



11TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

Security solutions through collaboration.™

POST-SUMMIT OVERVIEW

11th Annual Cyber Security Summit
October 25-27, 2021
3-Day Virtual Event

POWER
& **PERIL**
OF CONNECTION

cybersecuritysummit.org

Summit Overview

Connections are powerful. The value of our interpersonal connections in 2020 became clear as the pandemic changed the way we interact with colleagues, friends, and family. This period of isolation from one another has fallen alongside the rapid development of our world's digital connectivity. From smart fridges to smart doorbells, the proliferation of mobile devices and sensors in everyday items has created the most powerful network of interconnected devices imaginable. This connectivity comes with a huge amount of risk. Protecting the estimated 21.5 billion devices in use today requires security professionals to adapt and learn faster than ever before.

This is where the Power of Connection becomes critical. The 11th Annual Cyber Security Summit brings security professionals from around the world together to share ideas and learn from each other to maximize security effectiveness for everyone. The threat landscape is constantly evolving and our ability to Connect plays a significant role in our ability to adapt and adjust for the benefit of everyone.

The Cyber Security Summit strives to ensure that our speakers are horizon scanners. We look forward to hearing from over 100 cyber professionals. We want the Cyber Security Summit to equip you with the tools to combat the increasingly diverse array of threats practitioners face every day. The Cyber Security Summit features a wide variety of briefings and panel discussions that apply to a broad spectrum of security professionals. From small business to the public sector, we pride ourselves on bringing you speakers that can provide meaningful support to tackle real-world issues.

Summit Objectives

» Stronger Cyber Workforce:

Support the growth of a flexible, interconnected and powerful international cybersecurity workforce that can adapt to an ever-changing threat landscape.

» Deepen Public Sector Expertise:

Producing an event that engages approaches cybersecurity as a multifaceted domain that affects every part of modern life. Exploring topics from the Internet of Things to Industrial Control Systems, the Cyber Security Summit works to deepen legislators and public sector officials' understanding of cybersecurity issues.

» Strengthening Small Business Resilience:

Providing small businesses with the ability to secure their digital infrastructure and better understand the threats facing their bottom line. During this trying time, Cyber Security Summit seeks to equip these organisations with the tools necessary to survive and thrive in an increasingly technologically complex age.

» Keep MSP a Tech Hub:

Continue to ensure that Minneapolis retains its place as a hub of technological innovation and centre of thought for the security community.

Summit Highlights

» By the numbers

- 3 days
- 110 speakers
- 57 hours of programming
- 26 hours of continuing education credits
- 20 hours of open access programming
- 10 Award Honorees

» Made Possible by...

- 45 sponsors and supporting organizations
- Over 70 volunteers collaborating including Leadership Team, Think Tank Advisors and Committee Members
- 12 months of planning, hundreds of hours of meetings, thousands of emails and countless phone calls

» Continuing Professional Education Credits (CPEs)

Summit participation fulfills up to 26 hours, depending on the organization and sessions you participate in.

» Open Access Sessions

Monday offers 16 hours of complimentary Technical Sessions and thanks to the support of the SBDC, Tuesday afternoon Small Business track is also free to attend and more robust than ever.

» Women in Cyber

Begin the Summit networking on Monday morning, followed by online meditation and mindfulness session, moving into panels on mentoring and building and leading diverse teams all underwritten by our sponsors. Over lunch, via your Uber Eats certificate, Mount Everest Mountaineer and Cyber Professional Louise McEvoy inspires others to reach their "summit!" Ticketed lunch for VIP All Access and Lunch purchased ticket holders.

» New Public Sector Track

Eight hours of programming developed by government thought leaders from across the country

» Visionary Leadership Awards

Wednesday morning recognized leaders our peers have nominated and selected to receive Visionary Leadership Awards. (October 27, 2021) A formal celebration will be held in-person on April 21, 2022 for VIP All-Access pass holders.

» Job Search

Listing of links for cyber opportunities for companies such as 3M, Bremer Bank, Cybereason, Optum, Target. Additional job opportunities available within the sponsor booths.

Supporters + Exhibitors

Founding Partner



Presenting Plus Sponsor



Presenting Sponsors



Custom Sponsor



Platinum Sponsors



Printing Sponsor



Diamond Sponsors



Ruby Sponsors



Healthcare & Med Device Host



Small Business Host



Seminar Supporters



Silver Sponsors



Partners



Conference Producer



Featured Speakers



JEN EASTERLY

Director, Cybersecurity and Infrastructure Security Agency (CISA)

Opening Keynote: Solving the puzzle: Collaboration, Imagination and Cybersecurity



BRIGADIER GENERAL STEFANIE HORVATH

Mobilization Assistant to the Director of Operations; Executive Director Enterprise Services, U.S. Cyber Command, MNIT

Defragging Our Cyber Strategy



DARRIN E. JONES

Executive Assistant Director, FBI

Closing Keynote: The Lawful Access Challenge



CARLOS KIZZEE

VP, Stakeholder Engagement, MS-ISAC, Center for Internet Security

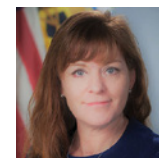
How to leverage the power of ISACs



TONY LEE

VP, Global Services Technical Operations, Blackberry

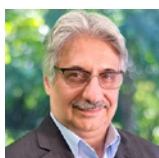
Artificial Intelligence in Cybersecurity Present and Future Role



REBECCA MORGAN

Deputy Assistant Director, Insider Threat; Deputy Director, National Insider Threat Task Force, National Intelligence and Security Center

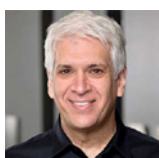
Human Factors in Cybersecurity: Threats from Within Panel



GARY SORRENTINO

Global Deputy CIO, Zoom Video Communications, Zoom

Forging the Future



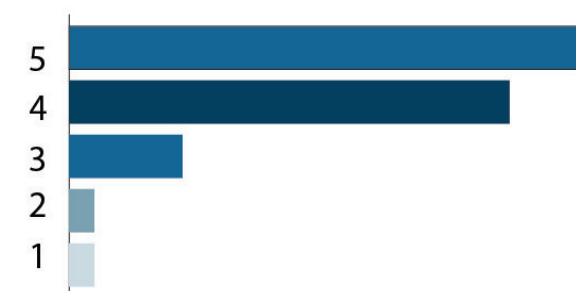
IRA WINKLER

CISO, Skyline Technology Solutions

You CAN Stop Stupid

For a full list of speakers, please see [page 42](#) in the 2021 Summit Guide..

Speakers Ratings (1-5 Scale)



The Virtual Summit Experience

LOBBY

Visual access to Info Desk, Auditorium, EXPO Hall, Contests and Virtual Tour.

AUDITORIUM

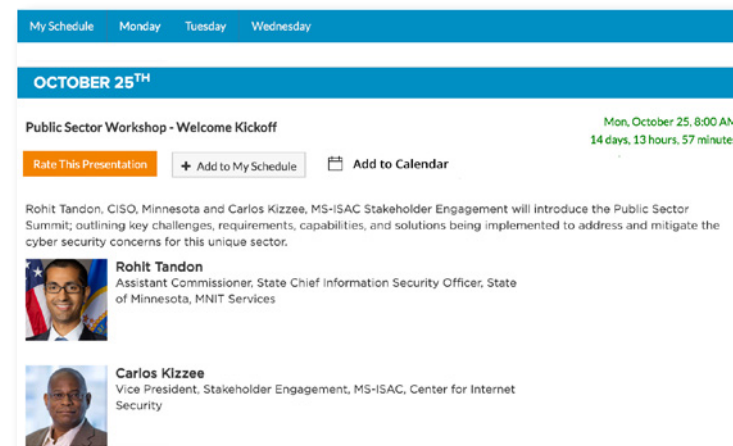
Click on the auditorium to easily navigate to the sessions you have registered for.

SCHEDULE

Build your personal agenda, add sessions to your calendar and rate presentations.

EXPO HALL

Meet with Security Solution Providers, search for jobs, network in chat rooms, set up meetings and participate in contests. Watch videos and download resources to use post Summit.



Sample List of Participants

Director IT Risk Management	3M	CSO	Cybereason
CISO	Allina Health	Director Business Development	CyberNINES
Vice President of Business Development	Ambient Consulting	Chief Data Scientist	Cyentia
Manager, Security Services	Arctic Wolf	Executive Director	Defense Alliance
Strategic Product Marketing Director	Armis	Sr Intelligence Analyst	Delta Air Lines
Security and Compliance Analyst	Atomic Data	Director	Department of Homeland Security/CISA
Operations Manager	Axiom Contract Solutions	State Program Tech Admin	Department of Military Affairs
Regional Director	Axonius	IT Analyst	Department of Veterans Affairs
Managing Partner	Backbone Enterprises Inc	Student	Dunwoody College of Technology
President & COO	Beryllium Infosec Collaborative	Principal Security Architect	Ecolab
Cloud Security Engineer	Best Buy	Senior AI Architect for Cybersecurity	ECS
Sr Field Marketing Mgr	BlackBerry-Cylance	Director of Business Development	Edgile
Analyst	Boeing	Chief Security & Trust Officer	Epiphany Systems
Principal Security Analyst	Boston Scientific	IT Security Manager	Everett Community College
Director of IT	Braun Intertec	Corporate Nuclear Security, CS Manager	Exelon
Sr. Info Security Analyst	Bremer Bank	Technology Consultant	EY
Network/Computing Specialist	Butte College	Principle IT Auditor	Fairview Health Services
ISO	California Dept of Education	Deputy CISO	FBI
Sr Compliance Analyst	Cargill	Computer Scientist	FBI Minneapolis
President and CEO	Center for Internet Security	Compliance Specialist	Federal Cartridge Company
Thermal Diagnostics	CEO	IT Security Analyst	FIS Global
Marketing Manager	Check Point Software Technologies	IT Director	Fisher Industries
Director of Information Technology	Choctaw Global, LLC	Deputy CISO	Freddie Mac
Vice President	Cinema Entertainment Corp	Senior Account Executive	FRSecure
Cyber Security Advisor	CISA	Owner	G5 Consulting
Threat Intelligence Engineer	Cisco	Sr. Manager, Threat Intelligence	General Mills
Principal Security Engineer & Researcher	Code42 Software, Inc.	Senior Account Executive	Genesys
Director of Sales	Cofense	President	Global Minnesota
Managing Director	Colliers Securities	GRC Program Lead	HelpSystems
SVP, CIO	Consumers National Bank	IAM Controls & Data Lead	HomeDepot
Dev(Sec)Ops Transformation	Contrast Security	Security Engineer	IBM
VP, Chief Information Security Officer	CUNA Mutual Financial Group	InfraGard Coordinator	InfraGard
CISO	CWT	CEO	Innobox

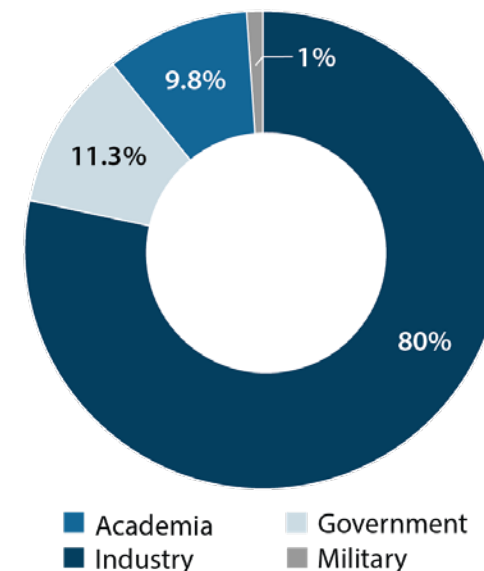
Director, Cyber Security Services	KPMG LLP	Principal Innovation Architect	Oracle
Information Security Analyst	Kwiktrip	Director of Healthcare Product Management	Ordr
CISO	Land O'Lakes, Inc	Account Manager	Palo Alto Networks
Information Security Analyst	LOGIS	CISO	Prescriptive Health, Inc.
SVP, Chief Security Officer	Mandiant	Director, Cybersecurity Strategy	Proofpoint
IT Systems Manager	Markey Cancer Center/ University of KY	Cyber Security Analyst	Protocol 46
Senior Vice President Management Liability	Marsh McLennan Agency	Student	Purdue University
Attorney	Maslon LLP	Principle Security Strategist	Recorded Future, Inc.
CISO	Mayo Clinic	Solutions Architect	ReliaQuest
Sr Principal Cyber Info Assurance Analyst	Medtronic	Sr. Applications Manager	Royal Bank Of Canada
Director, Cyber Security and DevOps	Medtronic Care Management Services	Staff Software Engineer	Samsung Smartthings
Information Security Architect	Midmark Corporation	Senior Information Security Analyst	Securian Financial
Manager of IT Infrastructure	Midwest Reliability Organization	CEO	SecurityStudio
Defensive Cyber Operations Technician	Minnesota Air National Guard	VP, Business Strategy & Solutions	Sentinelone
Project Manager for the J6	Minnesota Department of Military Affairs	CIO	SmartBase Solutions
State Representative-Assistant Minority Leader	Minnesota House of Representatives	Director, Threat Management	Surescripts LLC
Information Security Engineer	MNIT Services	SLED CTO	Tanium
Cyber Security Analyst	Minnesota Judicial Branch	Director - Cyber Threat Intelligence	Target
Information Security Student Analyst	Minnesota State University	Director MS in Security Technologies	Technological Leadership Institute, U of Minnesota
Tactical Branch NCOIC	MN Army National Guard	Director	Trend Micro
Deputy J6 / Deputy CIO	MN National Guard	Director of Information Security	U.S. Bank
Associate State Director	MnSBDC	Acting United States Attorney	U.S. Department of Justice
AppSec Engineer	MoneyGram	District Director	U.S. Small Business Administration (SBA)
IT Business Operations Bureau Chief	Montana DOT	Associate Systems Engineer	Unisys
Vice President, Stakeholder Engagement	MS-ISAC, Center for Internet Security	Sr Manager Information Security	United Health Group
President and CEO	NaviLogic, Inc.	IT Manager	Viking Coca-Cola Bottling Company
Manager, Business Analyst	NBCUniversal	IT Senior Auditor	Vista Outdoor
IT Security and Compliance Specialist	NC Dept of Information Technology	Technical Business Services Sr Mgr	Wells Fargo
Security Analyst	Northwestern Medicine	Security Director	Winnebago Industries
Director of Cyber Command	NYS Office of IT Services	Sr. Consulting Security Architect	World Wide Technology
Deputy CISO	OATI	Intelligence	Xcel Energy
Chief, Customer Support	Office of Agriculture Technology	Global Deputy CIO	Zoom Video Communications
Staff Product Analyst	Okta	IAM Engineer	Zoom Video Communications
SVP, Information Risk Management	Optum		

Summit Attendee Snapshot

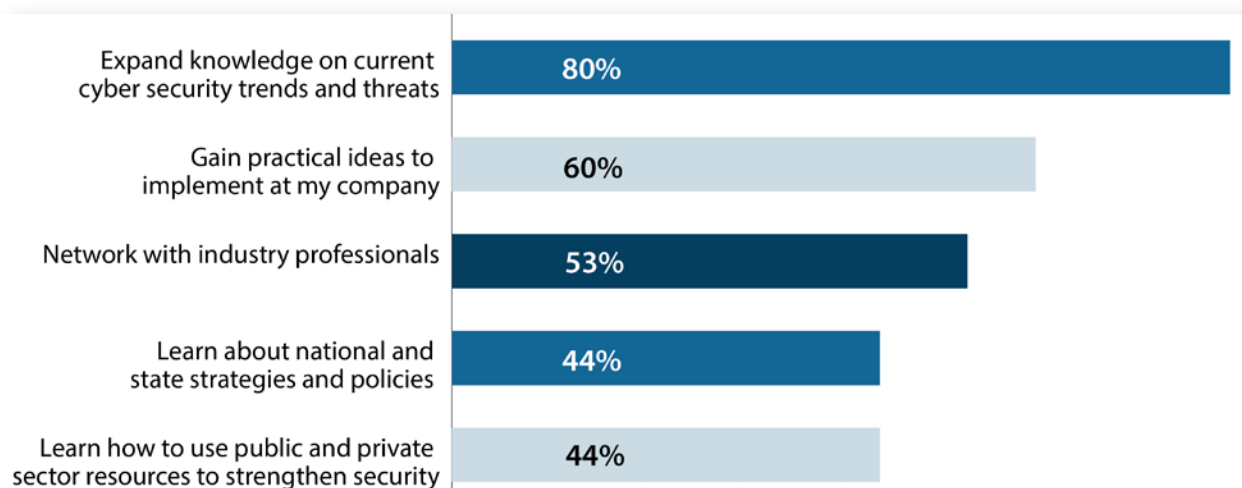
Total Registrations	1,026
States.....	43
First-time Attendees.....	67%
Countries.....	22

» Algeria, Andorra, Australia, Austria, Azerbaijan, Bangladesh, Canada, Germany, India, Ireland, Malaysia, Mexico, Myanmar, Nigeria, Russian Federation, Saudi Arabia, Singapore, Switzerland, Trinidad And Tobago, United Kingdom, United States, Vietnam

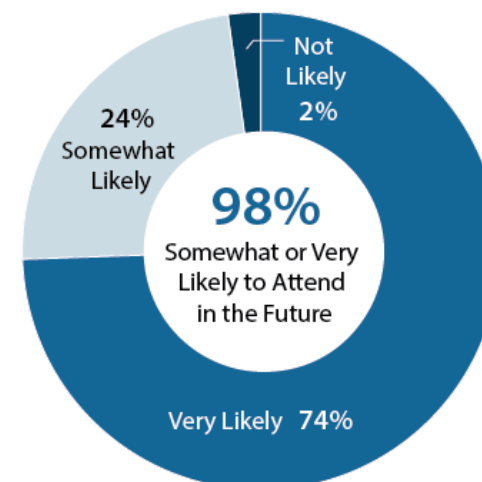
Attendees by Job Sector



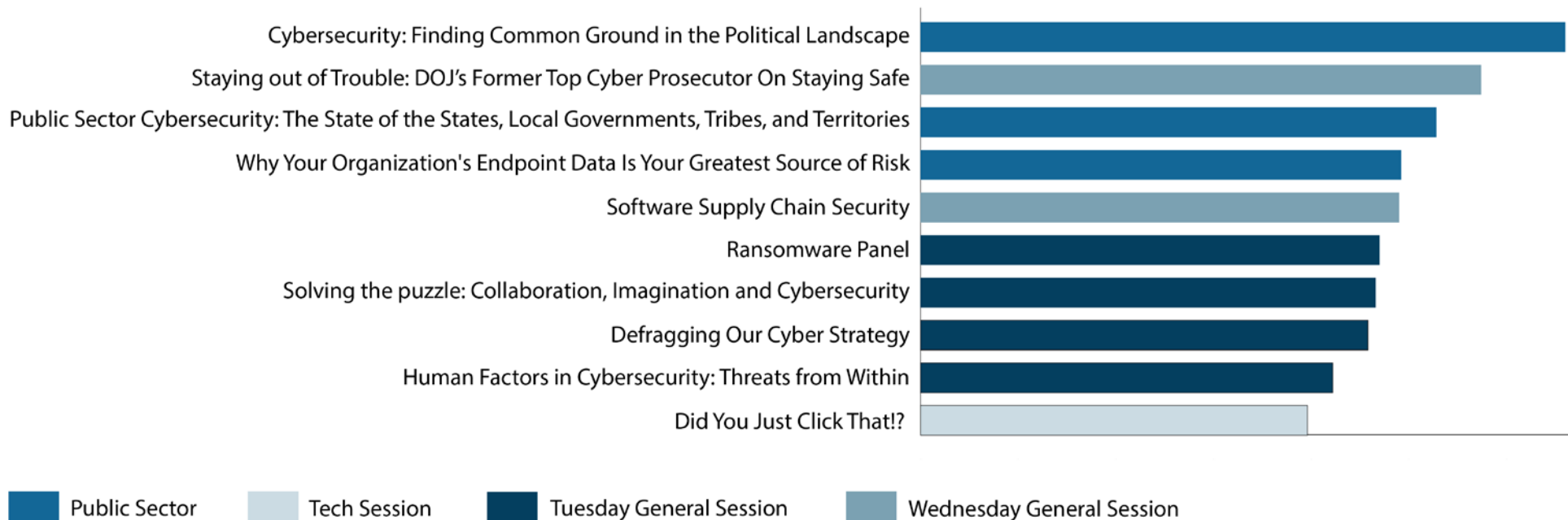
Reasons for Attending



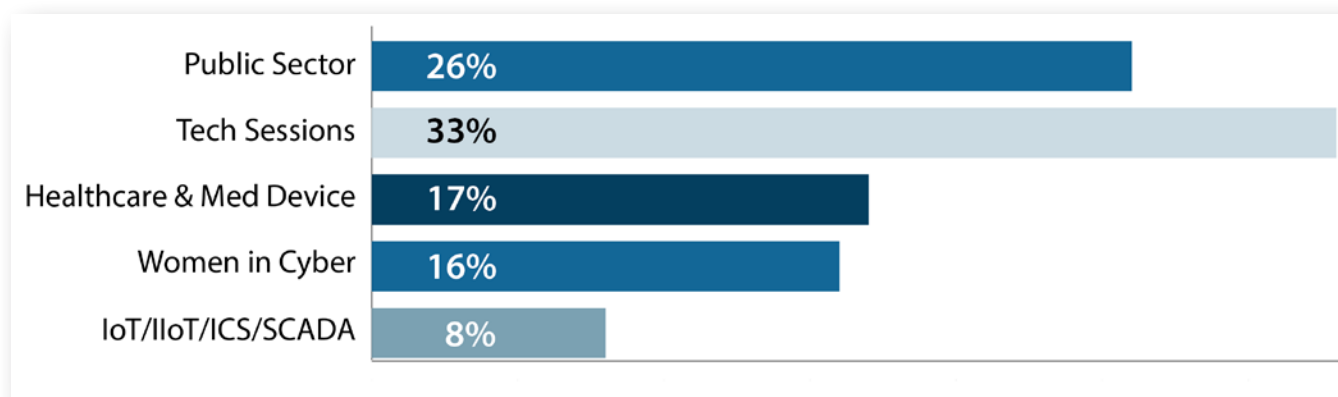
Based on attendees' experience, how likely they will attend in the future



Top Ten Webinars



Monday Webinar Unique Participants



Session Feedback

	Webinar	Speaker
Critical Success Factors in Cybersecurity	★★★★★	★★★★★
A walk on the darkside - exposing the ransomware actors	★★★★★	★★★★★
Artificial Intelligence in Cybersecurity Present and Future Role	★★★★★	★★★★★
Cloud Email and Collaboration Vulnerabilities	★★★★	★★★★★
Cybersecurity: Finding Common Ground in the Political Landscape	★★★★★	★★★★★
Grant Funding to Protect Technology from Cyber Threats	★★★★	★★★★★
Public Sector Cyber Insurance	★★★★	★★★★

“ Absolutely Fantastic Presentation !!! This was the first time I heard more in-depth information about media protection and putting together policies for the use and handling of non digital devices/items. Defining where the true value lies in a business hit home as well. Another 10 out of 10 experience. ”

“ Good content with good base level information setting before building on it. I learned a few new items and the delivery moved quickly and kept our attention without feeling rushed. ”

“ I loved the use of trusted frameworks in reengineering security and operations into a cohesive body working towards one objective. ”

“ Great presentation of a very contentious subject. EAD Jones delivered a marvelous definition/explanation of the “encryption problem” in a very sober and rational manner. I hope he is called on to present on this topic to congress. ”

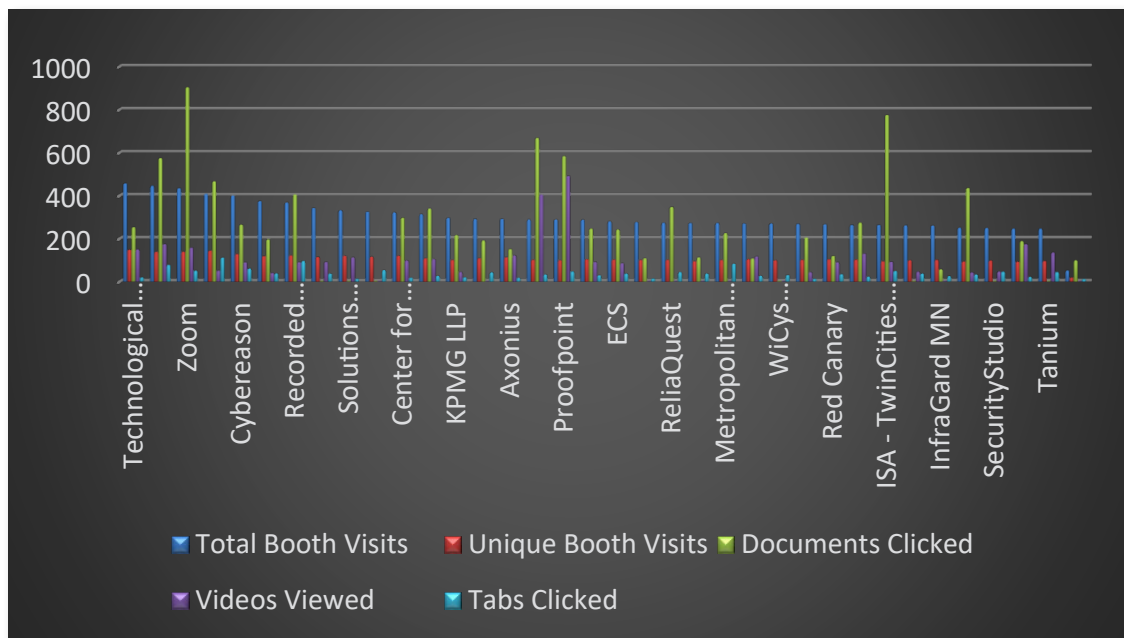
“ Solid presentation. Enjoyed the sharing of experience and appreciated the pure educational discussion with solution advertising removed. ”

“ Great information and presented on a very concise and understandable format. ”

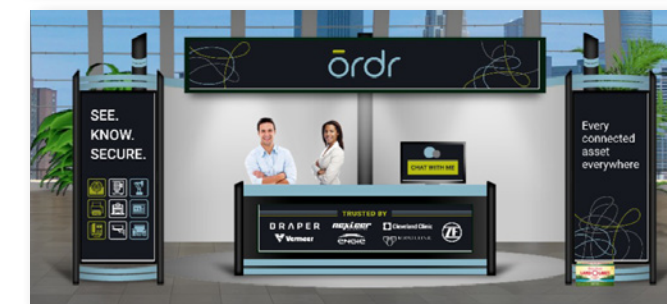
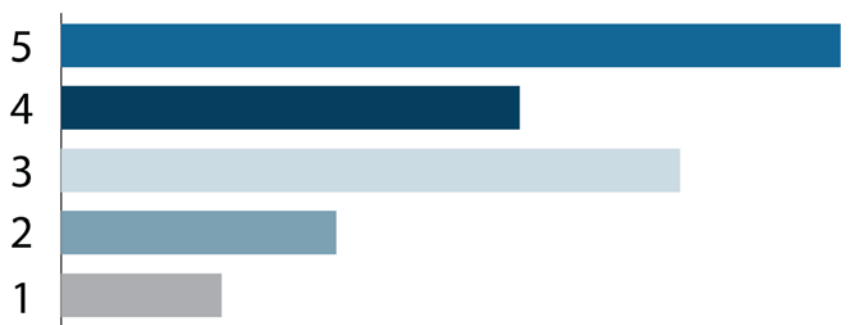
“ Good presentation, complex subject with introducing new and novel strategies. ”

Sample EXPO Booth Statistics

Total Number of Booth Visits 10,826
 Unique Booth Visits 3,869



EXPO Rating (1-5 Scale)



Attendee Comments Based on Experience at 2021 Summit

I would love to see more academic presentations (such as Dr. Karagiannopoulos' excellent one on hacktivism) as well as events targeted for non-business leaders (entry level, regular sec analysts, etc.)

Interesting topics. Thank you for sending out a paper agenda book.

Found it easy to choose the presentations that I wanted to see and navigate across the Summit's virtual platform to find what I was looking for.

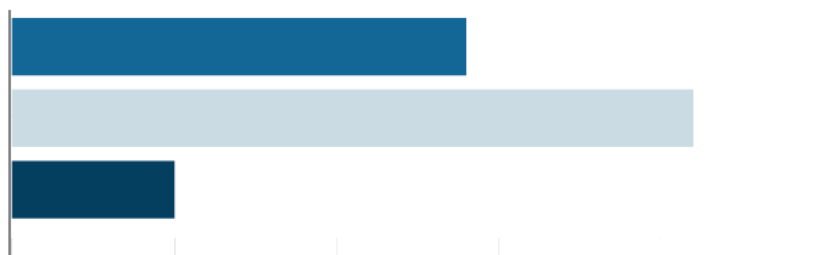
I was glad to see some sessions on IAM, but would like to see more in this space of security and more technical side.

Good speakers, great expo offerings of information and downloadable resources.

Virtual Expo worked well besides early starts of sessions. I felt a similar experience to being in person at a conference.

I wish I could have spent the other two days in here. I really got a lot of value out of the single day I was able to attend.

Virtual Platform Experience (vFairs)



■ Excellent ■ Good ■ Fair

Room for Improvement

I suggest using one delivery type. It was awkward and confusing to have zoom one session, then the in-browser session and then a prerecorded zoom and so on.

Sort the sessions in My Schedule by date and time; allow more time between sessions (zero time when we need to click and possibly type in our email is not enough); be consistent with whether the Join button opens the session in a browser or in the Zoom app.

Scheduling should be based on time, not on groupings like technical/public, etc.

Enable users to add a label or organization or title in the EXPO booths to distinguish if they are an attendee, speaker, sponsor, or event organizer.

Would like more sessions where I could take the content back as action items to my job or things to implement or change.

I would like to see a passport to prizes or a way to ask people to stop by each booth because we had the same handful of people stop by each day and no one responded or interacted.

The Chat Booths were awkward. Some of them never had any replies in the chat booth at the expo. There were no titles/labels so people did NOT know who to approach. I had two different people DM me asking if I was an event coordinator. It would be nice to let people put which organization they are with or if they are an attendee, speaker, sponsor, or event organizer.