



OCT. 26-28, 2020 | CYBERSECURITYSUMMIT.ORG | #CYBERSUMMITMN



Highlight



In a preview of our Oct. 26 Healthcare & Med Device Seminar, **Ken Hoyme** (Boston Scientific) and **Judy Hatchett** (Sure-scripts) **break down some of the unique security challenges** facing the medical device and healthcare industry — from securing legacy devices to distributing software patches to navigating regulatory scrutiny.



CyberBytes™



HEALTHCARE SECURITY: LESSONS FROM THE 2020 PANDEMIC

COVID-19 has consumed healthcare this year, creating a surge in remote patient care with new risks and attack vectors. **Anita Finnegan** (Nova Leah) **advocates a risk-based approach** when transitioning to these less-secure environments – one that considers all stages of a medical device lifecycle, from concept to development to usage and through to decommissioning.



STRATEGIES FOR THE IT / OT / IoT CONVERGENCE

The convergence of IT, Operational Technology (OT), Internet of Things (IoT), and Industrial IoT (IIoT) has ushered in a wave of connected devices, systems and applications that present significant cybersecurity challenges. **Paul Veeneman** (MBA Engineering) believes **now is the time** for organizations to build cohesion around these business units with comprehensive strategies and collaboration.



BRIDGING THE GAP: IN-HOUSE LEGAL AND SECURITY TEAMS

A key partner for any security leader is the in-house legal team. However, sometimes knowledge gaps around technical cybersecurity elements can strain an otherwise healthy partnership. In a sneak peek of our Oct. 26 In-House Legal Seminar, **Phil Schenkenberg** (Taft Law) **outlines the areas of knowledge that will allow all sides to operate** more effectively.



Think Tank Perspective



Scott Singer President,
CyberNINES

» [Bio](#)

Protecting the US Department of Defense supply chain has never been more critical. While prime contractors may have the financial re-sources needed to protect technical data, it is the small to medium size businesses that have the most difficulty. DOD is now piloting an en-hancement of the current NIST SP 800-171 standard called CMMC (Cybersecurity Maturity Model Certification). While originated as a DOD supply chain security program there is already talk of expansion to GSA, NASA, and DHS.



Michael Larson Principal
Security Architect, Ecolab

» [Bio](#)

The Internet of Things (IoT), names a class of smart devices providing services as diverse as allowing us to see and talk to our children in their bedrooms, alerting us when the water heater is leaking, or reporting and managing the water temperature in a commercial laundry. Each of these IoT wonders does something unique; and yet, each shares many security concerns - hard-coded passwords, inability to fix (patch) device vulnerabilities, maintaining software integrity and data protection. These concerns and many others must be addressed with our partners charged with developing and manufacturing IoT devices.



Sponsor Spotlight

Taft/

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Taft is a modern law firm with more than 600 attorneys who have been delivering exceptional legal services since 1885. The firm's award-winning team represents virtually every area of law. As the employer of choice, Taft offers a one-class partnership and decentralized leadership structure in its 11 offices. Taft's multi-disciplinary **COVID-19 Toolkit** provides ongoing updates and analysis for individuals and employers as the coronavirus and its aftermath unfold .



Partner Spotlight



Founded in 1984, the Medical Alley Association supports and advances the global leadership of Medical Alley's healthcare industry, and its connectivity around the world. The Medical Alley Association delivers the collective influence, intelligence, and interactions that support Medical Alley, The Global Epicenter of Health Innovation and Care™.

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Upcoming Events



Sept 22 | Webinar: "Cybersecurity Success and Failures – How Public Institutions Can Do Better"



Sept 28 | WiCyS Minnesota Inaugural Golf Outing and Cybersecurity Leadership Community Celebration