



# Cyber Sports

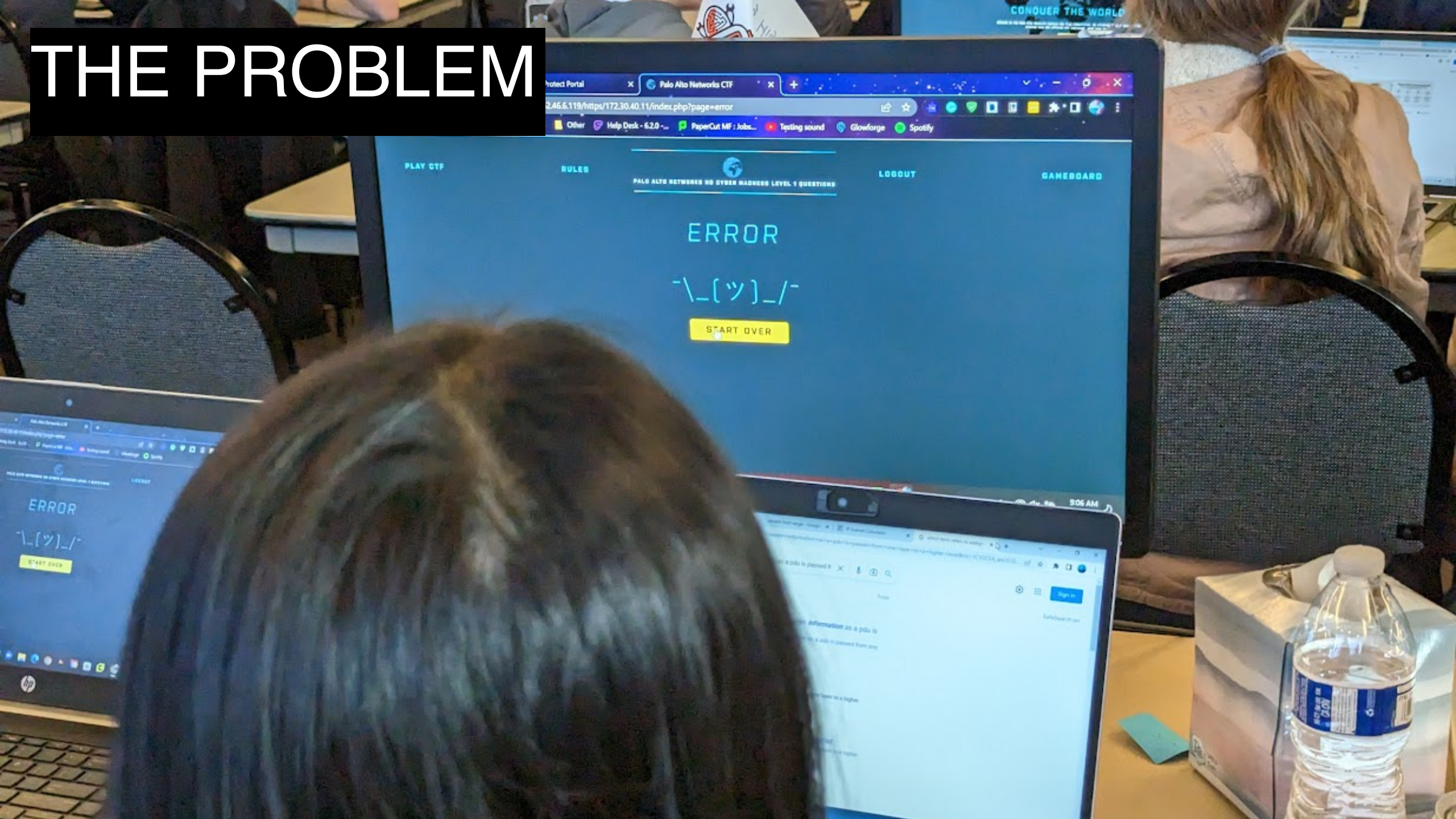
Limited

Not-for-profit Cyber Sports  
Transforming cyber security through sports  
[www.cybersportsltd.org](http://www.cybersportsltd.org)





# THE PROBLEM



Name a job that doesn't use computer  
technology today







# THE ENTIRE WORLD IS CONTINUOUSLY UNDER CYBER ATTACK







**COMPANIES INVEST 10S OF  
THOUSANDS OF DOLLARS PER  
PERSON ON RE-TRAINING  
ANNUALLY AND ARE STILL GETTING  
BREACHED OVER AND OVER**





OUR DEFENDERS CAN NOT FIND  
THE WORKFORCE THEY NEED

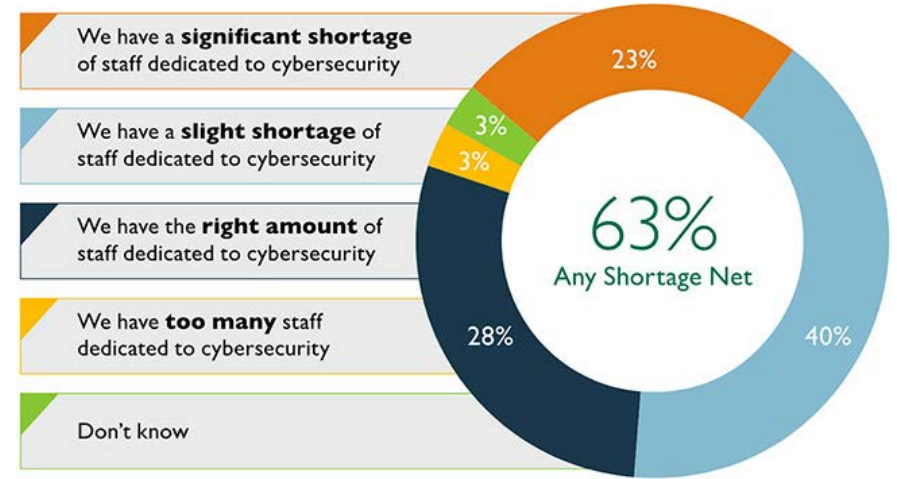




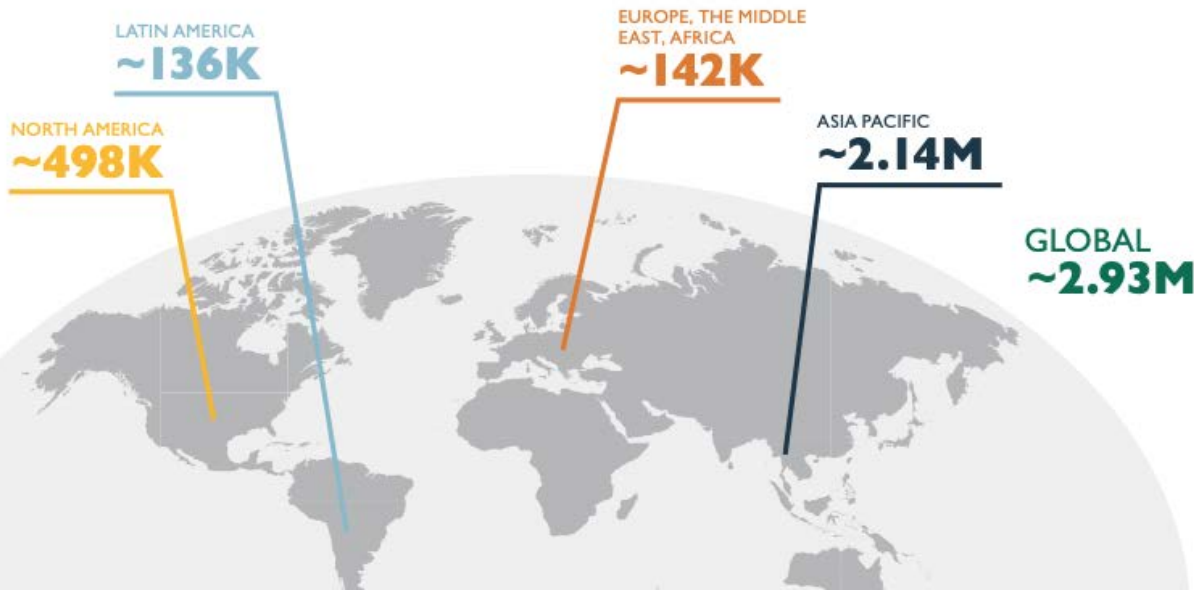
# VAST WORKFORCE SHORTAGE

Traditional education models are not lowering the cyber threat, nor are they closing the cyber workforce gap

### Current Cybersecurity Staffing & Level of Risk Caused by Staff Shortage



### Gap in Cybersecurity Professionals by Region



### # of phishing and BEC scams per year

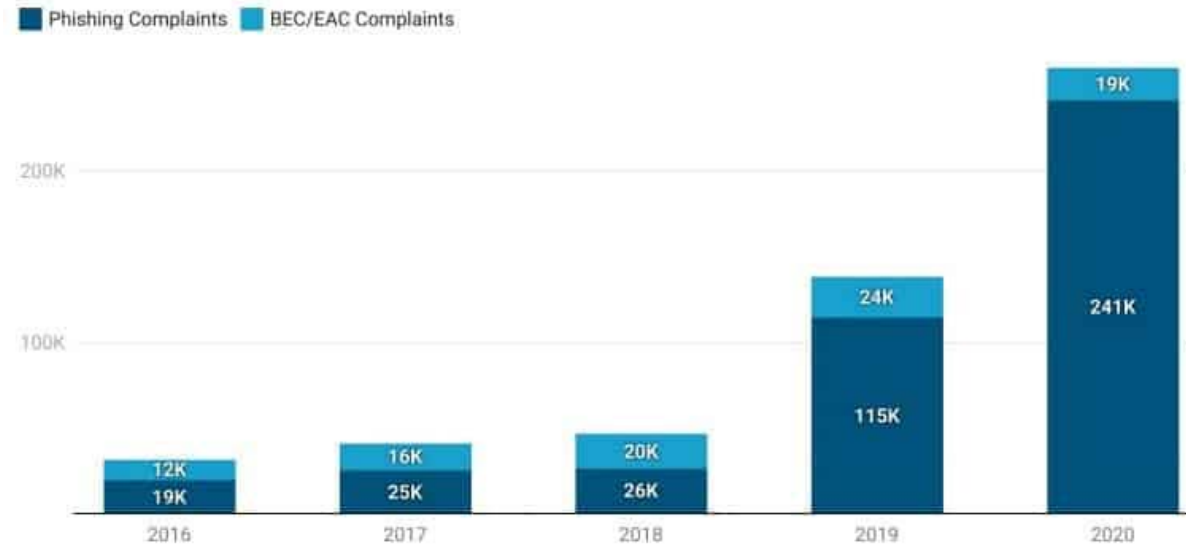


Chart: Comparitech • Source: IC3 • Created with Datawrapper

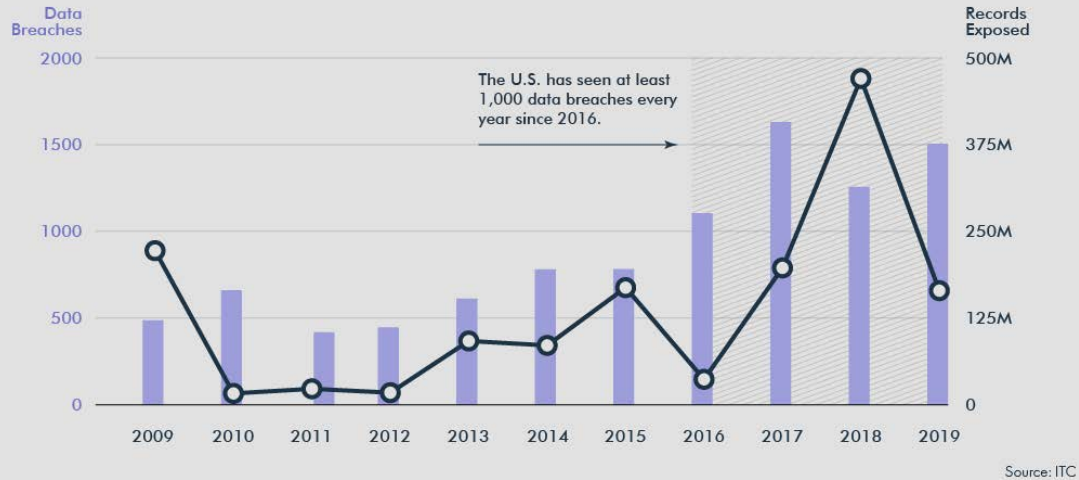


# INCREASING ATTACKS & RISKS

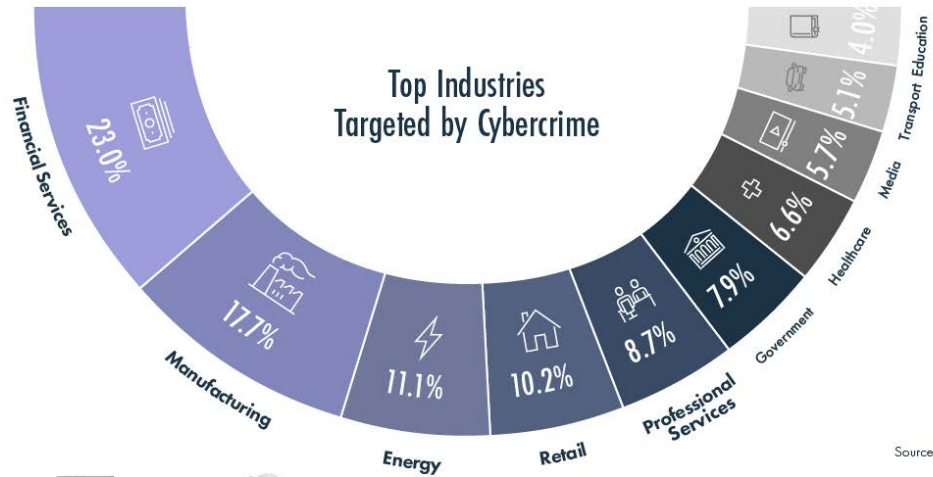
90 % of incidents and breaches are caused by human error due to insufficient education – costing hundreds of billions of dollars annually

## ANNUAL REPORTED

DATA BREACHES IN THE U.S. AND RECORDS EXPOSED

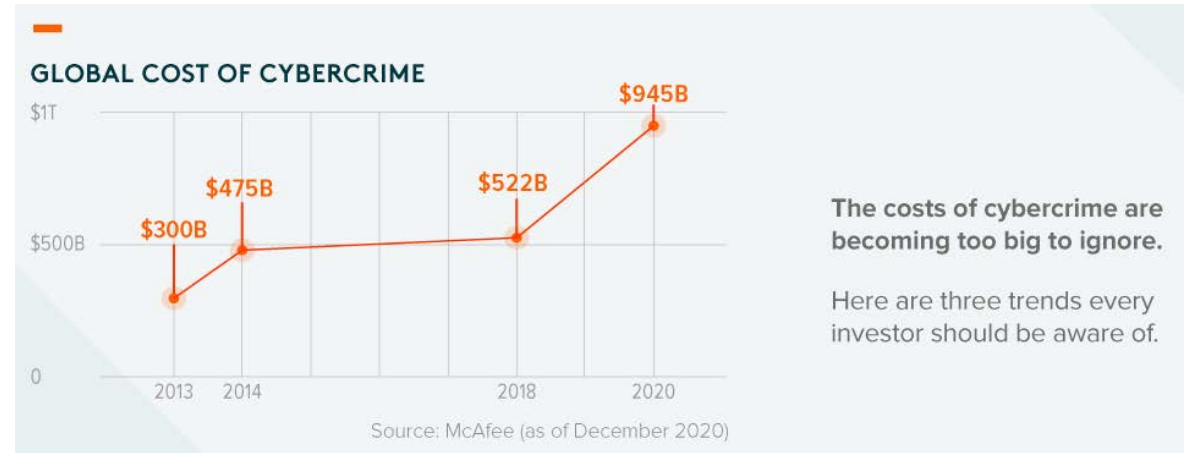


As companies learn the hard way, no sector or organisation is immune to cybercrime.



## Cybersecurity Jobs Report: 3.5 Million Openings Through 2025

Cybersecurity Ventures  
November 11, 2021, 10:06 GMT



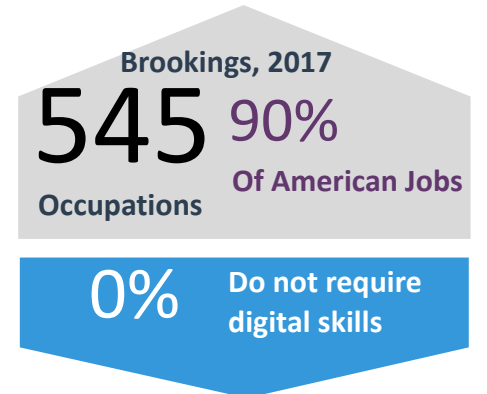
The costs of cybercrime are becoming too big to ignore.

Here are three trends every investor should be aware of.

## AVERAGE COST OF A DATA BREACH



Source: IBM (as of July 2021)





It is time to think differently





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**Building a Sport  
from Cyber Security  
Knowledge on a  
platform scalable to  
millions of players**

Solution



Turtle Mountain Tribal Cyber Team

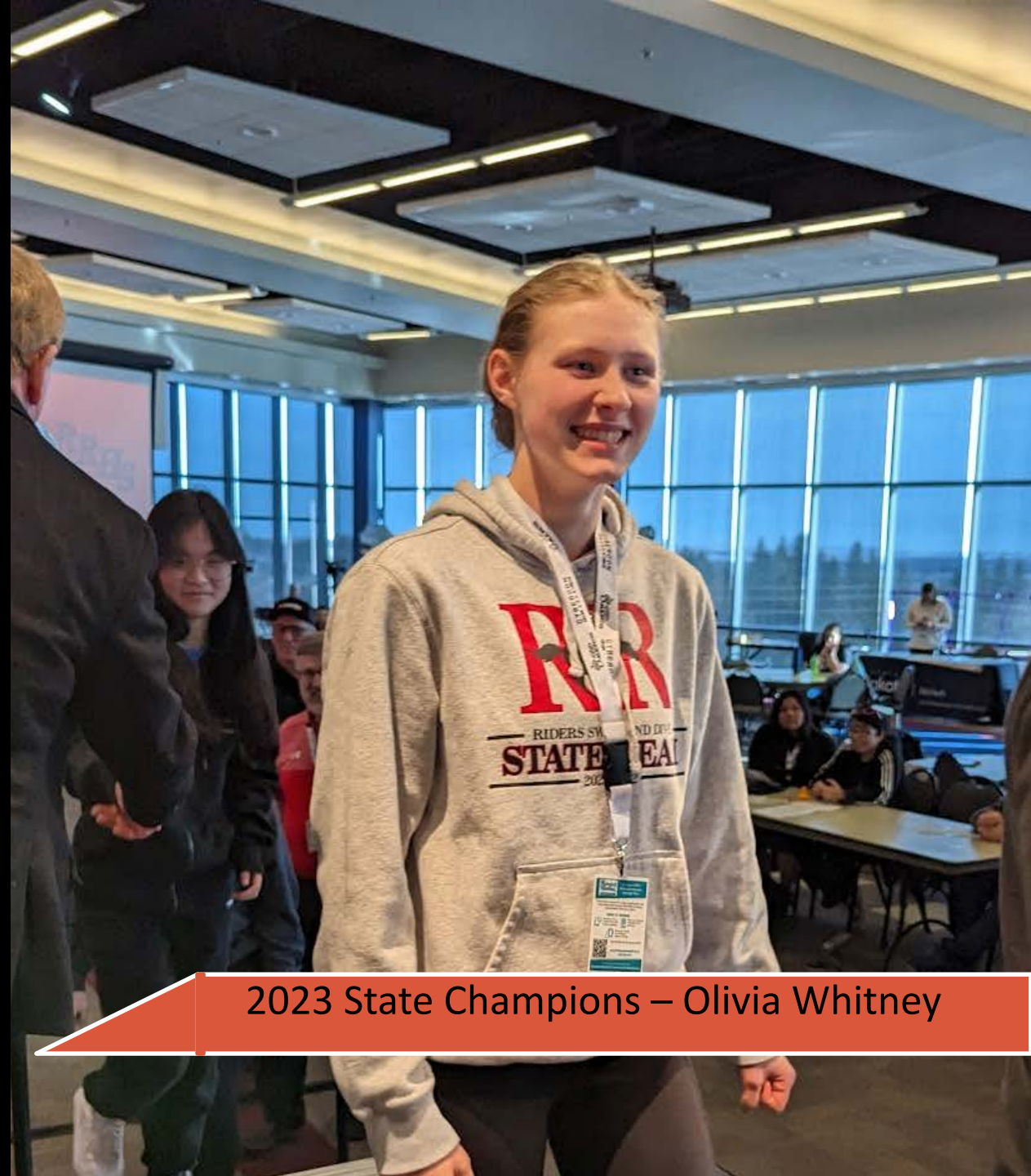




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**Games are an  
incredible teacher**

**Sports engage  
everyone**



2023 State Champions – Olivia Whitney



# PROVEN TO WORK



2023 State Champions – Red River Roughriders



# GAMES ARE PROVEN TO WORK

We have data from the first competitions in North Dakota

1

100% of the kids eligible to return to the 2023 tournament came back to play

2

Of the high school players, 100% reported new knowledge and concern about cyber security - regardless of the field they intend to pursue

3

16% of the players stated they are changing their intended major to a cyber related field

4

The mother of one of the girls on the state championship team stated afterwards, in tears, "my daughter can go to college now with this scholarship"

Scheels, a non-technology company, donated \$75,000 to the tournaments  
The top three teams took home \$90,000 in scholarships





# DELIVERY – THE HOW



2023 Third place overall – Tioga Pirates



15.2 MILLION HIGH SCHOOLERS ANNUALLY  
IN THE US – ONLY 64K PLAY PER YEAR ON  
ALL THE AVAILABLE PLATFORMS COMBINED

Competition



**Cyber Sports**  
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**Scales to Millions of Players**

2022 State Champions – James Valley



Partnerships & Platform

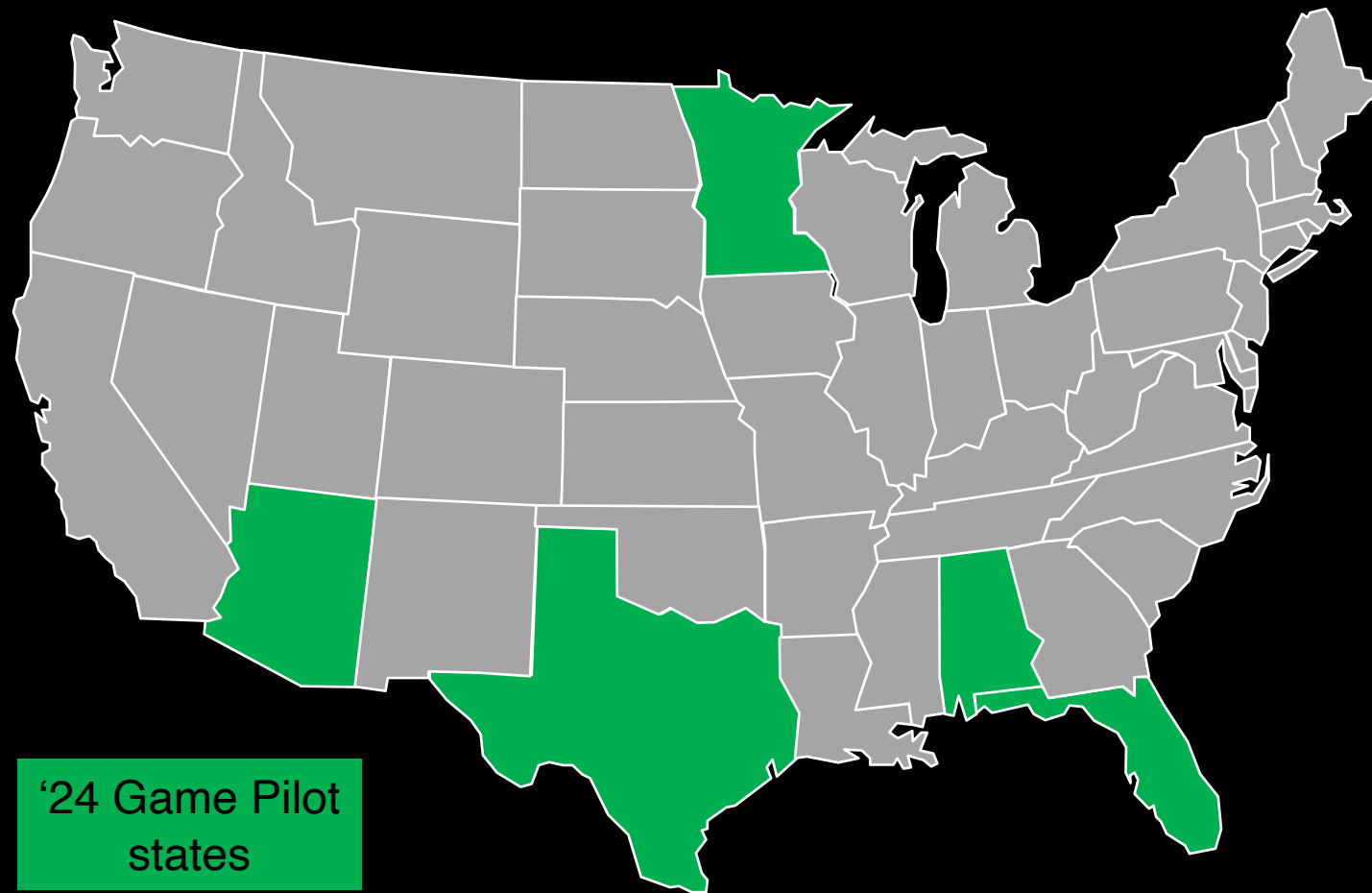


2023 Women of Cyber Sport (33% of players)



# Scaling across the United States

2023-24 Pilots



Current partnerships give immediate access to 32,000 teachers, 4 Million students and the technology-education organizations of every state

**Florida** has the opportunity to be the first state in the country to be fully rolled out to every K12 school



Business

Raised \$1.8M  
so far!

Still need to  
raise \$750K



**Cyber Sports**  
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501c3 Not-for-profit Cyber Sports  
Supported primarily through donations in year 1-3.  
Becoming self sustaining over time

2023 Top 10 – Captive Packets



# Championships



# Partnerships



**paloalto**<sup>®</sup>  
 NETWORKS

**FENWORKS**

**MetaCTF**

**CYBER.ORG**  
 THE ACADEMIC INITIATIVE OF THE CYBER INNOVATION CENTER

**KIRKWALL**

**BISBLOX**  
 CONSULTING

PLUS, our Executive advisors

Accomplishments

Multi-state, scalable, play from anywhere coming next

## '23 Fall Season Roadmap – Phase 1





# We can use your help!

## FUND RAISING & SPREAD THE MESSAGE

Advance K12 Education

Inspire students to pursue higher education in Cyber  
Educate, improve, and supply our nation's Cyber workforce

*Thank  
you*



2023 State Champions – Olivia Whitney