



14TH ANNUAL LEADERSHIP EVENT

# CYBER SECURITY SUMMIT

Security solutions through collaboration.™

## 2024 SPRING SOIRÉE SPONSORSHIP OPPORTUNITIES

# Spring Soirée

Join us Thursday, April 25, 2024  
5:30-9:00 pm

Don't miss this spectacular old Vegas-themed Soirée at the Metropolitan Ballroom in Minneapolis, MN – plan to join us for networking, heavy appetizers, games and entertainment.



## Spring Soirée Host \$12,500

**SOLD**

Take advantage of this great opportunity to activate your involvement for 2024! In addition to the Soirée Specialty Benefits specific to each opportunity, all Specialty Event-level sponsorships include the following benefits at the 14th Annual Cyber Security Summit in October.

- Name and logo included on select Summit promotional materials
- Exclusivity
- Provide Welcome and 5-minute address at Soirée
- 8 Soirée passes
- Post-event attendee contact list including phone and email (this is only for Soirée attendees)
- Logo on Red Carpet and Soirée poker chip
- Section in Summit Guide highlighting the Soirée with your company logo and a quote from your company representative
- 50-word company description and logo in Summit Guide and at [cybersecuritysummit.org](http://cybersecuritysummit.org)
- Exhibit Space at Summit on October 28-30, 2024
- 4 VIP All Access passes
- 2 EXPO Staff passes

## Thank You

to our 2024 Soirée Host!



Supporters



CYERA



FRSECURE™

Contact Jennifer Churchill at 763-548-1306 / [jennifer.churchill@eventshows.com](mailto:jennifer.churchill@eventshows.com)  
or Susan Eiden [susan.eiden@eventshows.com](mailto:susan.eiden@eventshows.com).

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## 2024 SPRING SOIRÉE SPONSORSHIP OPPORTUNITIES

### Spring Soirée Branding Sponsorships

Take advantage of this great opportunity to activate your involvement for 2024 by selecting ONE of the Soirée sponsorship options below.:

#### \$9,500

- Selection of one of the specialty items below
- 2 Soirée tickets
- Opportunity to distribute one company branded SWAG item on tables
- Name and logo included on select Summit promotional materials
- 1 VIP All-Access pass
- 2 Exhibit Staff passes
- Exhibit space at Summit on October 28-30, 2024 **BEST VALUE for Summit Booth!**
- 50-word company description and logo in Summit Guide and at cybersecuritysummit.org
- Logo on select Summit signage
- Discount (15%) provided to distribute to network to attend Summit
- Provide one raffle item (minimum \$100 - \$500 Value) for prize giveaway

#### \$3,500

- Selection of one of the specialty items below
- Name and logo included on select Soirée promotional materials
- 2 Soirée tickets
- Opportunity to distribute one company branded SWAG item on tables
- Provide one raffle item (minimum \$100 - \$500 Value) for prize giveaway

*Join Us!*

**Thursday, April 25, 2024 | 5:30-9:00 pm  
Metropolitan Ballroom – Minneapolis, MN**



#### Branded Photo Experience Sponsor (1 available)

Logo on event photos, complimentary event photo



#### DJ Sponsor (1 available)

Company representative to introduce band, logo on signage



**SOLD**

#### Specialty Drink Sponsor (2 available)

Logo on ticket and signage



#### Appetizer Sponsor (3 available)

Logo on appetizer table and signage



#### Dessert Sponsor (3 available)

Company logo on dessert and signage



**SOLD**

#### Game Sponsor (3 available)

Logo on floor decals leading to gaming tables, gaming strategy card given to each attendee (these cards live on)

Contact Jennifer Churchill at 763-548-1306 / [jennifer.churchill@eventshows.com](mailto:jennifer.churchill@eventshows.com)  
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