

13TH ANNUAL LEADERSHIP EVENT



# CYBER SECURITY SUMMIT

[cybersecuritysummit.org](http://cybersecuritysummit.org)

## RESILIENCE UNLOCKED

TITLE SPONSOR



# Island

#cybersecuritysummit #css13





# Leveraging Risk and Intelligence in Cyber Security to drive decision making.

**Abstract:** Risk and Intelligence are a key partner in supporting business decisions. If risk and intelligence are not a critical part of strategic business planning then the difficulty in protecting the business increases dramatically, costing the company valuable resources. Risk and intelligence teams working together can narrow in on the correct priorities to ensure the business is more prepared to react and become proactive in their operational environment.



# Danielle & Faith

Cargill Risk and Intelligene

20 Years+ Senior IT Experience  
Computer Science Degree  
CSSLP



15-year Army Veteran  
Masters in Cyber Security  
Masters in Intelligence Studies  
CISSP



**CYBER SECURITY**  
www.cybersecuritysummit.org **SUMMIT**

13th Annual Cyber Security Summit | October 24-26, 2023



#cybersecuritysummit #css13

RESILIENCE  
**UNLOCKED**

# Intel + Risk Practices: Foundational to proactive resiliency

Empower business with a strong organizational ability to “**absorb and adapt** in a changing environment to enable it to deliver its objectives and **survive and prosper.**” [ISO 22316:2017](#)



## Geo-political

China, Russia,  
Brexit, Middle East



## Threat Environment

How are threat actors/orgs  
behaving, predictive analysis



## Cyber

Digital transformation, third  
party supply chain, artificial  
intelligence



## Global Events

Supply chain disruptions,  
labor shortages, employee  
safety ad well being

***Motivated threat actors are highly resilient and leverage constant change to their competitive advantage. Strategic preparedness is needed to drive resilient organizations.***



**CYBER SECURITY**  
www.cybersecuritysummit.org **SUMMIT**

13th Annual Cyber Security Summit | October 24-26, 2023

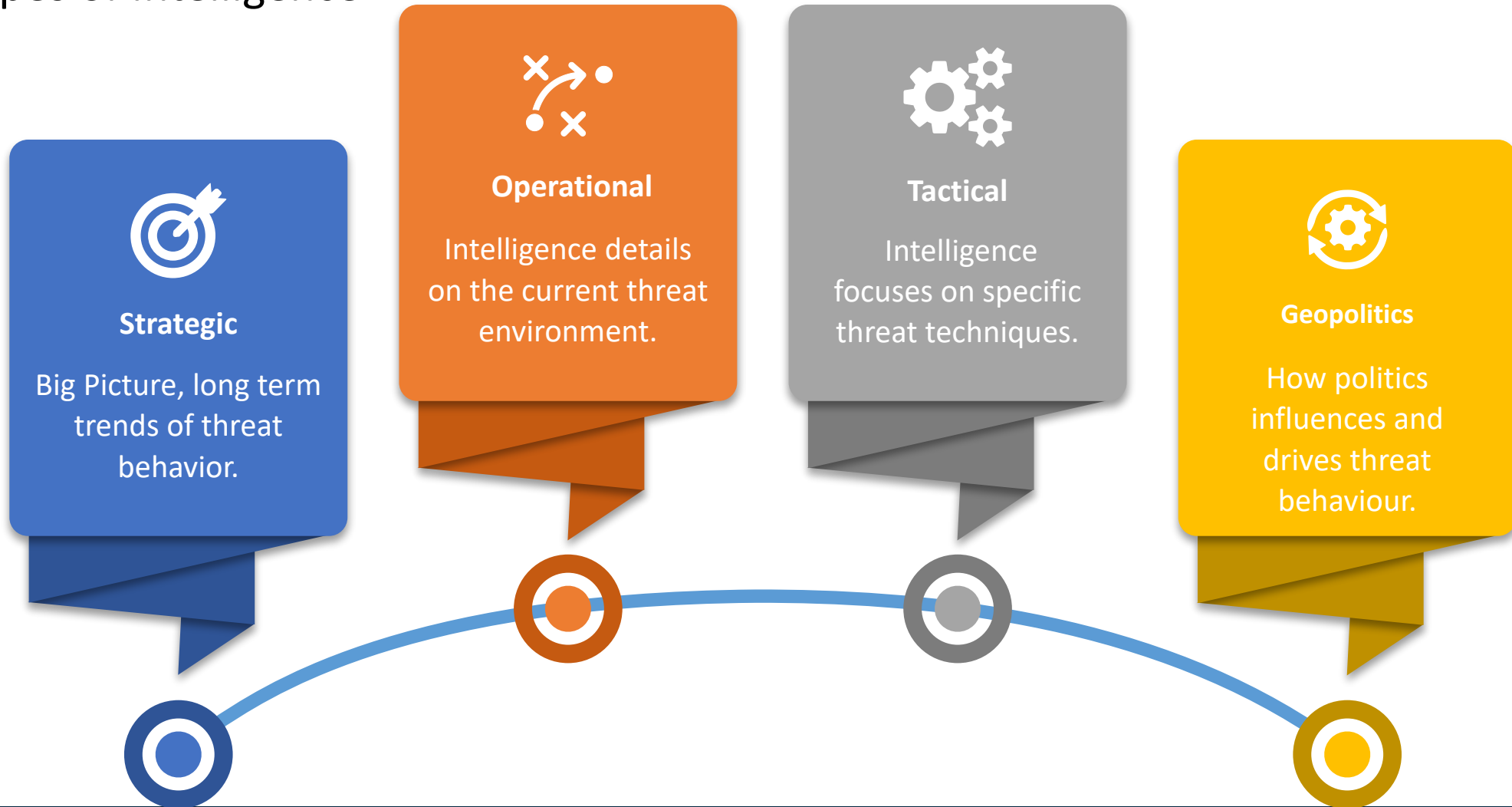


#cybersecuritysummit #css13

RESILIENCE  
**UNLOCKED**

# Foundational Intelligence Program

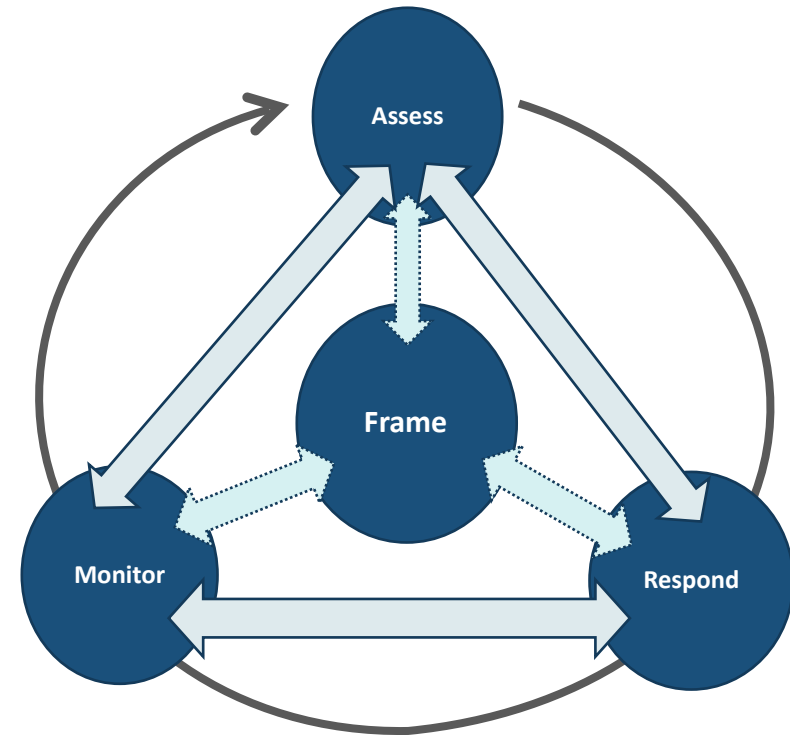
## Four Types of Intelligence



# Foundational Risk Program

Many well-established industry standards and frameworks

*Challenge: Create a streamlined, adaptable, business-aligned risk management program within a rapidly changing world while **proactively** maximizing business opportunity.*



Adapted from [NIST SP 800-39, Managing Information Security Risk: Organization, Mission, and Information System View](#)



**CYBER SECURITY**  
SUMMIT  
[www.cybersecuritysummit.org](http://www.cybersecuritysummit.org)

13th Annual Cyber Security Summit | October 24-26, 2023

in

#cybersecuritysummit #css13

RESILIENCE  
UNLOCKED

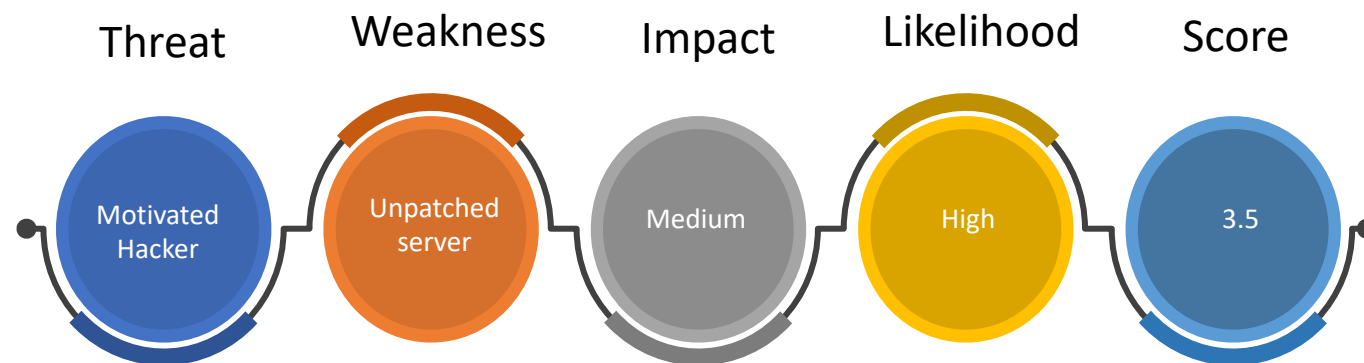
# Intel and Risk – Better together

*Focus discussions on multiple risk positions and potential business outcomes.*



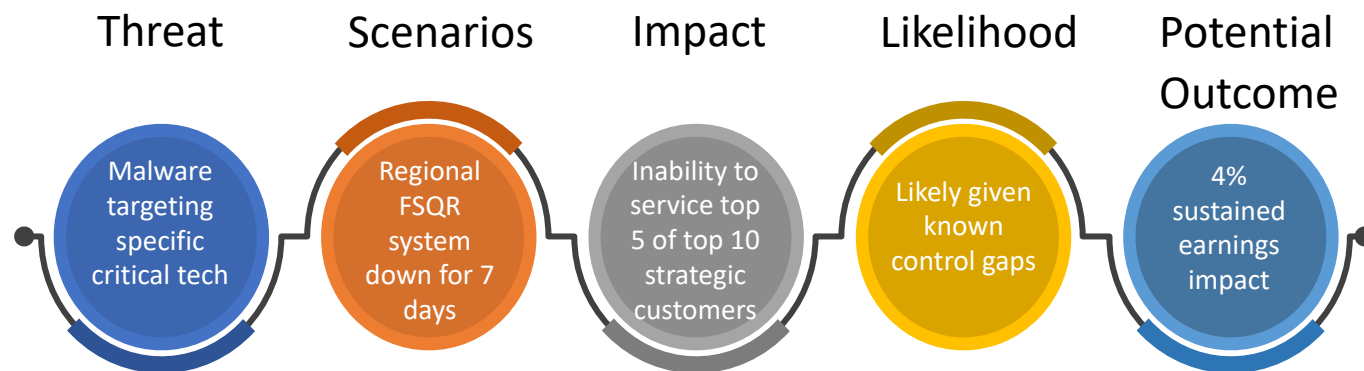
## Technical risk without targeted intel or business focus

*We need to patch our servers, there is a critical vulnerability. High likely could disrupt business operations.*



## Business risk with targeted intel

*We have seen threat activity targeting business critical operations in the EMEA region. There are several known ways this motivated threat actor could successfully achieve their goal of taking down regional business operations and stealing critical customer intellectual property. This risk could result in potential loss of strategic customers equating to 4% sustained annual earnings impact.*





# Any Questions

