



OCT. 26-28, 2020 | CYBERSECURITYSUMMIT.ORG | #CYBERSUMMITMN



Highlight



After months of eager anticipation, the 10th Annual Cyber Security Summit has arrived. Ahead of Monday's kick-off, Summit Co-Chairs **Tim Crothers** (Target) and **Catharine Trebnick** (Colliers International) **provide a preview** of what to expect as we set out to explore "The Ripple Effect" together.

SUMMIT SNAPSHOT:

- 1,000+ Registrations to date
- 120+ Speakers including WIRED's Andy Greenberg and CrowdStrike's Shawn Henry
- 15 Complimentary Monday Sessions (13 Tech Sessions, 1 Workshop, 1 Cyber Women Dialogue)
- 2 Inaugural Seminars (IT / OT / IoT Convergence, In-House Legal Counsel)
- Up to 26 hours of continuing education credits (CPEs)
- Still need to **register**? Hurry – **15% savings ends today!**



CyberBytes™



WOMEN IN CYBER: LEADING THROUGH A PERFECT STORM

Amid a global pandemic, workforce transformation and increasing cyber attacks, how can we make our teams more inclusive, engaged and strike a healthy work-life balance? In [her preview](#) of Monday's WiCyS Women in Cy-ber event, **Tina Meeker** (Sleep Number) reveals how we'll tackle this question through real-life examples and dialogue.



NOW ESPECIALLY SMALL BUSINESSES NEED CYBERSECURITY

As much of the U.S. labor force continues to work from home, this shift in behavior has exposed many small businesses to new challenges and security risks. In a [sneak peek of Tuesday's Small Business Seminar](#), **Joe Chow** (Bremer) touches on some of the resources and cost-effective strategies small business owners can leverage to protect their assets.



NAVIGATING 2020'S DIGITAL TRANSFORMATION

Ahead of our CISO Forum (invite-only), a few of our expert panelists offer their [reflections on 2020](#) and advice for the road ahead. On Tuesday, **Andrew Borene** (Cybereason), **James Eckhart** (Microsoft), **Andrew Howard** (Kudelski Security), **Steve Jensen** (SunStream Business) and **Jason Hicks** (Kudelski Security) will collectively discuss their experiences navigating the challenges of the past few months. *(Pictured in photo: Andrew Borene)*



Think Tank Perspective



Wade Van Guilder
Principal Advisor World
Wide Technology

» [Bio](#)

The two greatest rewards from a career focused in Cyber Security are collaborating with great people and learning new things. I have met some incredible people over the years discussing Cyber Security issues and have benefited so much from those moments. To stay on top in this changing space constant learning is required. As a Co-Host of the 2021 event I will promote opportunities to share stories and learn from one another as we bring together the top Cyber Security professionals.



Jennifer Czaplewski
Director, Product Security,
Target

» [Bio](#)

My favorite part of being involved in the security field is the engagement; sharing of knowledge and expertise to lift up the entire industry. As co-chair for the 2021 Cyber Security Summit, I'll help shape the agenda and speakers to focus on practical takeaways that organizations of all sizes and industries can use. I'm incredibly excited to partner with other Twin Cities security leaders to build a great 2021 Summit!



Sponsor Spotlight



www.crowdstrike.com

CrowdStrike® Inc. (Nasdaq: CRWD), a global cybersecurity leader, is redefining security for the cloud era with an endpoint protection platform built from the ground up to stop breaches. CrowdStrike Falcon correlates over 3 trillion endpoint-related events per week in real time from across the globe, fueling one of the world's most advanced data platforms for security. There's only one thing to remember about CrowdStrike: We stop breaches.



Partner Spotlight



We believe Minnesota's technology-driven companies achieve the greatest success when they have access to exceptional talent, dedicated public policy advocates, and are part of an innovative, inclusive technology community. For more than 30 years, the Minnesota Technology Association has helped nurture each of these attributes within our state, enabling Minnesota technology-driven businesses, professionals, and communities to thrive.

For more information, visit mntech.org



With approximately 1200 members from over 100 organizations, the Minnesota chapter of ISACA provides a gateway to a global organization offering security, risk, control, and governance certifications. Additionally, ISACA offers a new security knowledge platform and professional Cybersecurity certification program (CSX) for both students and recent grads (Fundamental) as well as those with experienced skillsets (Practitioner.)

To learn more, visit the [chapter website](#).