







NATHAN CALDWELL

SECURITY AWARENESS EVANGELIST

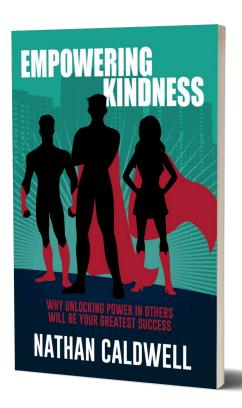




NATHAN CALDWELL

Speaker & Bestselling Author





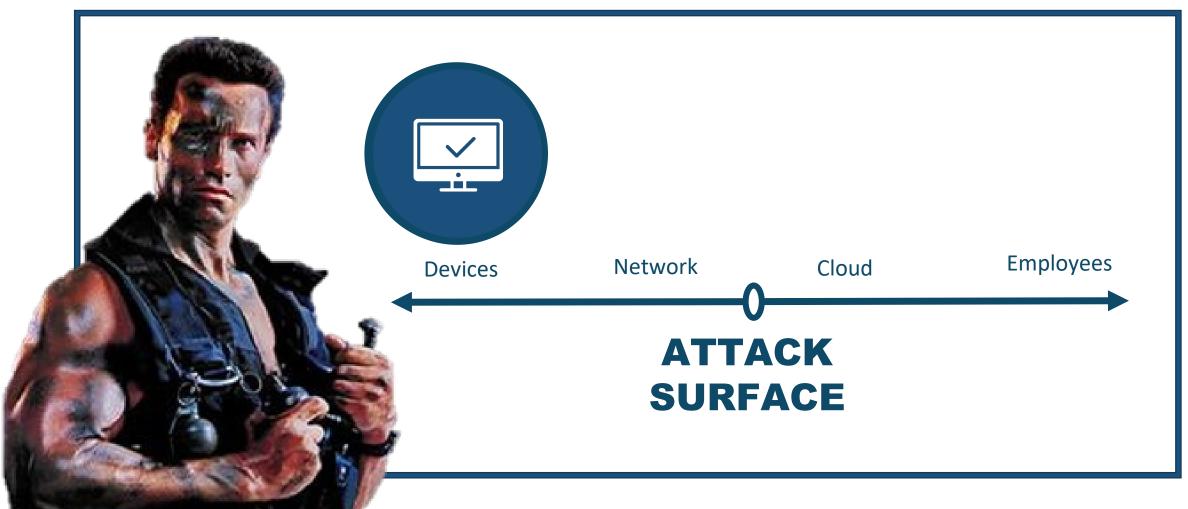


HOW KINDNESS BUILDS EFFECTIVE SECURITY OPERATIONS



What are you trying to do?

SECURITY OPERATIONS: Everything You Do To Protect Your Organization





Employees are involved in 85% of Data Breaches.

WHY?











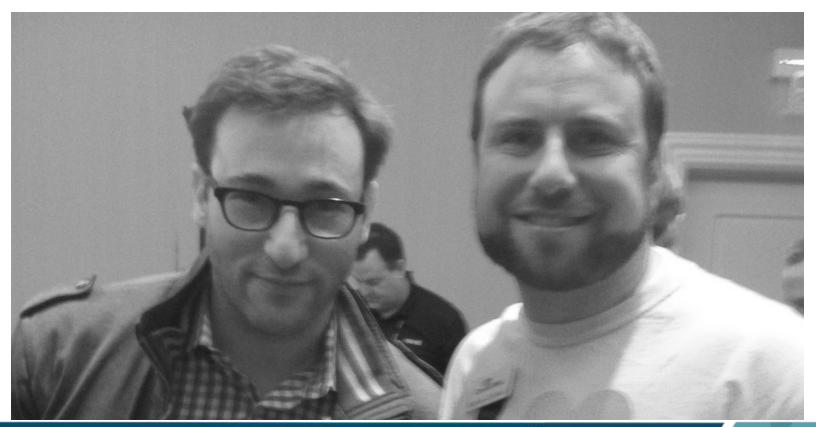


1. Teach People Why They Should Care.



"People don't buy what you do, they buy why you do it."

-Simon Sinek



2. Frequently, Teach People To Be Aware.



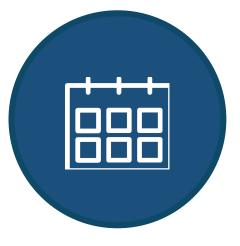
Infrequency = Vulnerability



People forget

80%

in less than a month.



Only

6%

of companies train monthly.





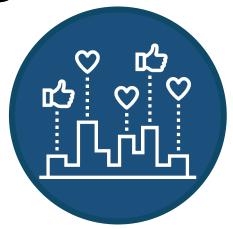


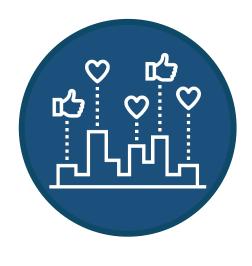


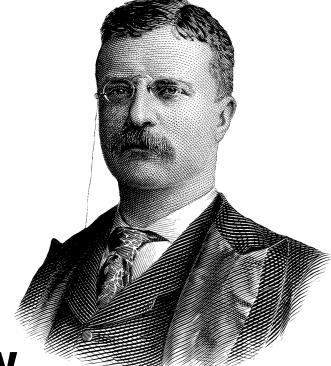




3. Lead By Example, **Empower People To Share Knowledge With Each Other.**







"People don't care how much you know..."

-Teddy Roosevelt

...if you treat them like idiots."

-Nathan Caldwell





Understand Your Impact!

Workload VS.
Job Control

KINDNESS IN SECURITY OPERATIONS: PRODUCES POWERFUL PEOPLE WHO...

