

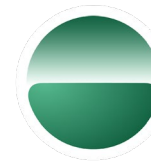


12TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

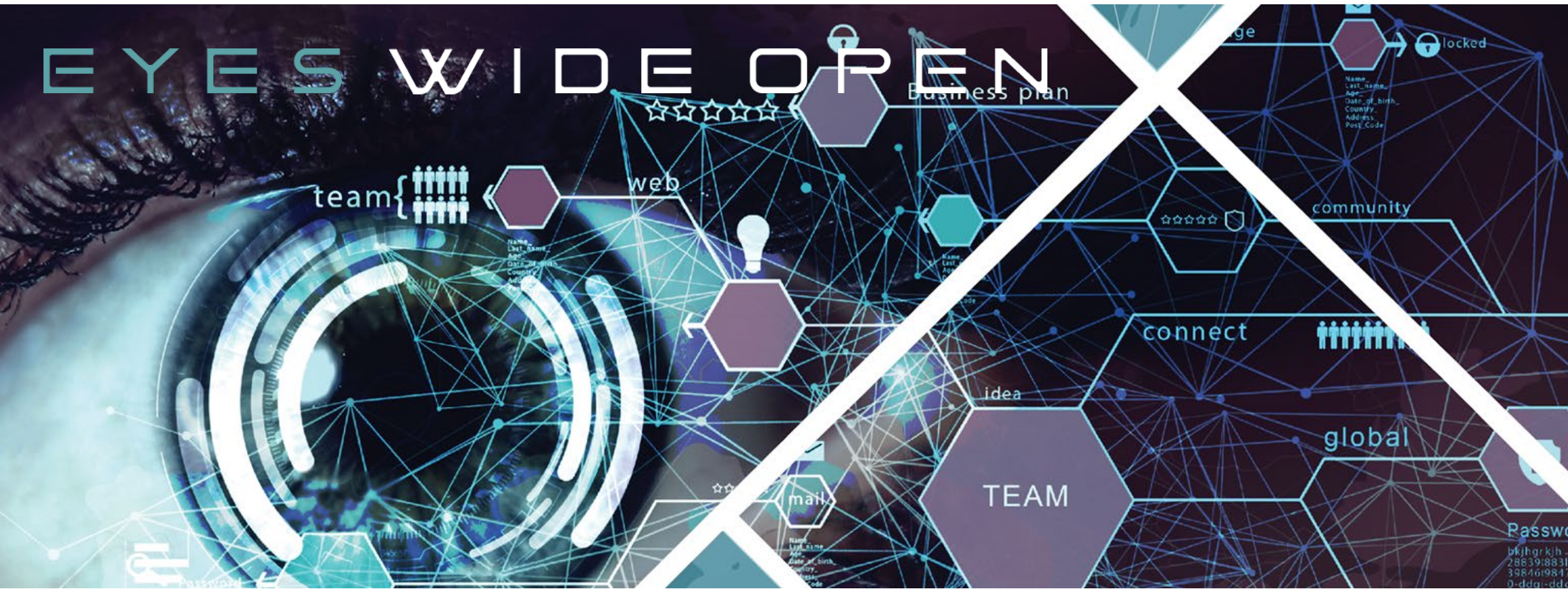
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Introduction: Cyber and Small Business – Perception vs. Reality



David Notch

CISO, Castlelake, L.P.

Cyber Security for Small Business

What to Look for in IT & Security Service Providers

The Big Rocks

1. Cybersecurity is a Dedicated Focus

- Specific part of the service offerings
- How does the partner manage their own shop? Is there a CISO?

2. Conducts Relevant Organizational Assessments and Audits

- Service and Organization Controls 2 (SOC2) Type II
- DoD Cybersecurity Maturity Model Certification (CMMC)
- ISO 27001
- European Union GDPR
- etc.

3. Proven, Experienced Team with Relevant Individual Credentials

- Dedicated, certified team of cybersecurity experts that can support your business model

4. Business Cultures are Aligned

5. Modern Cybersecurity Tools and Approach

- Anti-virus and firewalls are no longer enough

6. Vendor Management and Due Diligence

- Service descriptions fit your business
- Service Level Agreements (SLA's) are documented, understandable, easily enforceable and relevant

7. Objective Recommendations

- Think carefully if using the same organization for IT services and security services (possible conflict of interest)

8. Communication methods are aligned

- Keeps you informed with regard to all aspects of the business relationship, including open or pending technical issues, active projects, planned or unexpected service outages

9. Referrals – especially in the same or related industry

Where to find advice

- Evaluate the many options presented this afternoon and see what is most appropriate for the business
- vCISO / Fractional CISO role has gained momentum for smaller organizations
 - A highly-trained cybersecurity expert contracted by an organization to handle its IT security and compliance programs. A vCISO brings years of cybersecurity experience gained from working with multiple organizations and across all areas of the economy.



- PROCESS IMPROVEMENT
- TECHNOLOGY ACQUISITION
- IT & STRATEGY PLANNING
- NETWORK DESIGN
- BACKUP & DISASTER RECOVERY
- TECHNOLOGY ROADMAP
- NETWORK & SECURITY ASSESSMENT



- POLICY
- STRATEGIC PLANNING
- ARCHITECTURE
- SECURITY
- CAPITAL PLANNING
- LEADERSHIP MANAGEMENT
- TECHNOLOGY ASSESSMENT

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QUESTIONS?