



Mid-Year Cheer!

Why wait for the end of the year? Don't miss the inaugural Mid-Year Cheer cyber community event to connect, eat, drink, and meet the 2025 Visionary Leadership Award nominees. Drinks and heavy apps wrapped up with prize drawings too!

Thursday, April 17, 2025 | 5:00-8:30 pm
 Omni Viking Lakes Hotel in Eagan



Take advantage and get involved for 2025!

Cheerleader \$3,000

- 2 Mid-Year Cheer tickets
- Opportunity to distribute one company branded SWAG item on tables
- Mid-Year Cheer! Table
- Provide one raffle item (\$100 - \$500 value) for fish bowl prize giveaway

Contact communications@mnissa.org for Cheerleader Sponsorship.

Thank you to our Cheerleaders



Thank you to our Community Partners



Mid-Year Cheerleader + Summit \$9,500

- Exhibit space at Cyber Security Summit, October 21-22, 2025
- BEST VALUE for Summit Booth!**
- Name and logo included on select Summit promotional materials
- 1 VIP All-Access pass for October Summit
- 2 Exhibit Staff passes for October Summit
- Company description (600 total characters) and logo in Summit Guide and at cybersecuritysummit.org
- 2 Mid-Year Cheer! tickets
- Mid-Year Cheer! Table
- Post-event Mid-Year Cheer! attendee list
- Provide one raffle item (\$100-\$500 value) for fish bowl prize giveaway

Contact Jennifer Churchill at 763-548-1306 / jennifer.churchill@eventshows.com or Susan Eiden susan.eiden@eventshows.com for Mid Year Cheerleader + Summit Sponsorship.

Mid-Year Cheer FUNdraiser donations will support the **Military Cyber Professionals Association Cyber Snackz** program and age-appropriate online security to K-6 kids.