

SPACE | CULTURE | SOCIETY | TECH

# BRIDGING REALMS

AN ANTHROPOLOGIST WALKS INTO  
A CYBERSECURITY CONFERENCE...



“The march of technology expands the space of possibility around us, but how we explore that space is up to us.”

-STEVEN JOHNSON

+ mindset + design

How do we design a tech-enabled future that works for and supports all of us?

**VERACODE**

**RESILIENCE REQUIRES :**

Willingness to fail

passion & drive

**LOVE**

People

Being Awesome!

Relationship

Vulnerability

Strength

A VISION

FORTITUDE

A Keen eye

BEE-AWARE - EYE-BE-AWARE

RED HAIR

planning

prayer

ALERT

WELCOME the community!

WORK SMARTER

I'm here to learn SOOO MY PEEPS

Patience

Awareness!!

**CYBER SECURITY SUMMIT**

Security solutions through collaboration.™

# OUT WITH THE OLD...

- User-centered design emerged in 1970s
- Gold standard for design, public services, and tech industry
- Ignores/hides/detracts from impact on community



# IN WITH THE NEW...

- Community-centric design - mindset + design principles
- Must generate more inclusive, dynamic, and socially aware technology solutions
- Need strong societies and enhanced resilience





“A cyborg is a cybernetic organism, a hybrid of machine and organism, a creature of social reality as well as a creature of fiction.”

-DONNA HARAWAY



A new mindset

From

Individual  
users



To

Community  
hybrids

## A new design

**F** - Factoring fluidity in product

**U** - Unpredictability and adaptability in design

**T** - Tend to responsible, ethical design ethos

**U** - Understanding and valuing societal impacts

**R** - Radical inclusivity and diversity in design

**E** - Eliminate reductive artifacts

# ONWARDS & UPWARDS

JENNIFER GIROUX