

# 2019 SUMMIT AGENDA

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**Tue Oct 29**

**6:15 AM** 6:15 AM - 7:00 AM CDT (45 Min)

**Registration**

**7:00 AM** 7:00 AM - 8:00 AM CDT (1 Hour)

**EXPO Breakfast**

Ballroom B

Summit breakfast in EXPO area. And, while you're at it, scan business enhancements available to your company from the

7:00 AM - 8:00 AM CDT (1 Hour)

**Student Breakfast (Invitation Only)**

Seasons, 2nd Floor

Invitation Only: Head of cyber security for the State of Minnesota presents timely advice and career-shaping insights for future

**Aron Verdell**  
CGO Information Security  
State of Minnesota, MN IT Services  
Speaker

**8:00 AM** 8:00 AM - 8:45 AM CDT (45 Min)

**Keynote: Pushing the Cyber Security Envelope**

Ballroom

Information security has many components that rely not only on its success but the business. Each program designed to handle

**David Kennedy**  
Founder, Senior Principal Security Consultant  
TrustSec  
Keynote

**8:45 AM** 8:45 AM - 9:15 AM CDT (30 Min)

**Welcome & Opening Remarks**

Ballroom

This year's theme is "Pushing the Cyber Security Envelope." The theme was selected to emphasize the importance of leading

**Eileen Manning**  
Executive Producer  
The Cyber Security Summit  
Speaker

**Mike Johnson**  
Director of Graduate Studies  
Technological Leadership  
Speaker

**Tim Crothers**  
VP Security Solutions  
Target  
Speaker

**9:15 AM** 9:15 AM - 9:45 AM CDT (30 Min)

**Discussion: Government Taking Action to Secure the Cyber Domain**

Ballroom

This discussion will examine government taking action to promote all-ance in cybersecurity. Government is taking action with

**Steen Fjalstad**  
Security and Mitigation  
Midwest Reliability Org  
Panelist

**John Tuma**  
Commissioner  
Minnesota Public Utilities  
Panelist

**9:45 AM** 9:45 AM - 10:15 AM CDT (30 Min)

**Own IT. Secure IT. Protect IT**

Ballroom

As we close out National Cybersecurity Awareness Month, the Director of the Cybersecurity and Infrastructure Security Agency

**Christopher Krebs**  
Director  
Cybersecurity and Infra...  
Keynote

**Andrew Borene**  
Senior Director, Federal  
Symantec Corporation  
Introducer

**10:15 AM** 10:15 AM - 10:45 AM CDT (30 Min)

**EXPO Break**

Ballroom B

Enjoy a light snack and network to establish new professional relationships.

**10:45 AM** 10:45 AM - 11:45 AM CDT (1 Hour)

**Management Breakout: Forward Looking View of Cyber Risk**

102 A

As organizations mature their security programs, identifying vulnerabilities is no longer sufficient. Understanding risk is critical to

**Kristi Yauch**  
Cyber Security Director  
TD Bank  
Speaker

**Christopher Emerson**  
CEO & Founder  
White Oak Security  
Speaker

10:45 AM - 11:45 AM CDT (1 Hour)

**Tech Breakout: Weaponization of Social Media**

Ballroom

Review of increase in cyberattacks, and level of sophistication, as social media manipulates human behavior to ignite harmful

**Mary Frantz**  
Founder & Managing Partner  
Enterprise Knowledge Partners LLC  
Speaker

**11:15 AM** 11:45 AM - 1:15 PM CDT (1 Hour 30 Min)

**CISO Lunch: Best Practices for Cyber-risk Reporting and Board Communications (Invitation Only)**

Seasons, 2nd Floor

According to NACD research, 97% of public companies and 94% of private companies are increasing cybersecurity oversight this

**Michael Gutsche**  
Security Development  
Micro Focus  
Speaker

**Sherry Smith**  
Board Director  
Diener, Piper Jaffray  
Panelist

**John Hellickson**  
VP US Advisory Services  
Kudelski Security  
Panelist

11:45 AM - 1:15 PM CDT (1 Hour 30 Min)

**Luncheon Roundtable Discussions & EXPO**

Ballroom AB

Roundtable discussions gather together by topics of interest. Sessions facilitated by Summit Co-Marketing Partners. Time to

**Steen Fjalstad**  
Security and Mitigation Principal  
Midwest Reliability Organization  
Moderator

**1:00 PM** 1:00 PM - 6:00 PM CDT (5 Hours)

**Small Business Track**

102 A

Everyone is a target for cybercrime but not every business has a dedicated Chief Information Security Officer and team of

**Eileen Manning**  
Executive Producer  
The Cyber Security Summit  
Speaker

**Cyrus Malik**  
BRiggs and Morgan, P.A.  
Speaker

**Brett Hebert**  
Associate  
Ingersoll  
Speaker

**1:15 PM** 1:15 PM - 1:45 PM CDT (30 Min)

**CyberByte™: Network Security Strategy**

Ballroom

Zero Trust Architecture defined and a time traveling overview of restricting trust using the network from 1990 to 2019. As an

**Sam Grosby**  
Wells Fargo  
Speaker

**1:45 PM** 1:45 PM - 2:45 PM CDT (1 Hour)

**Panel: Zero Trust as the New Network Security Strategy**

Ballroom

Hype or new security enforcement model. Zero trust is a security-centered model with no network boundaries enforcing

**Mike Hearn**  
Vice President  
US Banc  
Moderator

**Sam Grosby**  
Wells Fargo  
Panelist

**Chris Hawley**  
Director of Security Con...  
Ursys  
Panelist

**2:45 PM** 2:45 PM - 3:15 PM CDT (30 Min)

**EXPO Break**

Ballroom B

Join your peers for conversation and enjoy a light snack.

**3:15 PM** 3:15 PM - 3:45 PM CDT (30 Min)

**CyberByte™: Reasonable Information Security Standards**

Ballroom

What constitutes reasonable information security standards? It depends on who's asking, and you won't find a definitive answer

**Carter Leuty**  
VP Law  
Target Corporation  
Speaker

**3:45 PM** 3:45 PM - 4:45 PM CDT (1 Hour)

**Panel: Reasonable Information Security Standards**

Ballroom

Legal Requirements, Practical Considerations for Information Security Professionals and Objective Evaluation will be addressed

**Carter Leuty**  
VP Law  
Target Corporation  
Moderator

**Brad Maiorino**  
EVP, CISO  
Thomson Reuters  
Panelist

**Andrew Serwin**  
Partner  
DLA Piper (US) LLP  
Panelist

**4:45 PM** 4:45 PM - 5:00 PM CDT (15 Min)

**Closing Takeaways**

Ballroom

**Tim Crothers**  
VP Security Solutions  
Target  
Speaker

**Catharine Trebnick**  
Vice President  
Douglas & Co  
Speaker

**5:00 PM** 5:00 PM - 6:00 PM CDT (1 Hour)

**Networking Reception in EXPO**

Ballroom B

Join us for cocktails and appetizers in the EXPO area where you network with fellow attendees our solution strategy partners

**6:00 PM** 6:00 PM - 8:00 PM CDT (2 Hours)

**Visionary Leadership Awards Dinner**

Seasons, 2nd Floor

Gather with Cyber Security leaders to recognize the 2019 Visionary Leadership Award winners. The Summit has given awards to

**Christophier Buse**  
Deputy Legislative Audi...  
Office of the Legislative...  
Moderator

**Kathy Orner**  
VP & Chief Risk Officer  
CWT  
Panelist

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