



14TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

Security solutions through collaboration.™

2024 SPRING SOIRÉE SPONSORSHIP OPPORTUNITIES

Spring Soirée

Join us Thursday, April 25, 2024
5:30-9:00 pm

Don't miss this spectacular old Vegas-themed Soirée at the Metropolitan Ballroom in Minneapolis, MN – plan to join us for networking, heavy appetizers, games and entertainment.



Spring Soirée Host \$12,500 SOLD

Take advantage of this great opportunity to activate your involvement for 2024! In addition to the Soirée Specialty Benefits specific to each opportunity, all Specialty Event-level sponsorships include the following benefits at the 14th Annual Cyber Security Summit in October.

- Name and logo included on select Summit promotional materials
- Exclusivity
- Provide Welcome and 5-minute address at Soirée
- 8 Soirée passes
- Post-event attendee contact list including phone and email (this is only for Soirée attendees)
- Logo on Red Carpet and Soirée poker chip
- Section in Summit Guide highlighting the Soirée with your company logo and a quote from your company representative
- 50-word company description and logo in Summit Guide and at cybersecuritysummit.org
- Exhibit Space at Summit on October 28-30, 2024
- 4 VIP All Access passes
- 2 EXPO Staff passes

Thank You

to our 2024 Soirée Host!



Contact Jennifer Churchill at 763-548-1306 / jennifer.churchill@eventshows.com
or Susan Eiden susan.eiden@eventshows.com.

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Spring Soirée Branding Sponsorships

Take advantage of this great opportunity to activate your involvement for 2024 by selecting ONE of the Soirée sponsorship options below.:

\$9,500

- Selection of one of the specialty items below
- 2 Soirée tickets
- Opportunity to distribute one company branded SWAG item on tables
- Name and logo included on select Summit promotional materials
- 1 VIP All-Access pass
- 2 Exhibit Staff passes
- Exhibit space at Summit on October 28-30, 2024 **BEST VALUE for Summit Booth!**
- 50-word company description and logo in Summit Guide and at cybersecuritysummit.org
- Logo on select Summit signage
- Discount (15%) provided to distribute to network to attend Summit
- Provide one raffle item (minimum \$100 - \$500 Value) for prize giveaway, and opportunity to present item at event

\$3,500

- Selection of one of the specialty items below
- Name and logo included on select Soirée promotional materials
- 2 Soirée tickets
- Opportunity to distribute one company branded SWAG item on tables
- Provide one raffle item (minimum \$100 - \$500 Value) for prize giveaway, and opportunity to present item at event

Join Us!

**Thursday, April 25, 2024 | 5:30-9:00 pm
Metropolitan Ballroom – Minneapolis, MN**



Branded Photo Experience Sponsor (1 available)

Logo on event photos, complimentary event photo



DJ Sponsor (1 available)

Company representative to introduce band, logo on signage



Specialty Drink Sponsor (2 available)

Logo on ticket and signage



Appetizer Sponsor (3 available)

Logo on appetizer table and signage



Dessert Sponsor (3 available)

Company logo on dessert and signage



Game Sponsor (3 available)

Logo on floor decals leading to gaming tables, gaming strategy card given to each attendee (these cards live on)

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