

The Summit offers content for all. Our new Cyber101 Workshop takes "cybersecurity is everyone's responsibility" to a practical level of learning. For a more advanced Public Sector Seminar and the full agenda: www.cybersecuritysummit.org.

#### Who Should Attend?

The Cyber101 Workshop is for all K-12 school employees and state, local, tribal and territorial (**SLTT**) public sector employees who are ready to take their cybersecurity knowledge to the next level. Front-line emergency managers, IT help desk operators, teachers, public information officers, city planners, PSAP calltakers, school counselors, HR data analysts — truly, this is for everyone.

# What You'll Walk Away With

- Strategic Frameworks: Learn how to align your cybersecurity program with industry standards and governance models.
- Practical Preparedness: Build confidence through live demonstrations and real-world crisis simulations.
- · Incident Readiness: Develop a customized incident response plan that integrates seamlessly with your organization's continuity planning.

# **Session 1: Building Blocks**

## **Developing a Comprehensive Cybersecurity Program**

Learn how to build a strong cybersecurity program through standards, governance, and strategic alignment. This session covers risk mitigation, accountability frameworks, and oversight processes to help organizations enhance resilience, protect assets, and align cybersecurity efforts with business goals in today's evolving threat landscape.

# Session 2: Cybersecurity Appetizers Bite-Sized Challenges to Prepare for a Crisis

Engage in quick, real-world cyber scenarios to strengthen crisis response readiness. This session promotes critical thinking, communication, and collaboration through challenges focused on data breaches, ransomware, and incident planning—equipping participants with practical strategies to improve preparedness, resilience, and stakeholder trust during cyber incidents.

# Session 3: Incident Response Planning Templates, Best Practices & Key Considerations

This interactive workshop guides participants in creating effective incident response plans using state templates and CISA playbooks. Attendees will learn to define roles, assess readiness, ensure continuity, and align with emergency frameworks—gaining practical tools to strengthen cyber response and organizational resilience.

MINNESOTA IT SERVICES

plus more content

Training Partner:

### **AM Keynote**

#### Super Glue Strength and Special Powers: The Magic of a Multi-Government Defense

Escalating cyber threats, shrinking budgets, and rising expectations for secure digital services make isolated defense a losing strategy. This conversation explores the urgent need for governments at all levels—state, local, tribal, territorial, and educational—to come together through shared cybersecurity resources, infrastructure, and intelligence. From Joint Cyber Security Operations Centers (JCSOCs) to cross-agency incident response teams and multi-jurisdictional data-sharing agreements, this presentation will highlight the strategic value, cost-efficiency, and resilience that comes with collaboration. Attendees will learn how shared governance models can bridge resource gaps, reduce duplication, and create a united front against emerging threats—while building smarter, safer, and more sustainable public sector ecosystems.

## Optional Lunch & Learn: Teaching beyond "Don't Click the Link"

Join us for a lunchtime cybersecurity seminar: Teaching Beyond "Don't Click the Link." This session introduces educators to strategies for building engaging cybersecurity curriculum that goes deeper than basic warnings. Learn how to teach critical thinking, real-world threat modeling, and digital responsibility to prepare students for today's evolving cyber landscape. Ideal for teachers at all levels.

### **PM Keynote**

#### Winning While Fearlessly Forward

The pace of cybersecurity change is relentless, with acceleration due in large part to the explosion of generative AI. For those working to secure systems and protect people, it can be overwhelming. Some are fighting furiously against the storm, others are fleeing the industry, and a few have just stopped still in time, having succumbed to the change storm's mind-numbing freeze. Tim Crothers has lived at the intersection of IT and security for 40 years, and will take us *Fearlessly Forward* to embrace new technologies. He'll break down a logical troubleshooting process that uses generative AI as a first step - to identify and apply existing, effective solutions that remain relevant. Step two has a narrowed scope for the truly unique security challenges that need our attention, leaving us with a practical and tactical approach to manage new technologies, securely.

## **Public Sector Village: Shared Cybersecurity Tools and Resources**

Step into the Public Sector Village to explore hands-on cybersecurity tools and shared services available to Minnesota's public entities. See how local governments, schools, and utilities can leverage no-cost and discounted resources for system hardening, detection and response, and incident support. Hosted by National Guard C3 and MNIT, the Village offers demos, walk-throughs, and real tools in use across the state.

Village Supporters:







# Make Cybersecurity a Priority. Reserve Your Spot Today!

Cyber threats don't wait, and neither should you. By investing in this event, you'll gain the tools, knowledge, and confidence to protect your organization from the growing risks of cyberattacks.

# \$299 registration includes:

- · Five educational sessions
- · AM or PM General Sessions
- · Five continuing education credits
- · Choose Networking Lunch or Lunch & Learn
- · EXPO Hall networking with Solution Providers

REGISTER AT cybersecuritysummit.org