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CYBER SECURITY SUMMIT
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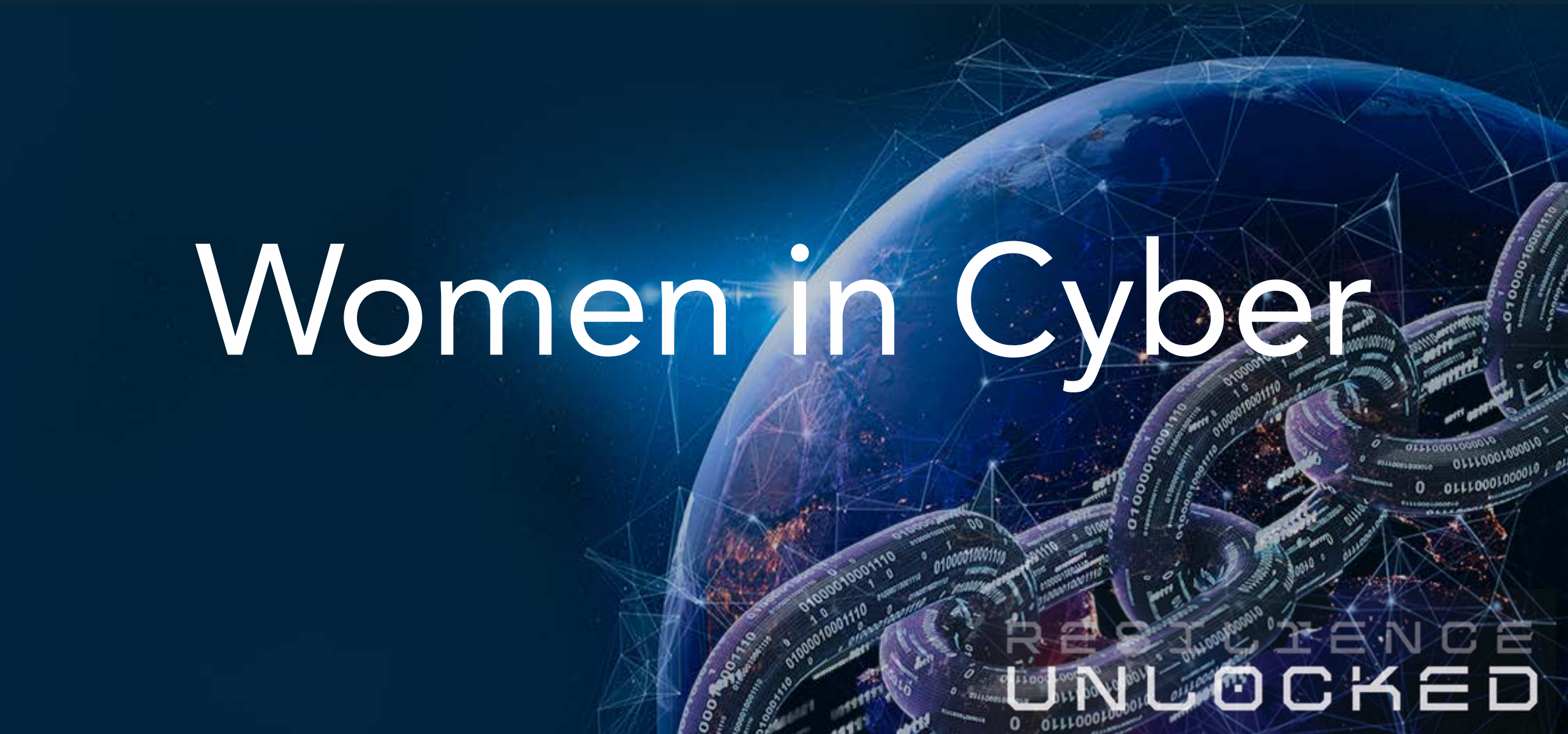
#WomeninCyber

Women in Cyber



Sponsors

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a wipro company

women in CYBERSECURITY
WiCyS
MINNESOTA AFFILIATE

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#WomeninCyber

Women in Cyber

Ready, Set, Relevant!

Cindi Carter
Global CISO, Checkpoint

CHECK POINT™

RESILIENCE UNLOCKED

Ready, Set, Relevant!

A CISO's Perspective

Cindi Carter

Global CISO | Check Point Software Technologies

CHECK POINT™

MICHIGAN
Detroit
MOTOR
CITY

- **Global CISO** – Check Point Software Technologies
- **CISO** – IntSights Cyber Threat Intelligence
- **VP, CSO & CCO** – MedeAnalytics, Inc.
- **Deputy CISO** – BCBS Kansas City
- **Director, Enterprise Security** –Cerner Corporation
- **Manager, IT** – Univ of Michigan Health System
- **Interim CIO** - Agrium
- **Managing Architect** - Atlantic Health Sciences, CSMB Montreal, Mercy Health, St. Vincent Health, United Airlines, Gordon Foods, Meredith Publishing
- **Manager, Technical Operations** - Ideal Technology Solutions
- **Senior Engineer, Architecture & Technology Planning** - Comerica Bank

WHAT WILL BE THE IMPACT OF CHATGPT ON OUR BUSINESS?
THERE'S A LOT WE DON'T KNOW FOR SURE...
LIKE HOW MUCH OF WHAT IT SAYS IS MADE UP...
OR IF IT WILL TAKE AWAY OUR JOBS...
OR THE SECURITY RISKS...
OR IF IT COULD DAMAGE OUR REPUTATION...
WHAT DO WE KNOW FOR SURE?
ONLY THAT WE WANT TO ADOPT IT EVERYWHERE AS FAST AS WE CAN.
TOM FISH BURNE
©marketoonist.com

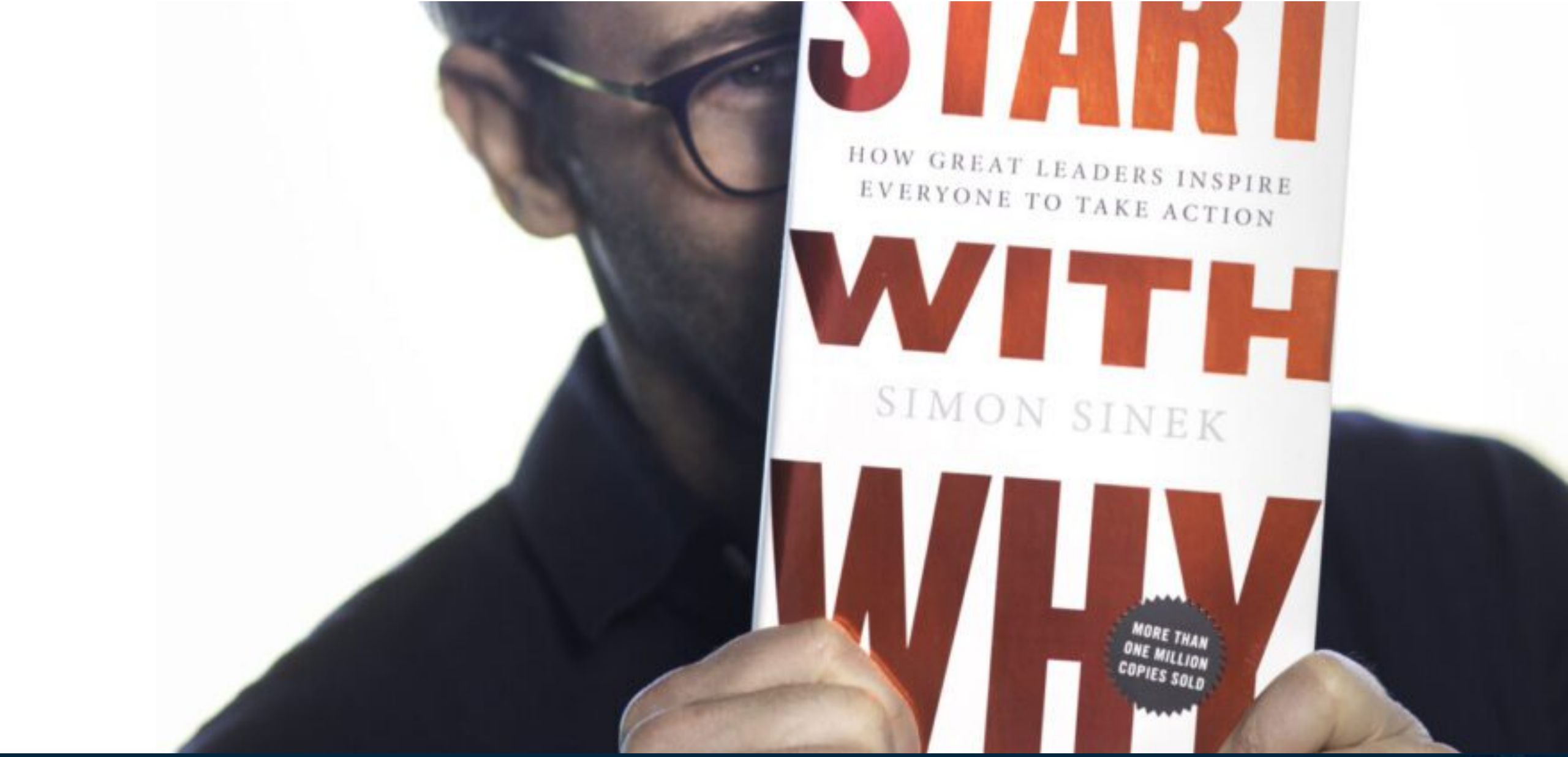
B. L. U. F.

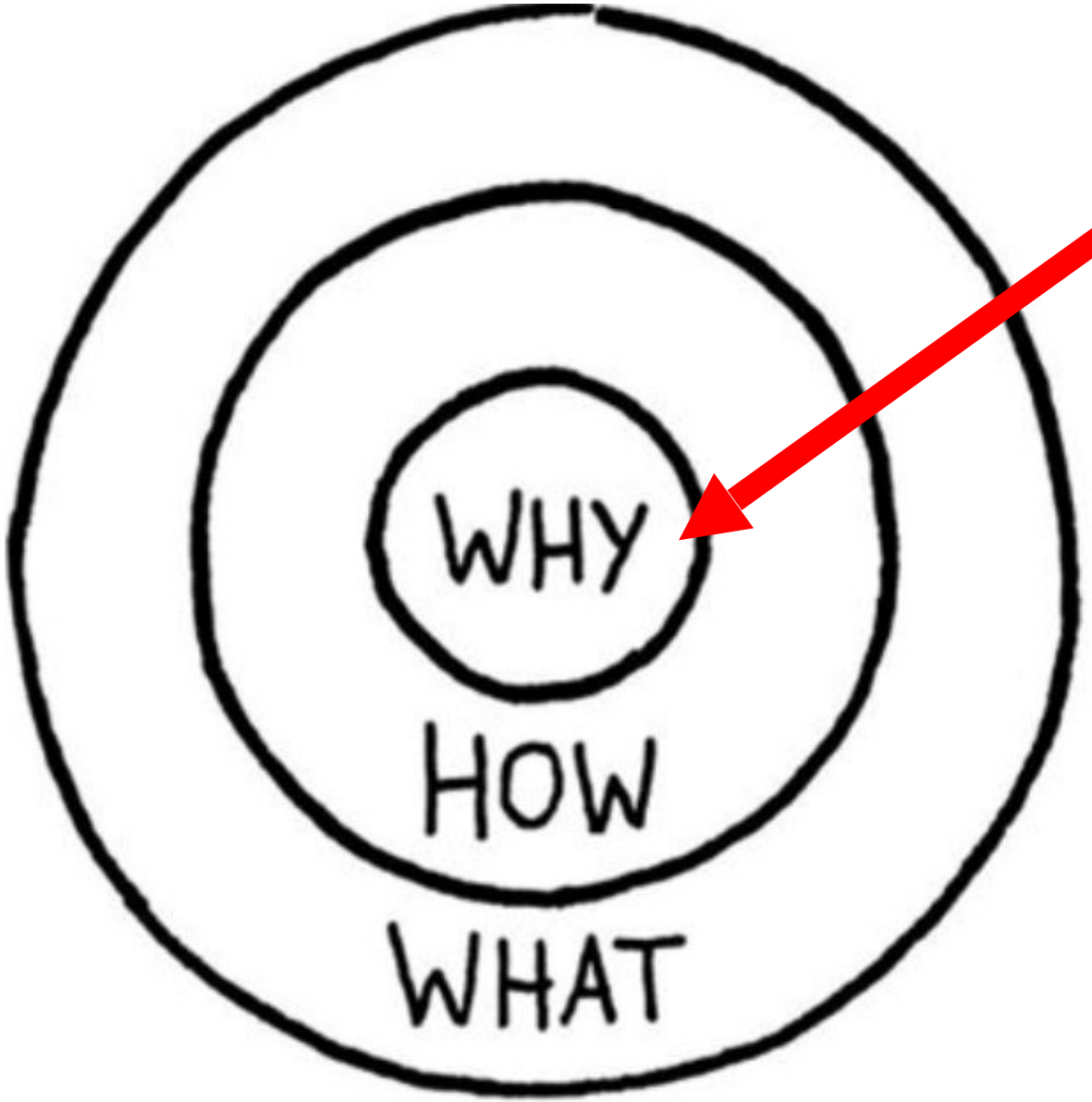
- [Why] The importance of relevancy
- [What] Exploring relevance
- [How] Ways to stay relevant

Relevant (Relevancy) *adjective*
Closely connected to what is being done or considered.

Relevance *noun*
The degree to which something is related or useful to what is happening or being talked about.

WHY?


START
HOW GREAT LEADERS INSPIRE EVERYONE TO TAKE ACTION
WITH
SIMON SINEK
WHY
MORE THAN ONE MILLION COPIES SOLD



Why = The purpose.

What is your cause? What do you believe?

Apple: We believe in challenging the status quo and doing things differently.

Me: Human safety.

1. Growth Mindset

Developing skills + intelligence =

Constant personal development

2. Explore Your Interests

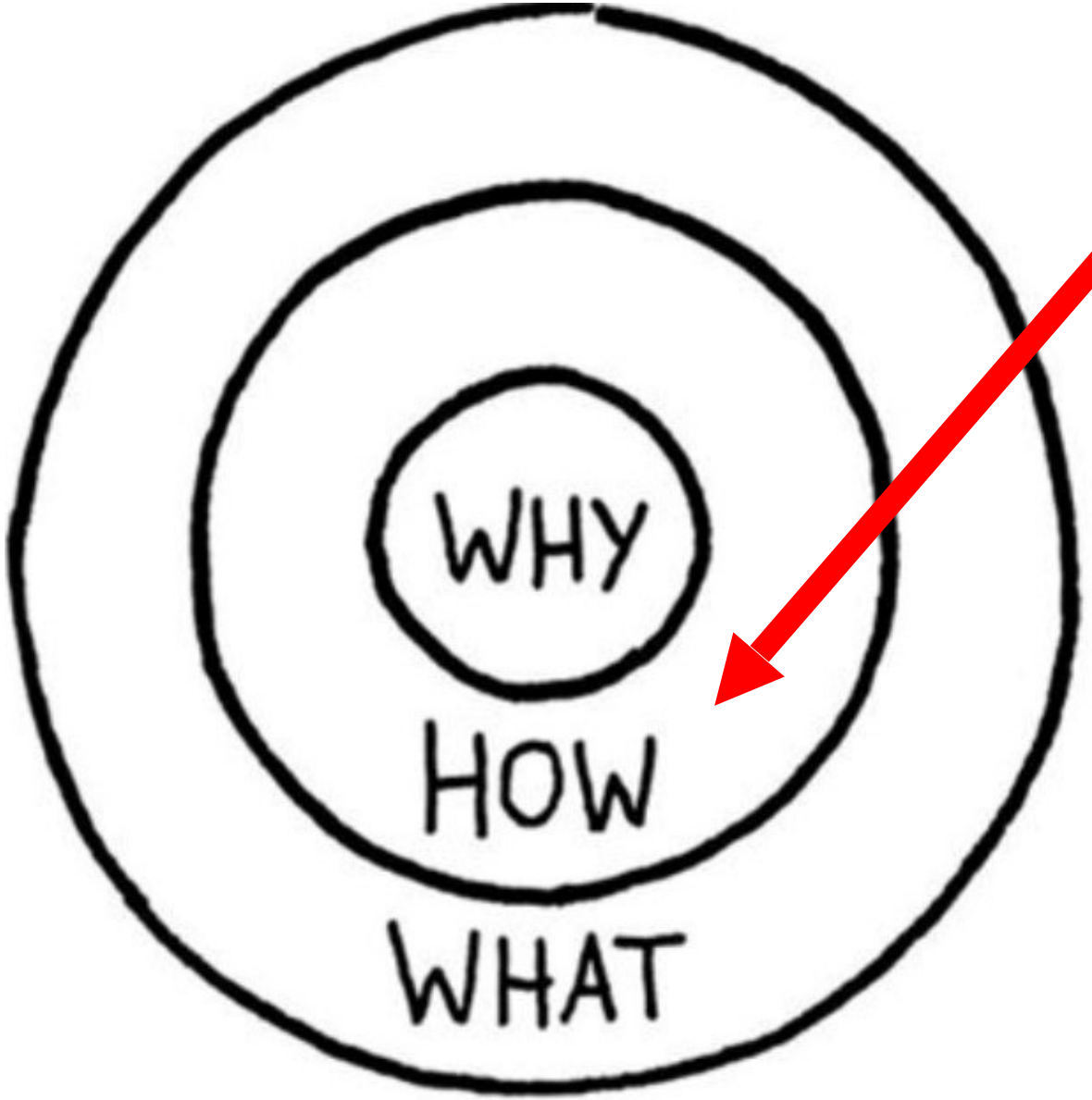
- Things you are good at doing
- Things you ENJOY doing

3. Spend Time With People Who Inspire You

- ☐ Look beyond inner circle

*"I don't let a**holes live in my house, why would I let them live in my head?"*

HOW?



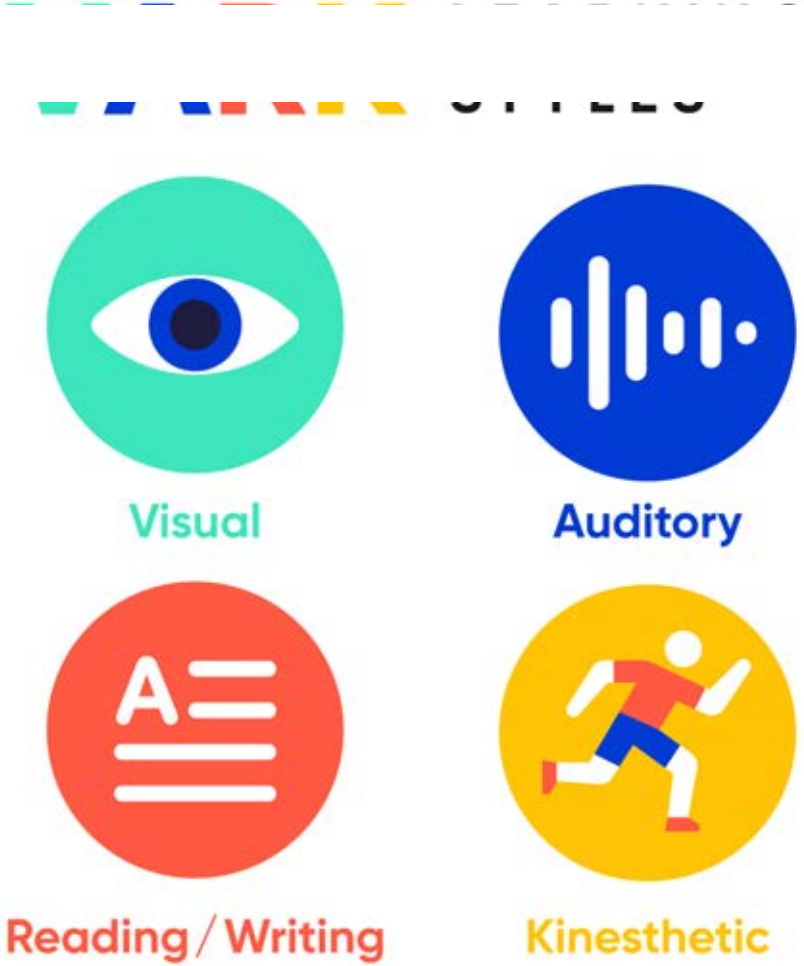
How = The process.

Specific actions taken to realize the Why.

Apple: Our products are beautifully designed and easy to use.

Me: Healthcare IT & Cybersecurity focus. **Extreme learning!** Research.

1. Understand Your Learning Style



2. Research

- ? Business & Industry Journals
- ? Conferences
- ? Podcasts
- ? TED Talks

3. Leverage Professional Networks

- Find a Mentor(s); Become a Mentor
- Networking
- Build a presence

4. Show & Tell

5. Adapt

- Change Agent
- From Resilience to Anti-Fragile
- Positivity mindset

"Change makes you vulnerable—even change for the better…"

~ Cindi Carter

ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.

MACHINE LEARNING

Machine learning begins to flourish.

DEEP LEARNING

Deep learning breakthroughs drive AI boom.

1950's 1960's 1970's 1980's 1990's 2000's 2010's

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Chat

Generative

Pre-Trained

Transformer

Generative AI is a type of Artificial Intelligence (AI) that uses machine learning (ML) algorithms to create **new** and original content such as **images, videos, text, and audio**.

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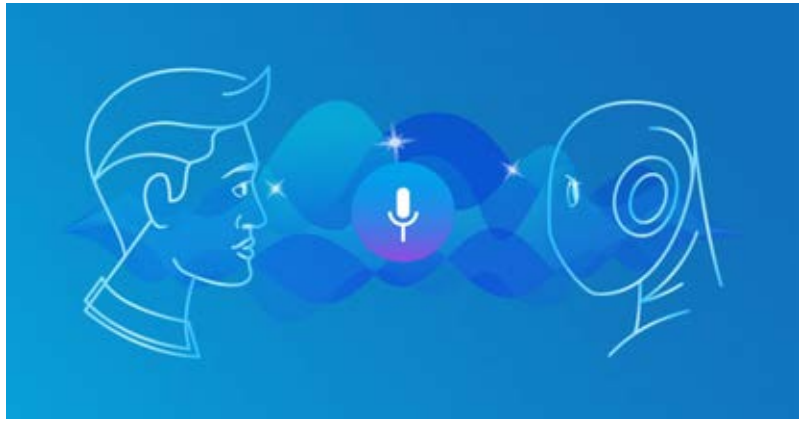
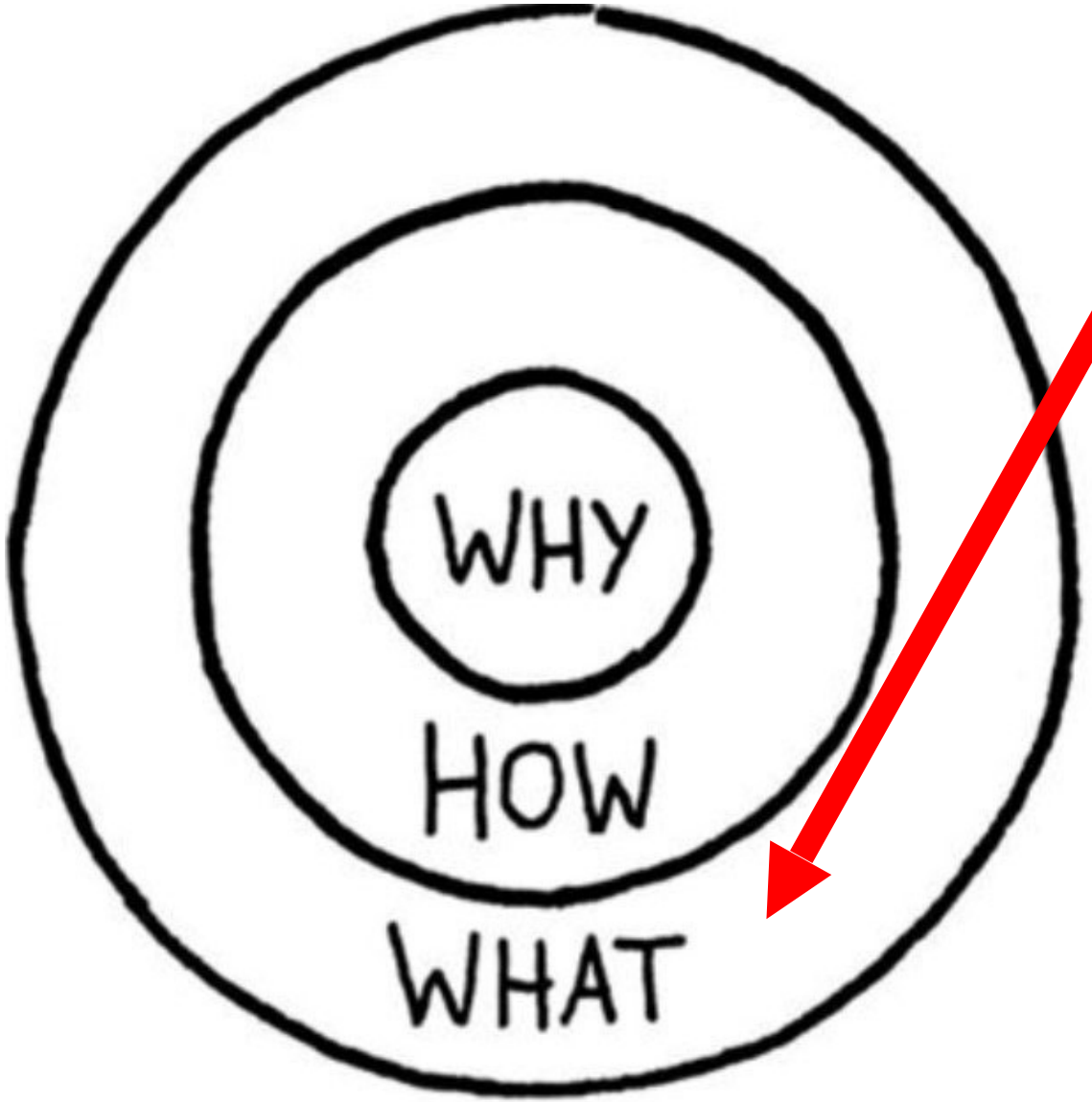
FraudGPT



WHAT?



What = The result.

What do you do? The outcome of Why. Proof.

Apple: We specialize in electronics, software, and online services.

Me: Healthcare Cybersecurity Center of Excellence; mentorship; industry involvement.

“AI and robots aren’t replacing humans anytime soon.

The more likely reality is that people with digital mindsets will replace those without them.”

~ Tsedal Neeley, Harvard Business Review

e-health
Search
A-F
G-L
M-R
T-Z
Type a character
Medical Record
HN
First admission date
Date :
Patient name :
D.O.B./Age :
GP Name :
Address :
Tel :
Blood Group :
Weight :
Height :
Previous medical history
Medication
Home
Schedule
Health plan

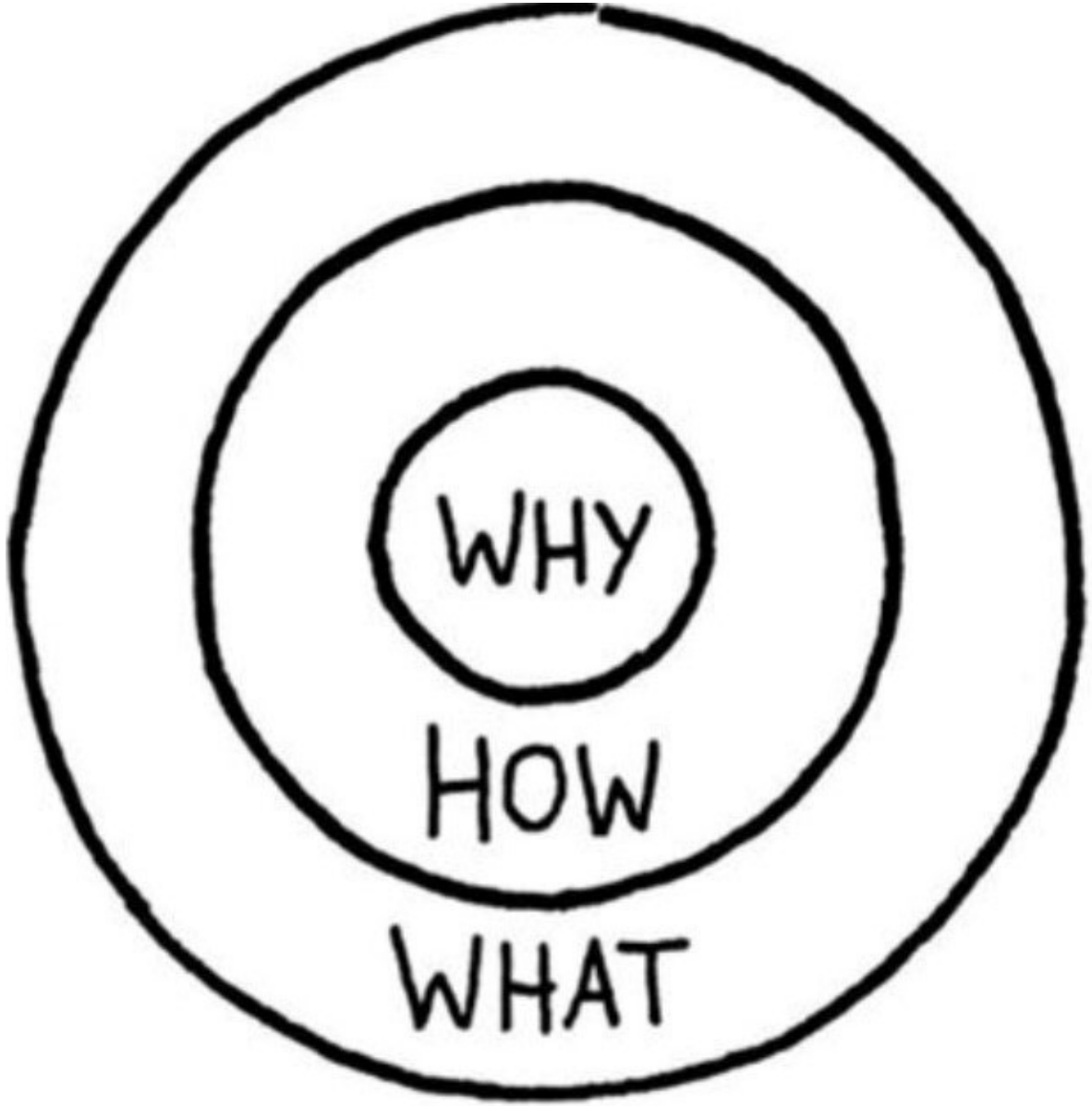
- Analytical skills
- **Curiosity**
- **A sense of what people need**
- **Digitally-savvy**
- **Creative** human employees who can **work effectively with technology**
- Capability to **define the hypothesis and problems**, the curiosity to **explore data and the power of AI to find the answers**

AI Checklist

- ❑What is the intended usage of AI for this business case?
- ❑Establish an AI governance team to ensure accountability across the organization for AI use
- ❑Define & communicate organizational policies and standards for AI usage and information protection
- ❑Prevent classified data exposure to AI platforms (DLP)
- ❑Monitor (SOC) to alert classified data exposure
- ❑Leverage Legal compliance (e.g., anti-discrimination law) and Regulatory compliance (e.g., GDPR, CCPA, HIPAA)
- ❑Stay current on the effects of AI on the threat landscape
- ❑Evaluate third party vendor use of AI in your supply chain

“Because human safety is essential to care.”

~ Cindi Carter



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Thank you.

cindibcarter

www.linkedin.com/in/cindibcarter

@Cyber_Cindi

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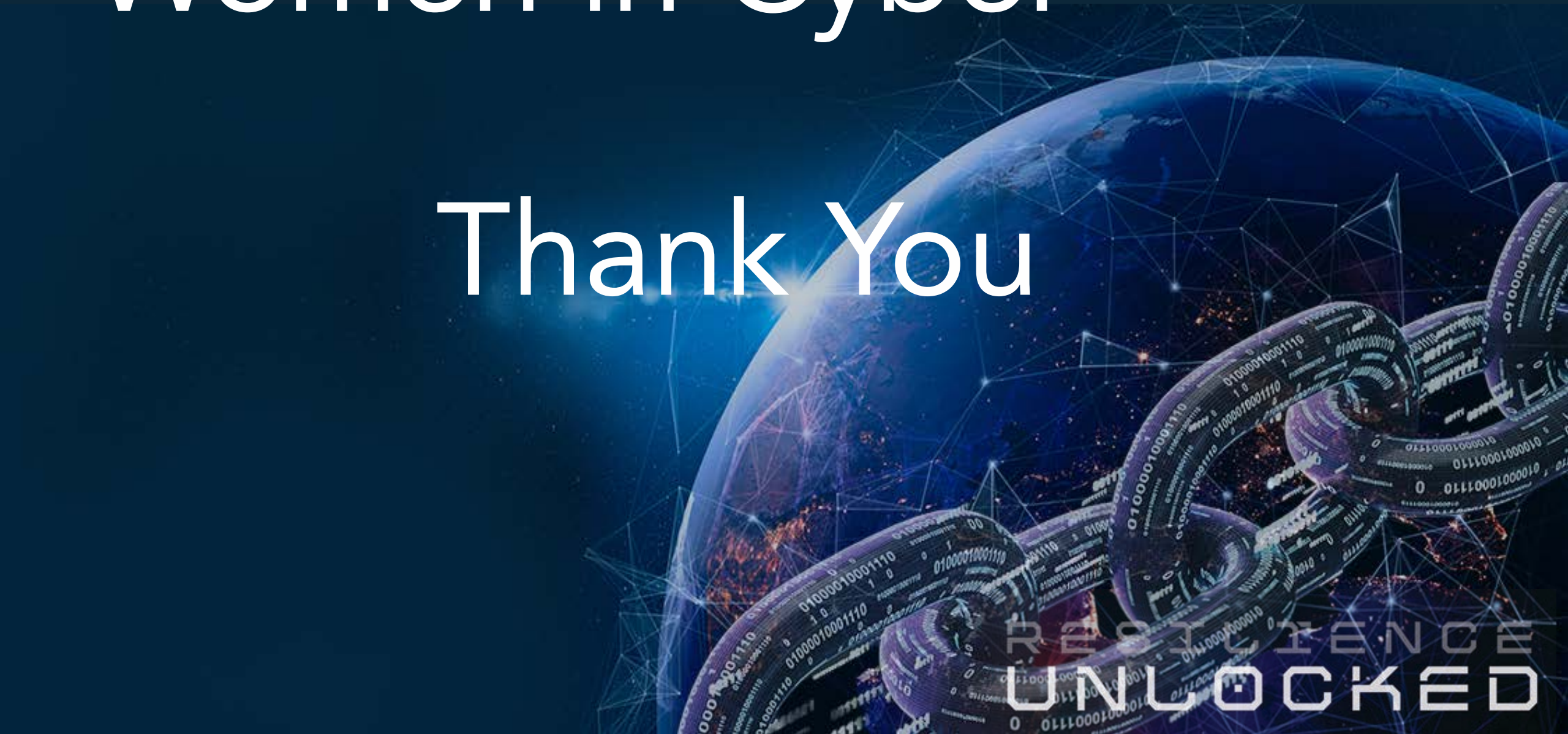
Thank You