



13TH ANNUAL LEADERSHIP EVENT

# CYBER SECURITY SUMMIT

Security solutions through collaboration.™

## SPONSOR/PARTNER

- LOGO
- DESCRIPTION
- AD SPECIFICATIONS

**Ensure your company brand is represented** with the clarity, color and currency it deserves. Submit the logo, company description and, if applicable, advertisement art files using the upload link at the bottom of this page **no later than September 11**. These files will be used for the printed Cyber Security Summit Guide, signage, and online/website representation.

**Logo:** Submit a vector file for your company logo or seal (.eps, .ai or high-res .pdf). This generally includes your company name (exception: FBI).

**Company/organization description:** A 700 character max (including spaces) summary description of who you are and what you do.

### Advertising art files must adhere to the specifications below:

- PDF/X-1a or PDF/X-4 format files are preferred.
- Image resolution for graphics placed into the document must be at least 300 dpi at 100% of print size.
- CMYK colors only.** Spot/Pantone/RGB colors must be converted to CMYK before sending upload/final art.
- Full page and two-page spread ads require an additional .125" bleed on all sides.
- SAFE MARGINS!** Text and graphics need to be a **minimum of 1/2"** from the trim edges.

#### Full Page Ad

Ad size: **8.5" width x 11" height**. Keep text at least 1/2" from the edges. Include an additional .125" bleed on all sides for a final PDF size of 8.75" W x 11.25" H.

#### Two-Page Spread Ad

Ad size: **17" width x 11" height**. Include an additional .125" bleed on all sides for a final PDF size of 17.25" W x 11.25" H. **Do not run text or graphics into the gutter (center of the spread).**

#### Half Page Ad (horizontal)

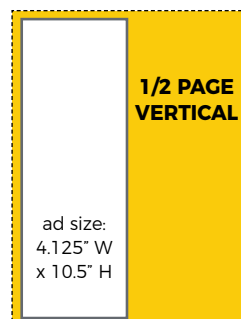
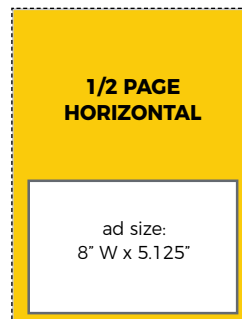
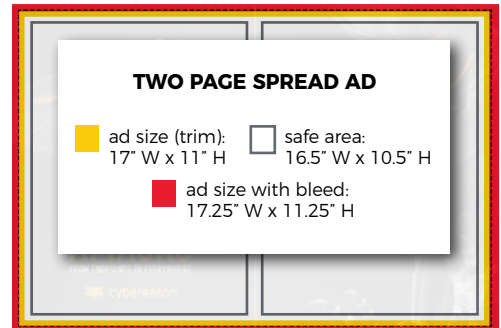
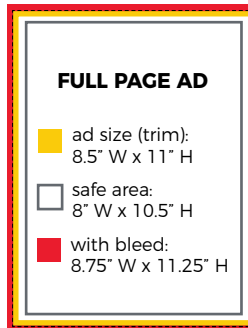
Ad size: **8" width x 5.125" height**. Ad does **not** extend to edge of page. Keep text at least 1/4" from the edges.

#### Half Page Ad (vertical)

Ad size: **4.125" width x 11" height**. Ad can extend to edge of page (online), however please keep text at least 1/2" from the edges.

#### Full Page Article

Ad size: **8.5" width x 11" height**. Provide a print-ready PDF (same specs as full-page ad) with these elements: up to 650 words, logo, headline - optional head shot and website URL link.



#### Upload Logo, Company Description, and Ads.

Use this button or upload files to the online portal at <https://spaces.hightail.com/uplink/cbm>