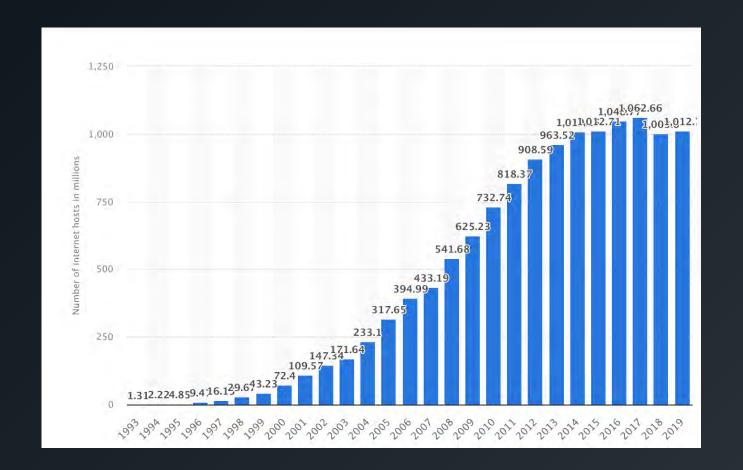




**Chad Hurt** 



### **DNS Volume**



Over 1B domains inside of DNS

174 million domain names ending in .com a nd .net

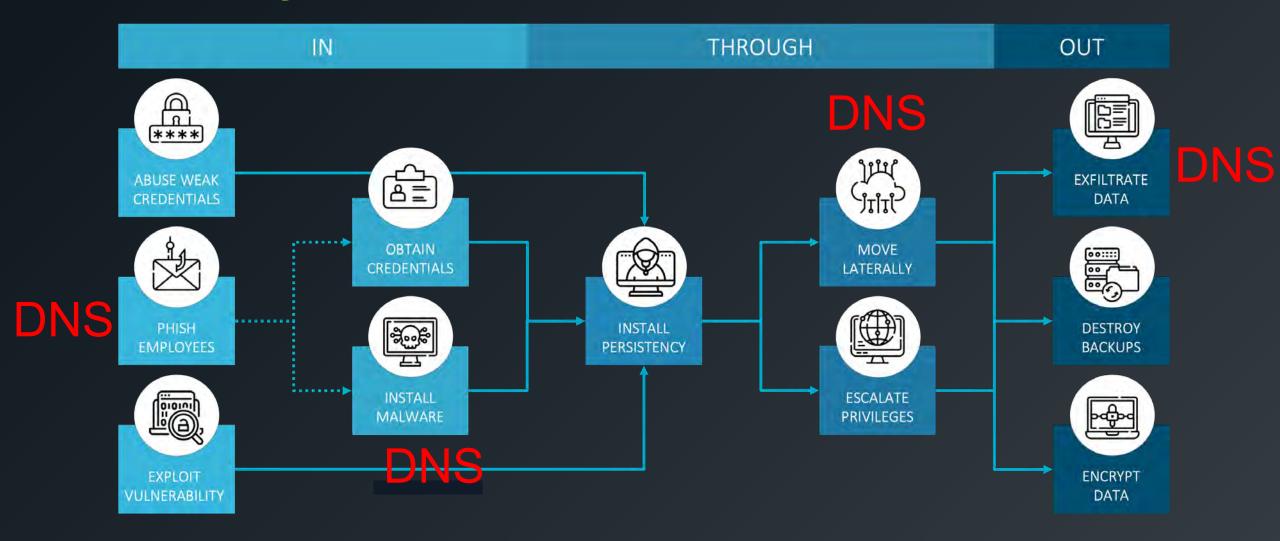
200,000 new domains created every day

Verisign processes 226 billion DNS queries per day and Google does 400 billion

The average PC does around 15,000 DNS queries per day

Let's Encrypt issues around 600,000 digital certs per day

# **DNS in Cyber Attacks**



# WHAT IS PROTECTIVE DNS?

#### **Protective DNS**



DNS Server



DNS Threat Intelligence



DNS-based Al/ Machine Learning Engine



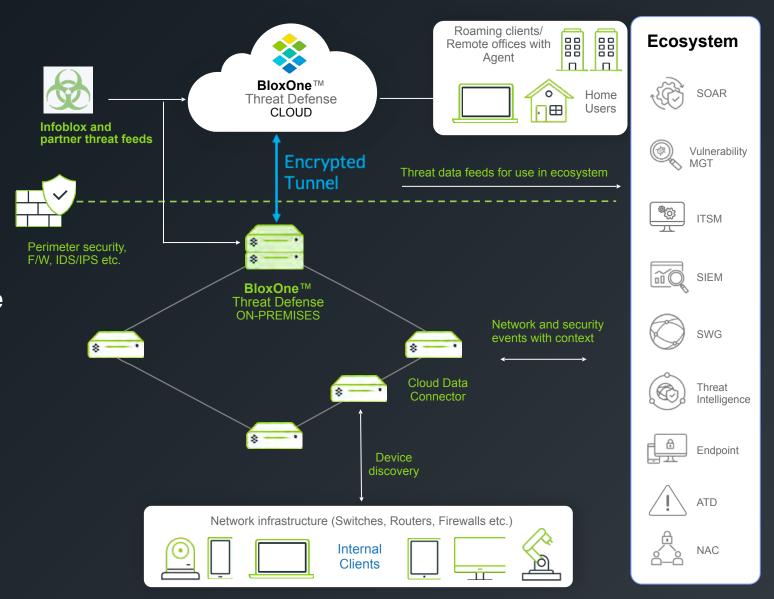
DNS Policy Engine

**EVOLVING YOUR DNS TO PROTECTIVE DNS** 

### BloxOne® Threat Defense

Complete, Hybrid Security

- Detect and block modern threats while closing gaps (Data exfil, DGAs)
- Optimized threat intelligence use across the ecosystem
- Improve SOC efficiency through automation and ecosystem integrations
- Realize ROI across the security stack





### PROTECTIVE DNS DESIGN GOALS

• IPAM data as single Source of Truth

# **AUTHORITATIVE IP ADDRESS MANAGEMENT (IPAM)**

#### SINGLE SOURCE OF TRUTH

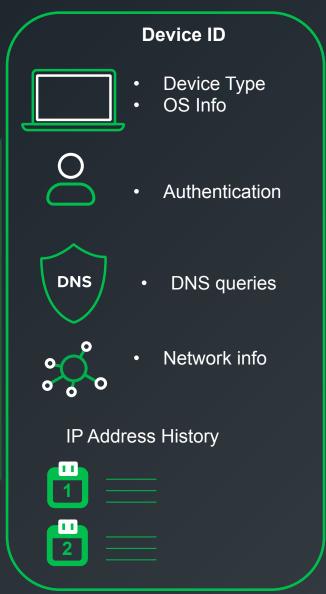
"Living" database of everything on your network

Leverage DHCP and discovery to inventory all devices that get an IP address.

Instantly track changes as IP addresses change/ expire/renew.

Leverage IPAM for Incident response/investigations.



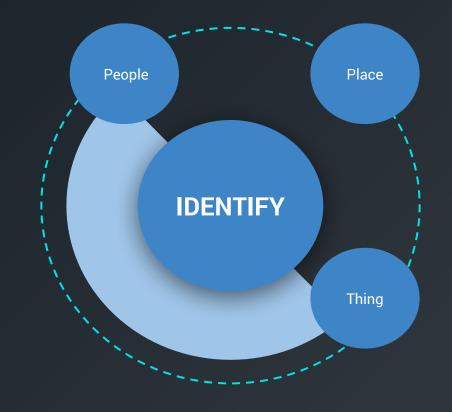


# WHY AUTHORITATIVE IPAM

### MATTERS TO A SOC

#### **Asset**

When did this happen?	Date stamp
Who is operating this asset?	Username
What type of asset is this?	OS Type, DHCP Fingerprint
What asset is this?	IP Address, Hostname, MAC address



#### **Alert**

What was the alert from?	Query, Response, IOC
What is the nature of the threat?	Domain Category, Threat Class, Property
How do I pivot ?	Links to other investigative tools

### PROTECTIVE DNS DESIGN GOALS

- IPAM data as single Source of Truth
- Leverage Threat Intel across the enterprise

### INFOBLOX INTELLIGENCE IS DESIGNED FOR DNS

We Detect, Track, and Block Persistent Threats via DNS

- "Suspicious Domains": We know they are bad, we just don't know how yet
- They share common "DNA" with other known threats
  - Uses a DNS server with poor reputation
  - Uses a registrar with poor reputation
  - Common network, common IP addresses, Common owners
- "Suspicious Lookalikes" can be identified and blocked, even before they resolve to a host

### PROTECTIVE DNS DESIGN GOALS

- IPAM data as single Source of Truth
- Leverage Threat Intel across the enterprise
- Lookalike domain detection and brand protection
  - Custom domain lookalike detector
  - Top 100 common domains automatic detection
  - CISA-recommended takedown and remediation service

### WHAT ARE LOOKALIKE DOMAINS?

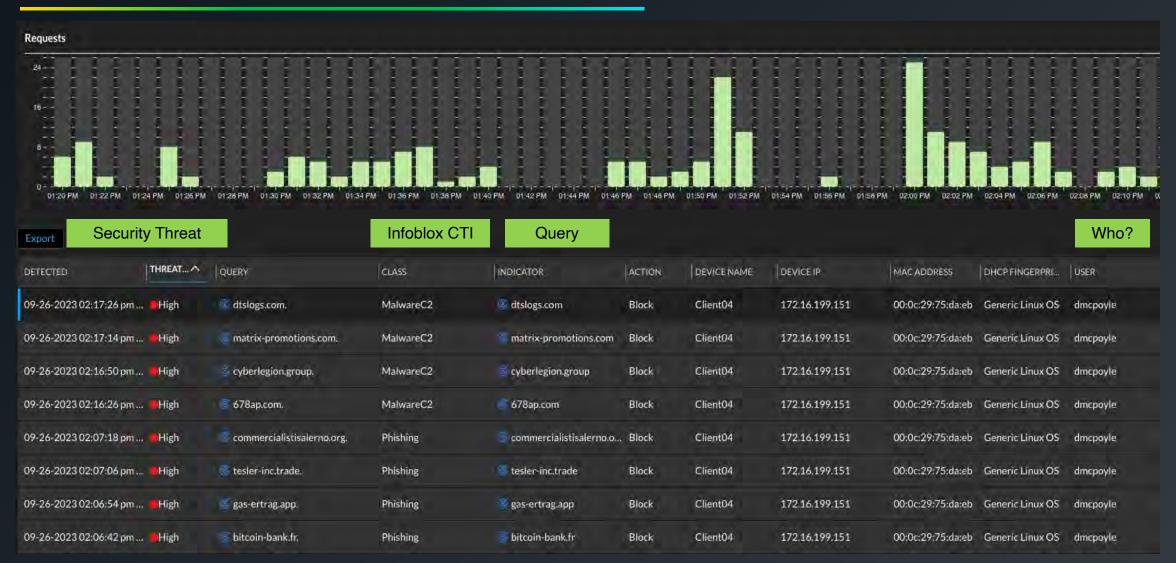
Traditional - Using prefixes and suffixes to alter the existing domain. Example: infoblox-benefits.com

- Homographs / Homoglyphs Using similar looking characters to fool the eye. Example: g00gle.com
- Typosquats Using replacement characters close on the keyboard. Example: facebooj.com

## PROTECTIVE DNS DESIGN GOALS (con't)

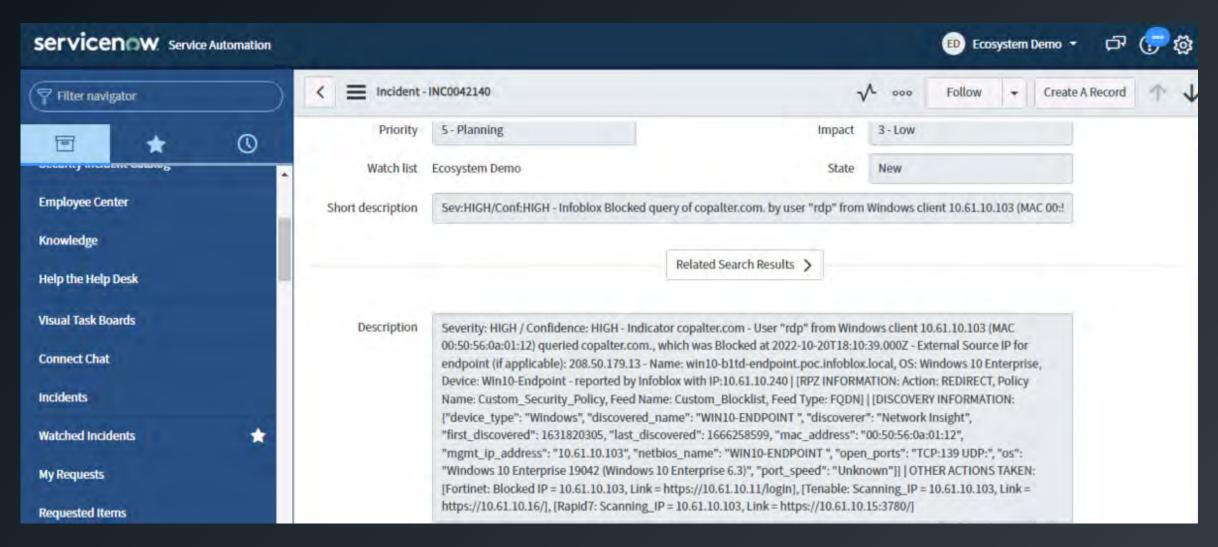
- Block malicious DNS responses using DNS infrastructure, not point solutions
  - Foundational and built into the underlying infrastructure
  - Used by all devices, from corporate users, to servers and IOT
- Monitor 100% of DNS traffic Exclusive query path for all queries
  - Block 3rd party DNS, including DoT and DoH
- Improve telemetry across security stack
  - Query logging to SIEM/SOAR
  - User and device attribution data for secops in real-time
- Leverage security ecosystem integrations with your existing toolset

# IPAM + USER + SECURITY POSTURE IN CLOUD PORTAL





### WHAT CAN YOU DO WITH MORE IPAM DATA



köszönjük ありがとう Cảm ơn धन्यवाद terima kasih gracias 고마워요 teşekkür ederim obrigado Σας ευχαριστώ grazie **THANK YOU!** merci takk tack danke bedankt kiitos