14TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY
SUMMIT

cybersecuritysummit.org

SPONSOR/PARTNER
- LOGO
- DESCRIPTION
- AD SPECIFICATIONS

Ensure your company brand is represented with the clarity, color and currency it deserves. Submit the logo, company description and, if applicable, advertisement art files using the upload link at the bottom of this page **no later than September 11**. These files will be used for the printed Cyber Security Summit Guide, signage, and online/website representation.

Logo: Submit a vector file for your company logo or seal (.eps, .ai or high-res .pdf). This generally includes your company name (exception: FBI).

Company/organization description: A 700 character max (including spaces) summary description of who you are and what you do.

Advertising art files must adhere to the specifications below:

- ☑ PDF/X-1a or PDF/X-4 format files are preferred,
- ☑ Image resolution for graphics placed into the document must be at least 300 dpi at 100% of print size.
- ☑ **CMYK colors only.** Spot/Pantone/RGB colors must be converted to CMYK before sending upload/final art.
- ☑ Full page and two-page spread ads require an additional .125" bleed on all sides.
- ☑ SAFE MARGINS! Text and graphics need to be a **minimum of 1/2"** from the trim edges.

Full Page Ad
Ad size: 8.5" width x 11" height. Keep text at least 1/2" from the edges. Include an additional .125" bleed on all sides for a final PDF size of 8.75" W x 11.25" H.

Two-Page Spread Ad
Ad size: 17" width x 11" height. Include an additional .125" bleed on all sides for a final PDF size of 17.25" W x 11.25" H. **Do not run text or graphics into the gutter (center of the spread).**
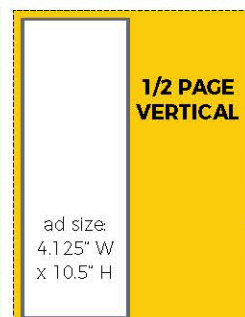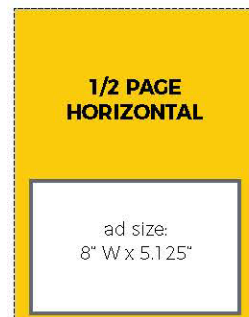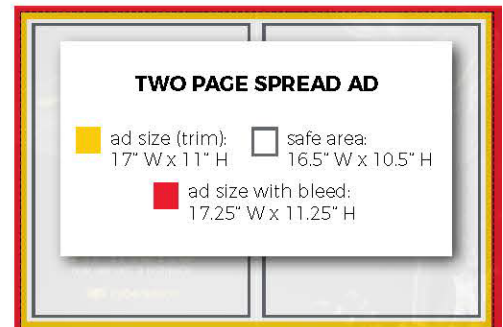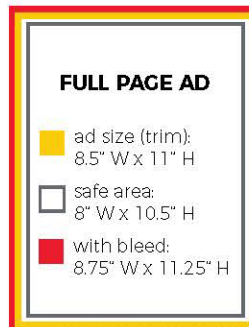
Half Page Ad (horizontal)
Ad size: 8" width x 5.125" height. Ad does **not** extend to edge of page. Keep text at least 1/4" from the edges.

Half Page Ad (vertical)
Ad size: 4.125" width x 11" height. Ad can extend to edge of page (online), however please keep text at least 1/2" from the edges.

Full Page Article
Ad size: 8.5" width x 11" height. Provide a print-ready PDF (same specs as full-page ad) with these elements: up to 650 words, logo, headline – optional head shot and website URL link.

FULL PAGE AD
- ad size (trim): 8.5" W x 11" H
- safe area: 8" W x 10.5" H
- with bleed: 8.75" W x 11.25" H

TWO PAGE SPREAD AD
- ad size (trim): 17" W x 11" H
- safe area: 16.5" W x 10.5" H
- ad size with bleed: 17.25" W x 11.25" H

1/2 PAGE HORIZONTAL
ad size: 8" W x 5.125"

1/2 PAGE VERTICAL
ad size: 4.125" W x 10.5" H

TECHNOLOGICAL LEADERSHIP INSTITUTE
The Rapid Pace of IT Change Just Got Faster, Thank You COVID-19
FULL PAGE ARTICLE

UPLOAD

Upload Logo, Company Description, and Ads.
Use this button or upload files to the online portal at https://spaces.hightail.com/uplink/cbm