### Secureworks

# Cyber Crime Is a Market Driven Underground Economy

Terry McGraw, *VP, Global Cyber Threat Analysis Secureworks* 24 OCT 2023

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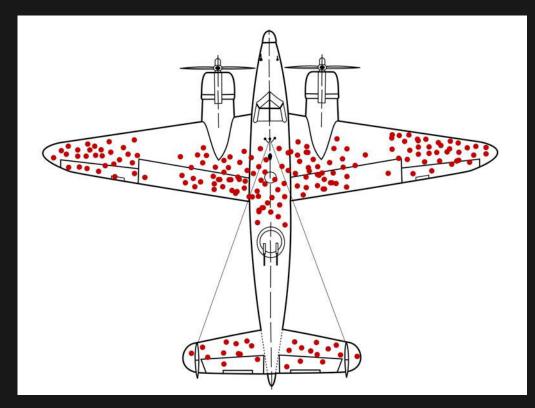
Terrence "Terry" McGraw is a retired Lieutenant Colonel from the United States Army and now serves as Vice President of Global Cyber Threat Analysis with over 20 years of providing expertise in cyber security architectural design and operations in both commercial and government sectors.

Terry previously served as president and principal consultant for Cape Endeavors, LLC, the Vice President of Global Cyber Threat Research and Analysis for Dell SecureWorks. He retired from the United States Army in 2014 completing 27 years of service; the last 10 years of his Army career were leading key Cyber initiatives for the Army's Network Enterprise and Technology Command, Army Cyber Command and the National Security Agency (NSA). He has multiple combat tours with his culminating assignment, serving as the Director of Operations, Task Force Signal Afghanistan, 160th Signal Brigade (FWD), providing all strategic communications infrastructure in the theater of operations.

# Why is Threat Intelligence so Important

Snell's Window and Survivorship Bias





https://en.wikipedia.org/wiki/Survivorship\_bias

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#### https://epod.usra.edu/blog/2014/06/snells-window.html

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# **Cybersecurity Threats**

### **OPPORTUNISTIC**



### **Organized Crime**

Profit-motivated, looking to monetize access and/or stolen information

**Financially-motivated:** Targeting high-profile sectors and industries



### **Insider Threat**

Involves theft of IP/trade secrets, competitive analysis, and/or prospect, customer, or market information

Various Motives: Personal benefit, disgruntled employee takes revenge, general recklessness

**TARGETED** 

### **Nation-state**

Traditional espionage that has moved into the cyber domain, disinformation campaigns, destructive attacks.

Two main types: National security-driven and commercial / economic espionage



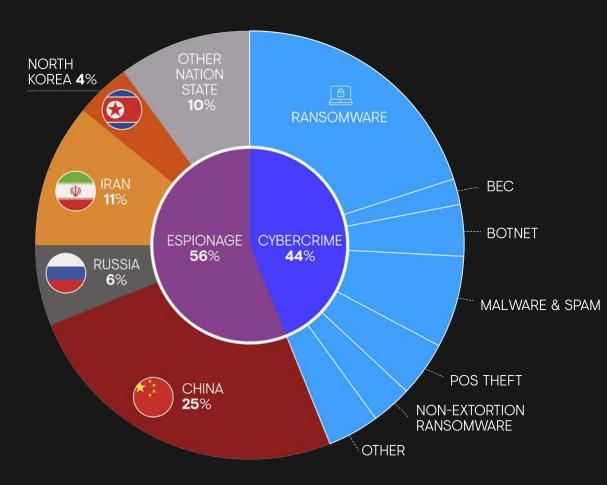
### Hacktivist

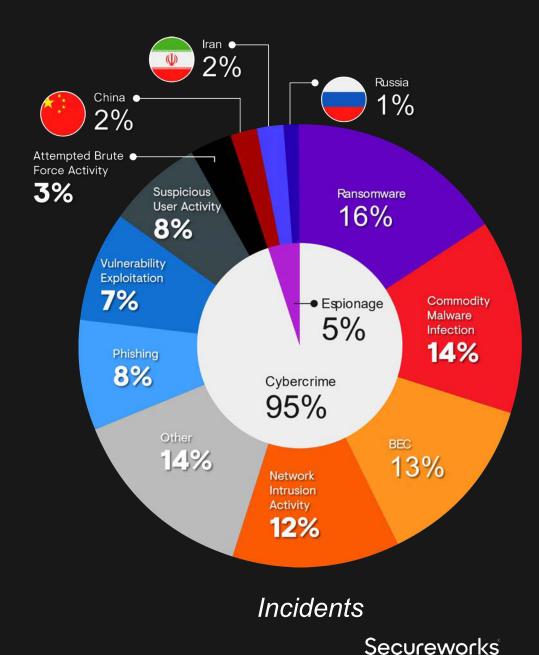
Issue-motivated, aiming to distract, expose, embarrass or inflict public harm

**Disruption/ Embarrassment:** to make a point and raise awareness

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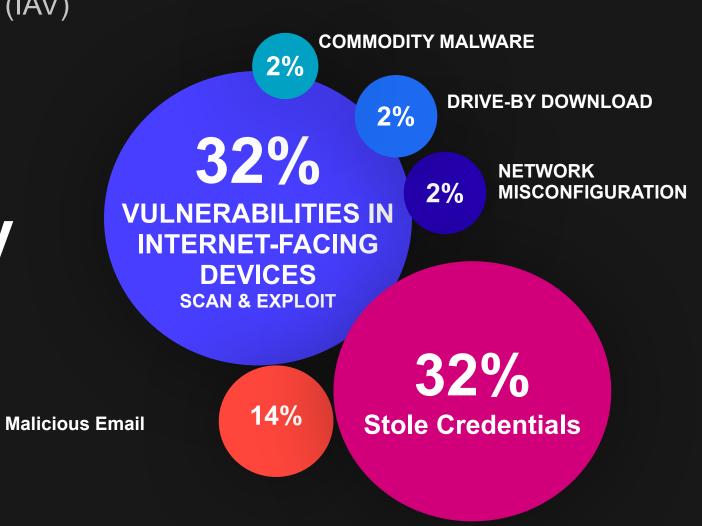
The Threat Landscape





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# How are they getting in?



7

# The Ransomware Ecosystem



### **Operators & Developers**

- Operators handle the business side.
- Developers write the ransomware and decryption software.
- Supply privately or offer on Ransomware-as-a-service (RaaS) basis.



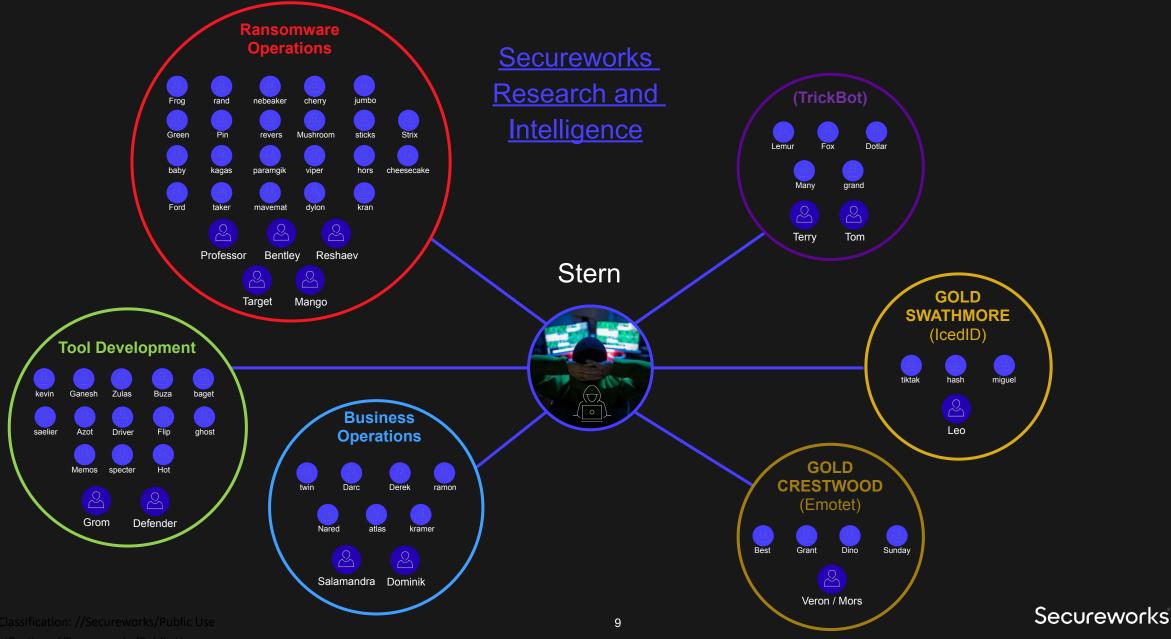
### Affiliates

- Partners of the ransomware Operators. Selected based on Operator requirements.
- Top tier RaaS Operators seek the best Affiliates.
- Affiliates access targets and deploy the ransomware. May also steal data in bulk.

### **Initial Access Brokers**

- Specializes in supplying access to Affiliates.
- Exploits 0-day, N-day and poor security practices to gain access to victims.
- Access is sold to Affiliates for further exploitation.

## The Cybercrime Ecosystem



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## Ransomware in numbers – 2022 Leak Site Data

	Watchtower Wednesday 19:31
	LockBit ransomware: victim update
	royalmailgroup.com
	Ransom Amount: null Last chance to prevent leaks of royal information. We are ready to make a discount, remove the stolen information and provide a decryptor for 40 million dollars. There will be no more delays, after the timer expires all the data will be released.
	LockBit Link
	eq Reply
	Watchtower Wednesday 21:28
	Royal ransomware: new victim
	Stone and Electrical Contractors
	Data Published: 2023-February-22 Size: 150Gb / 0% leaked Stone & Sons Electrical Contractors, Inc offers a wide range of electrical services in the Transportation, Industrial and Municipal Markets including new construction, custom designs/installations, repairs,
	maintenance and systems upgrades.First established in 1994, our business now has more than 85 field employees as well as a large support staff. Our support staff includes a team of proj
	Royal Link
	✓ Reply
	Yesterday
	Watchtower Yesterday 13:25
	Royal ransomware: victim update
	Reventics
	Data Published: 2023-February-13 Size: 170GB / 99% leaked http://72u5vd67xdff354hhge6wjuvsixxwo3c6bvrdlqstgmjfptpbzwrsmad.onion/Reventics_Published.zip http://72u5vd67xdff354hhge6wjuvsixxwo3c6bvrdlqstgmjfptpbzwrsmad.onion/Reventics_Published2.zip

# 2914

Hive : 1500 victims, 209 on leak site implies that 87% of victims paid

Avaddon: 3000 victims, 182 on leak site implies that 94% of victims paid

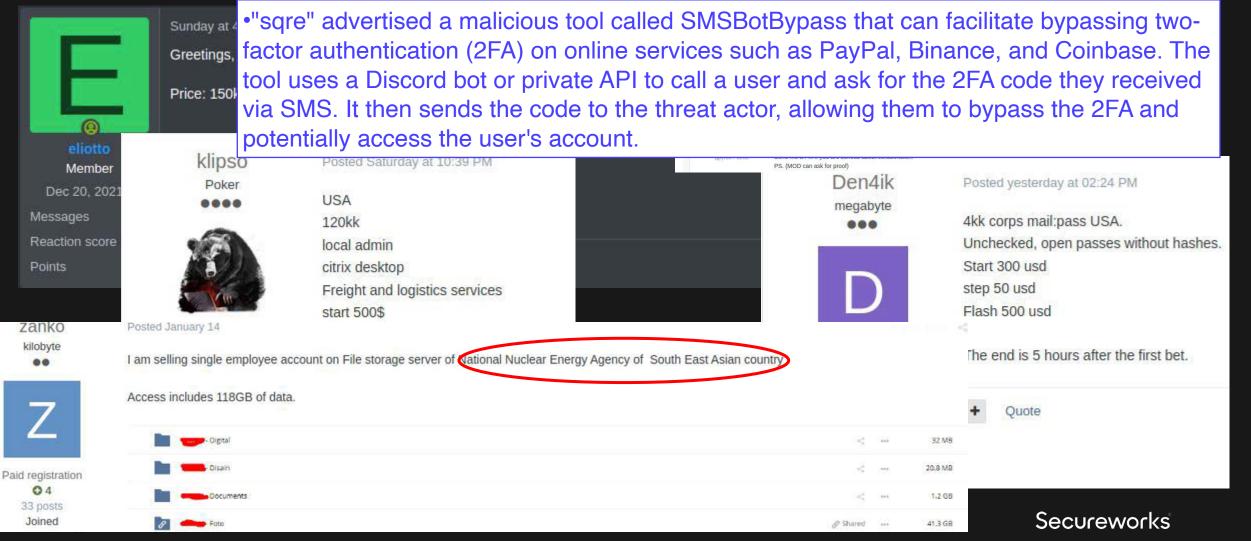
# Potentially 30,000 victims of ransomware in 2022

Follow

## **Initial Access Brokers**

### Dwell times can be multiple threat actors

Microsoft Office 2003-2019 Working Excel Exploit. By ace1, January 2 in [Software] - malware, exploits, bundles, crypts



## **Loaders and Info Stealers**

Lighter Weight, easier to obtain and use

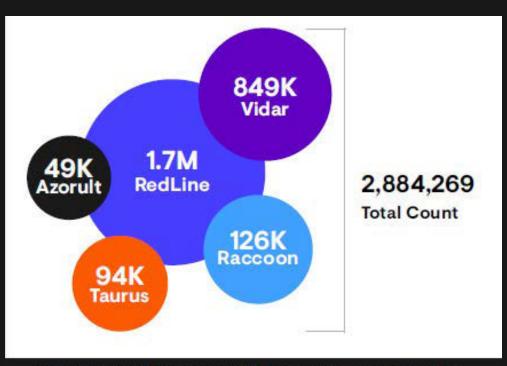
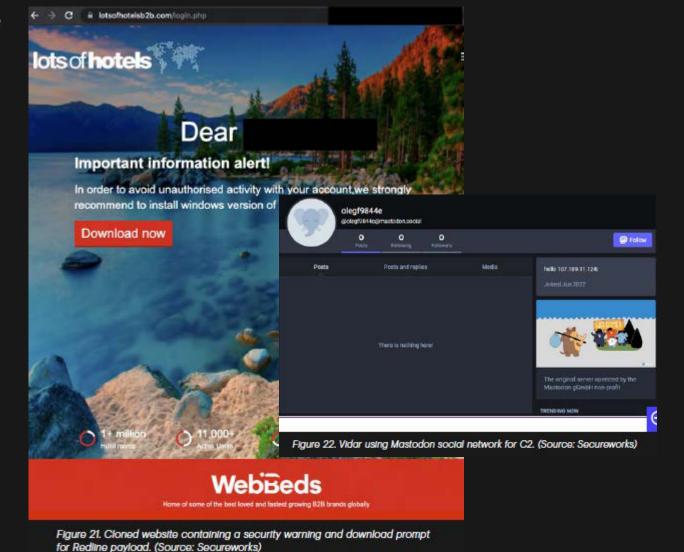


Figure 17. Logs from popular stealers for sale on Russian Market underground forum on June 2, 2022. (Source: Secureworks)



## **Dwell Times**

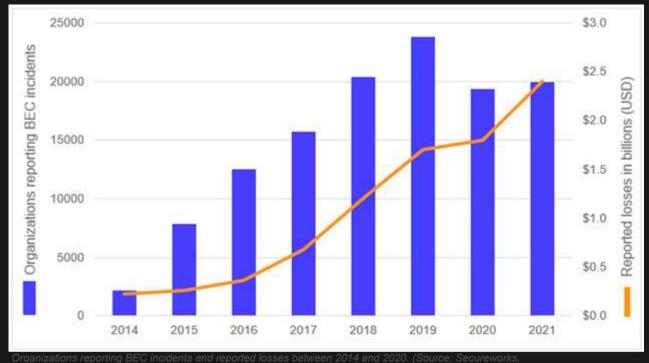
**Better Tools and Market Maturation** 

- 2015: Mean <u>270</u> days
- 2021: Mean 22 days
- 2022: Mean <u>11</u> days; Median was <u>4.5</u>
- 2023: Mean <u>1</u> days; low was <u>5 hours</u>

# **Business Email Compromise (BEC)**

### Impacts and Losses

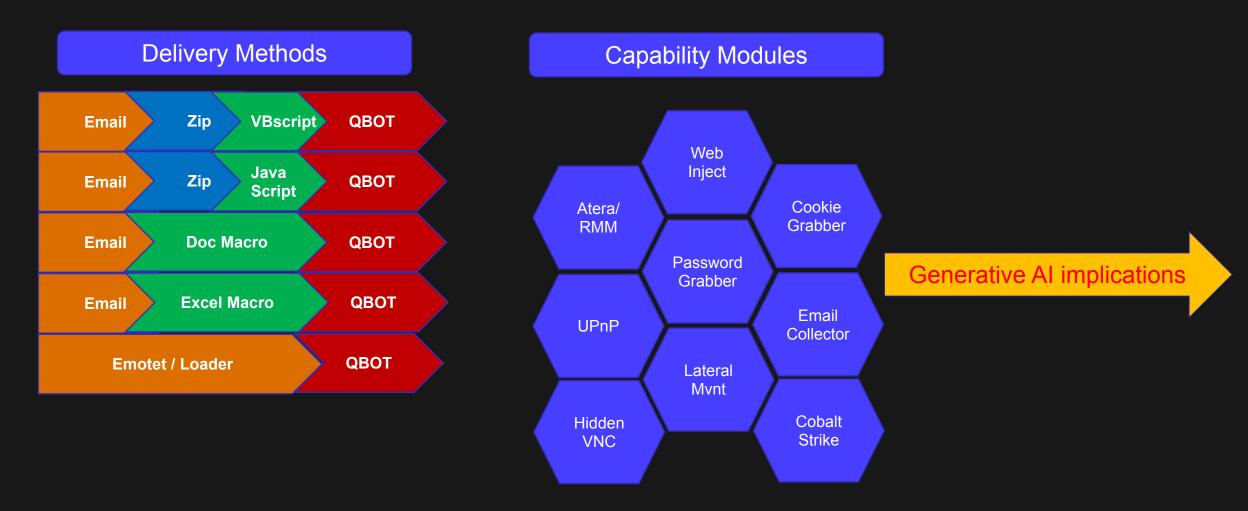
- Doubled in frequency last year
- Steady increase since 2014
- Global growth
- Drop off in 2020
- Global losses amounting to \$43 billion since 2016



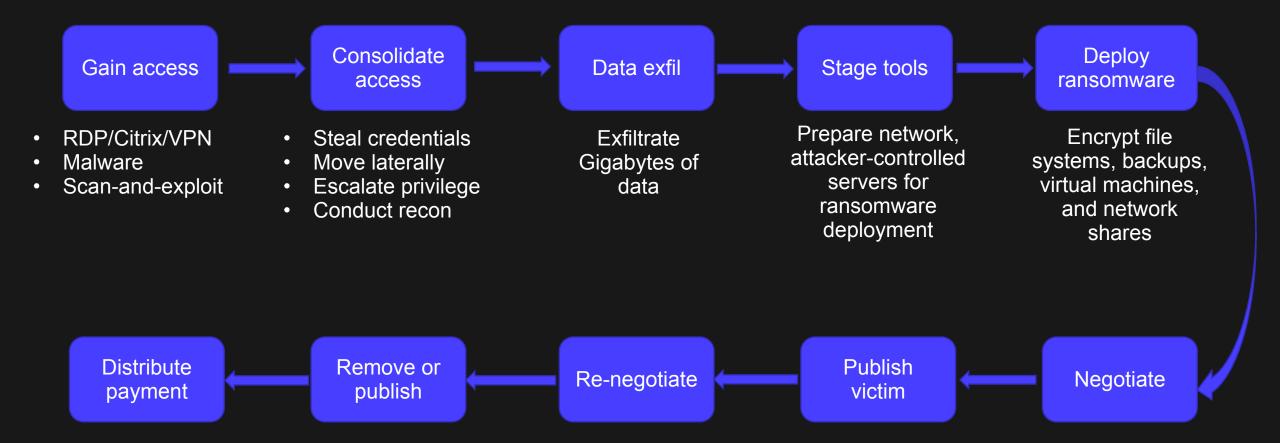
ased on data from the Internet Crime Complaint Center (IC3))

# **Phishing Malware**

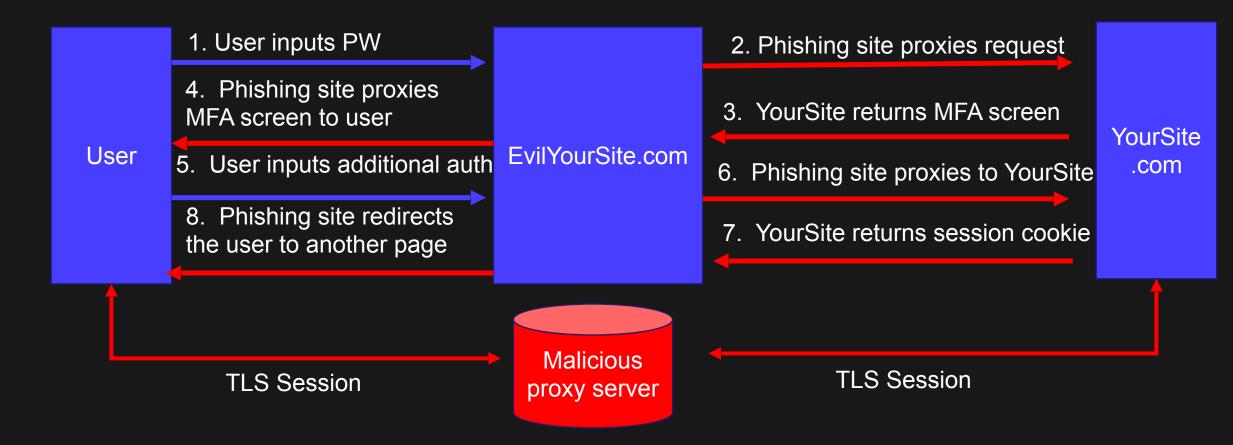
Pressure testing your entire security architecture



## Ransomware 'Name-and-Shame' Playbook



# Attacker in the Middle- MFA Bypass



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# Attacker in the Middle-MFA Bypass

1. User visits phishing site

3. User enters PW into phishing site

6. Phish kit dynamically creates forged MFA page

7. User inputs additional auth

10. Phish kit redirects the user to another page

Phish Kit server loads page and MFA request

Passes to PhaaS relay server via API PhaaS platform Synchronous relay server Provides synchronous relay of

synchronous relay of captured credentials and MFA codes to sign in service 2. Sync relay server initiates auth session

4. Captured creds provided to sign-in service

5. Sign-In Service returns MFA Screen

8. Additional auth sent to signin service

9. Sign-in service returns session cookie

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Sign-in

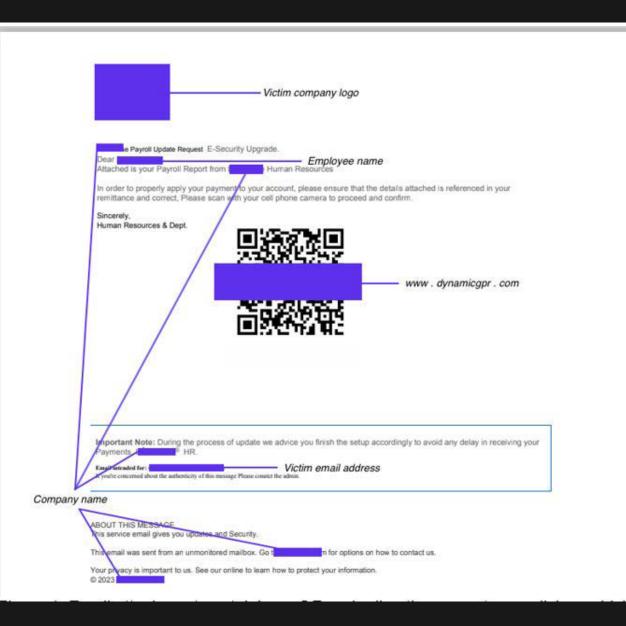
Service

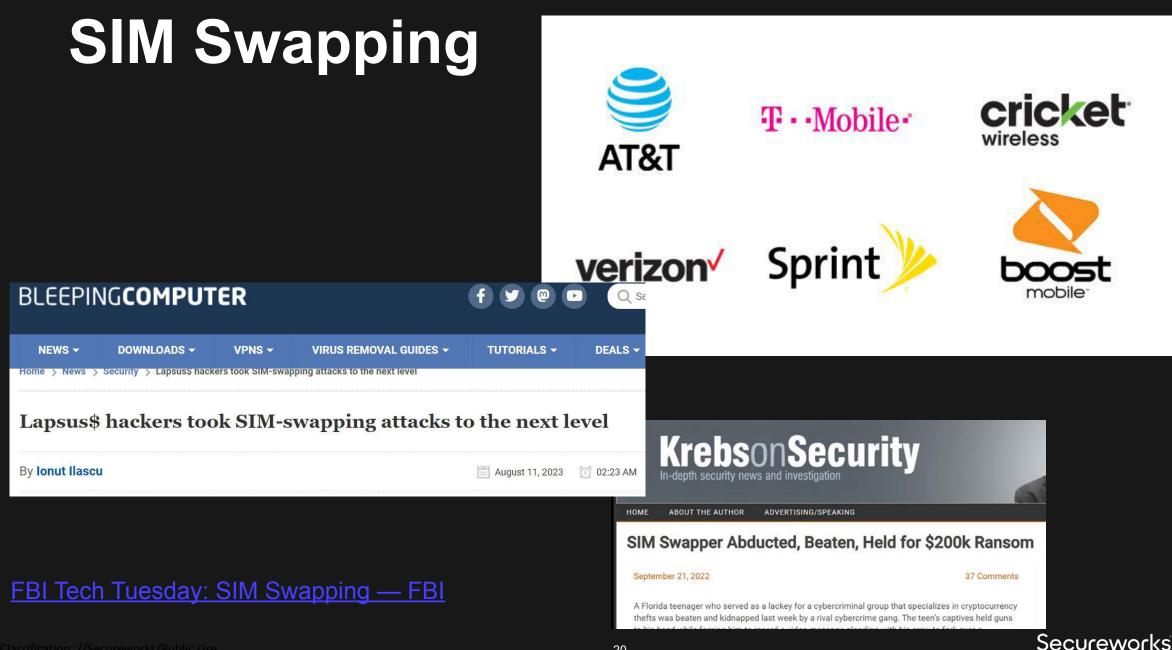
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User

# QR code phishing

- Seeing increased volumes
- Bypasses mail filtering
- Phishing happens on user device, outside of corporate controls
- Can capture MFA tokens
- Can lead to Azure account access and BEC style fraud

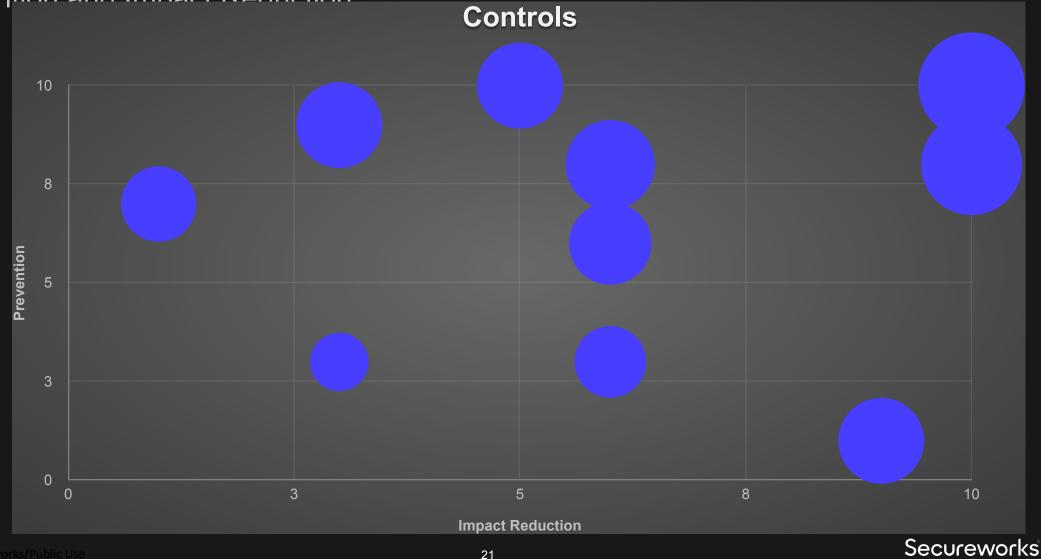




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# **Top Security Controls**

Prevention and Impact Reduction



### The Truth about Ransomware Attacks



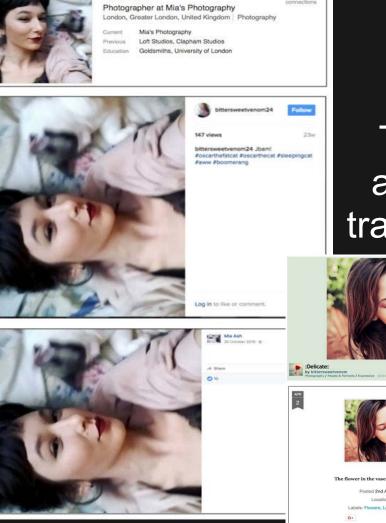
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# The Curious Case of Mia Ash

Social Engineering works

- Phishing
- Smishing
- Catfishing
- MFA Fatigue
- Blackmail

The Curious Case of Mia Ash - COBALT GYPSY Threat Intelligence | Secureworks



500+

### Team member awareness and training are critical



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Mia Ash

# **Thank You**