





# Adapting your Strategy to a Higher Degree of Risk Tolerance



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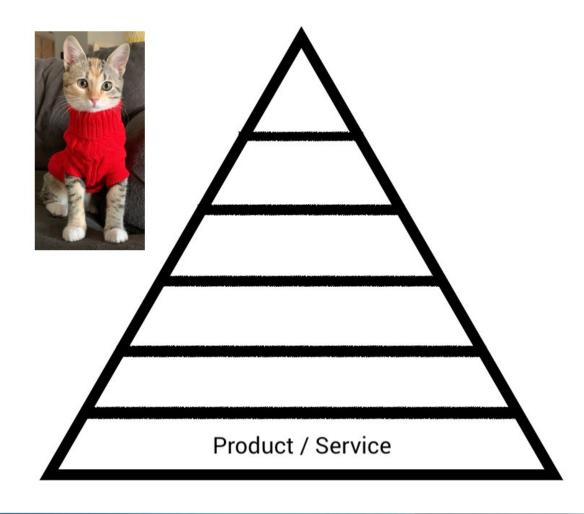
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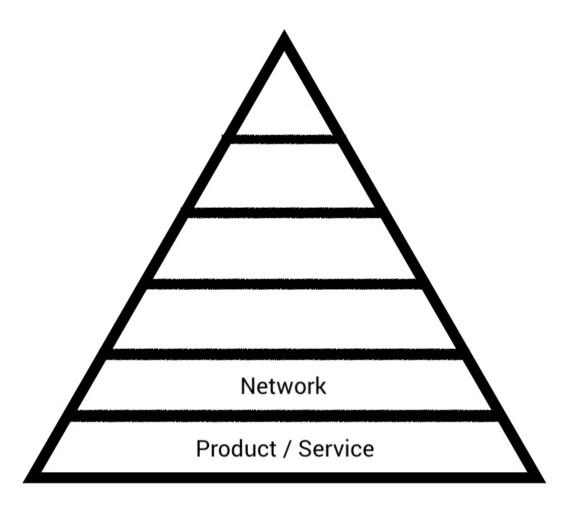


# Alternate Title: Turning the Battleship

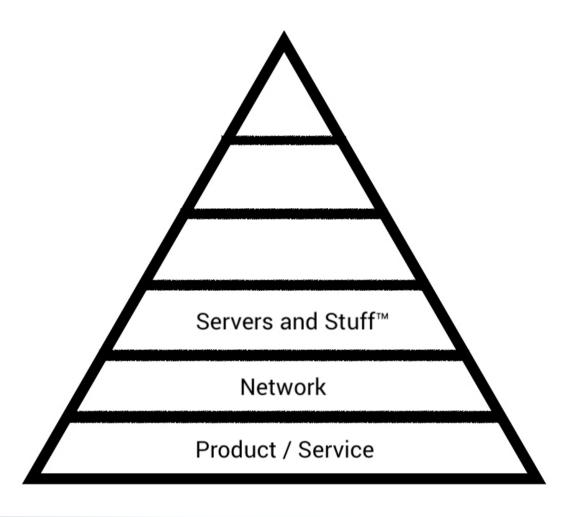




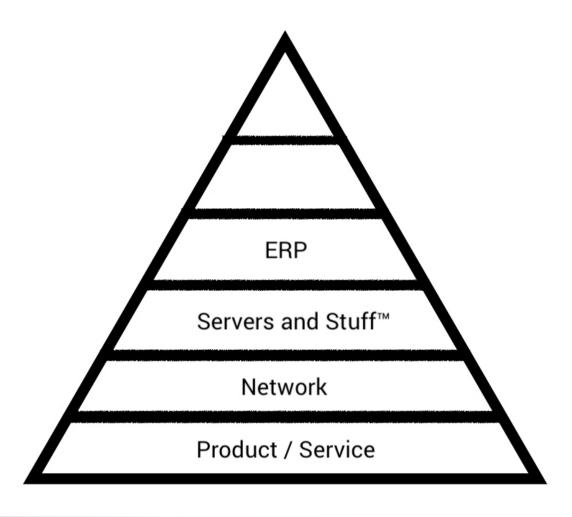




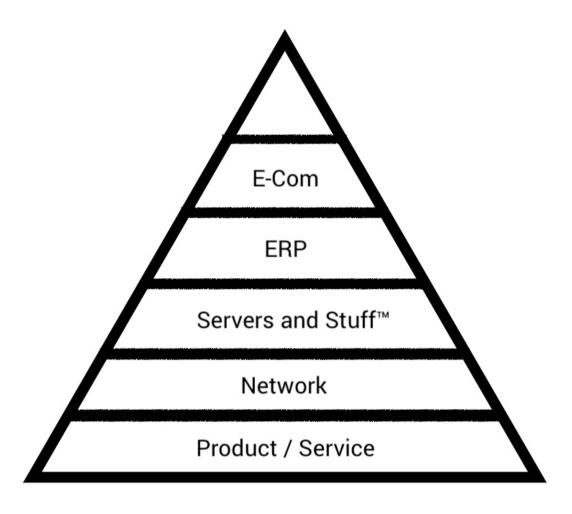




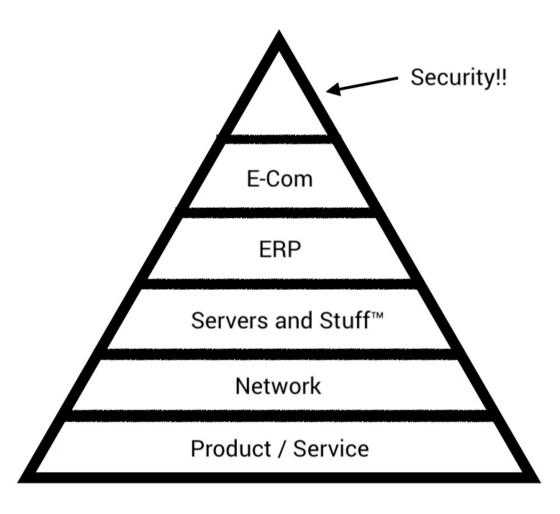




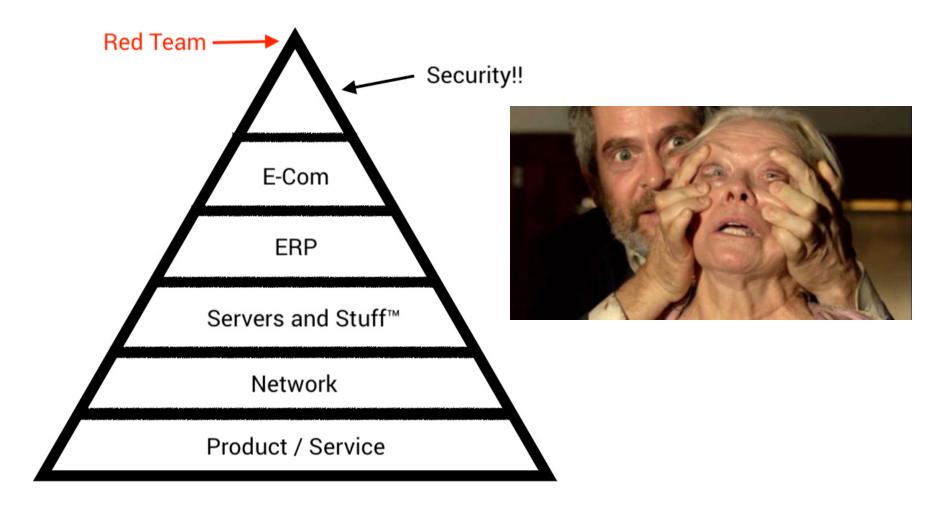














### 2. You Can't Have it All



# 3. No Ivory Towers



# 4. Channel Your Inner Cowboy



## 5. Execute!



# Summary

- 1. Know your role! Think holistically!
- 2. "There are no solutions, there are only tradeoffs."
- 3. Climb down from your ivory tower and get in the trenches
- 4. Put your cowboy boots on; ask for forgiveness, not permission
  - 5. Have a plan and execute



"Typical behavior will always yield typical results."

Supplemental reading: Opinion: The unspoken truth about managing geeks, Jeff Ello

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