



- Logo
- Description
- Ad Specifications

Ensure your company brand is represented with the clarity, color and currency it deserves. Submit the logo, company description and, if applicable, advertisement art files using the upload link at the bottom of this page no later than **August 23, 2024**. These files will be used for the printed Cyber Security Summit Guide, signage, and online/website representation.

Logo: Submit a vector file for your company logo or seal (.eps, .ai, .svg or high-res .pdf). This generally includes your company name (exception FBI).

Company/organization description: 700 character max (including spaces) summary description of who you are and what you do.

Advertising art files must adhere to the specifications below:

- PDF/X-1a or PDF/X-4 format files preferred.
- Image resolution of graphics placed into the document must be at least 300 dpi at 100% of print size.
- CMYK colors only.** Spot/Pantone/RGB colors must be converted to CMYK before uploading art.
- Full page and two-page spread ads require an **additional .125"** bleed on all sides.
- SAFE MARGINS!** Text and graphics need to be a **minimum of 1/2"** from the trim edges.

Full Page Ad

Ad size: **8.5" W x 11" H**. Keep text at least 1/2" from the edges. Include an additional .125" bleed on all sides for a final PDF size of 8.75" W x 11.25" H.

Two-Page Spread Ad

Ad size: **17" W x 11" H**. Include an additional .125" bleed on all sides for a final PDF size of 17.25" W x 11.25" H. **Do not run text or graphics into the gutter (center of the spread).**

Half Page Ad (horizontal)

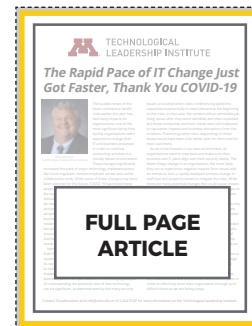
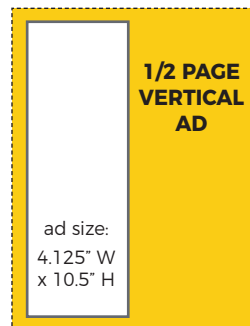
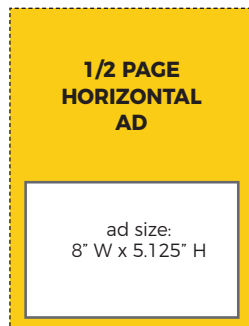
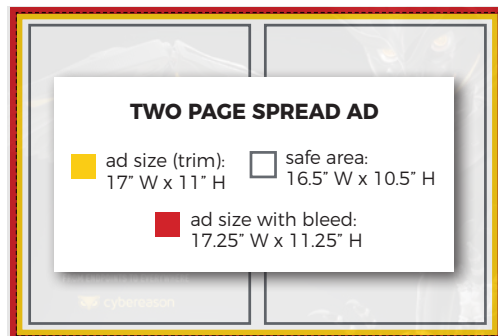
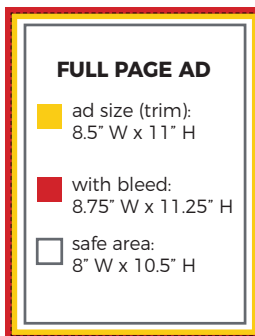
Ad size: **8" W x 5.125" H**. Ad does **not** extend to edge of page.

Half Page Ad (vertical)

Ad size: **4.125" W x 10.5" H**. Ad does **not** extend to edge of page.

Full Page Article

Ad size: **8.5" W x 11" H**. Provide a print-ready PDF (same specs as full-page ad) with these elements: up to 650 words, logo, headline optional headshot and website URL link.



UPLOAD

Upload logo, company description and ads

Use this button to upload files to the online portal at <https://spaces.hightail.com/uplink/cbm>.