15TH ANNUAL LEADERSHIP EVENT
CYBER SECURITY SUMMIT

Security solutions through collaboration.™

FEARLESSLY FORWARD

Find it. Fix it. Fortify it.

October 21-22, 2025
Minneapolis Marriott Northwest
cybersecuritysummit.org

24,000+ CONNECTIONS

2025 SPONSORSHIP OPPORTUNITIES

Today's frenzied rate and pace, fluctuating attack surface and quantum scope of work requires a fast-forward workforce.

We wear the cape of courage and win with a focus on fundamentals: FIND IT. FIX IT. FORTIFY IT.

Capture the future and some fun as we celebrate the fifteenth annual Cyber Security Summit: *Fearlessly Forward*.

2025 Sponsors & Partners

Presenting

Saviynt   avanade

Academic & Training Partners

MINNESOTA IT SERVICES   CYBER SPORTS LIMITED   CASTLELAKE

Seminar Host

CROWDSTRIKE

Panel Sponsor

rubrik

CISO Luncheon Sponsor

Chainguard

Tech Session

KeyData Cyber   proofpoint   sumo logic

Seminar Supporters

asimily   iddataweb

Booth Sponsors

Abnormal   invicti

Corporate Supporters:

Allianz Life, Metropolitan Council of the Twin Cities, Minnesota National Guard, Old Republic Title

Industry Partners

Health-ISAC   InfraGard   ISC2 CHAPTER | TWIN CITIES AREA   ISSA Information Systems Security Association MINNESOTA CHAPTER   WE NETWORK NOW

r 7-23-25

cybersecuritysummit.org | #CSS15

2025 Sponsorship Opportunities

Sponsorship Perks	Title	Presenting	Seminar Host	Panel	Specialty Event	Tech Session	Branding	Seminar Supporter	Booth Sponsor
	1	✎ 2	*see below	✎ 2	✎ 8	✎ 8	8	*see below	✎ 2
	$50,000	$25,000	$20,000	$15,000	$12,500	$10,000	$9,500 *	$8,500	$7,500
Speaker/Panelist	Keynote + Company Info	Speaker/ Panelist	3-min Company Overview & Welcome	Speaker/ Panelist	Speaker Intro Welcome + Company Info	50-minute Tech Track		✓	
Specialty Item	Think Tank Position		Company Rep on Planning Committee		Exclusive Event Host * see below	4 Tech Track Passes	See next page	Company Rep on Planning Committee	
Post-event Attendee List	✓	✓	For sponsored event	For panel presentation	For sponsored event	For sponsored event			
VIP All-Access Pass	6	4	3	3	2	2	1	1	
EXPO Staff Passes	4	4	3	3	2	2	2	2	2
Sponsor Booth Space	Premium Lounge	Premium	Premium plus Seminar Table	Standard	Standard	Standard	Standard	Table in room	Standard
Lead Retrieval Device or License	1	1	1	License or device available for purchase					
Cyber Pro Podcast	✓	✓	✓	Available as Add-on *	Available as Add-on *	Available as Add-on *	Available as Add-on *	Available as Add-on *	
Custom Private Event	2	1							
August 11th Leadership Golf/Networking Event*	2x	2x	1x	1x	1x				
Summit Guide Advertisement	Inside Cover + 2-Pg Spread + Logo on Cover	2-Pg Spread + Logo on Cover	1 Page + Logo on Cover	1 Page + Logo on Cover	$\frac{1}{2}$ Page	$\frac{1}{2}$ Page			
Blog / LinkedIn Article	1x	1x							
Social Media Postings + Pre/Post Event Eblasts	12x	6x	4x	2x	2x	1x	1x	1x	
Logo + Description in Summit Guide + Web	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Signage & Promotional Materials	All	All	All	Select	Select	Select	Select	Select	Select

CUSTOM SPONSORSHIPS 1X

☐ Registration Sponsor — $15,000
☐ Printing Sponsor — $15,000
☐ Student Breakfast — $5,000
☐ Specialty Breakfast — $5,000

✔ = SOLD

EXCLUSIVE TO SPECIALTY EVENT HOST

➕ Your choice of ONE additional opportunity with unique benefits:

☑ CISO Luncheon
☐ Specialty Events Lounge
☐ Cyber Pro Podcast
☐ Think Tank Event
☐ VIP Dinner
☐ Women in Cyber Luncheon
☐ International Reception

* EXCLUSIVE TO SEMINAR/SESSION HOST & SUPPORTERS

Seminar/Session	Inventory Availability	
	Host	Supporter
MedTech	1/1	2/3
Public Sector	Law Enforcement	☑	2/3
Cyber101 Workshop		1/1
Public Sector Village	1/1	☑

For more details, visit cybersecuritysummit.org

* Some benefits are time sensitive. sign on early to maximize your ROI.

Exclusive to Branding Sponsorship ($9,500+)

* $6,000 Branding Sponsorship without Booth Space

✔ = SOLD

- ☐ Conference Bag
- ☐ Journal
- ☐ Pen
- ☐ Micro Sticky Book
- ☐ Ice Scraper
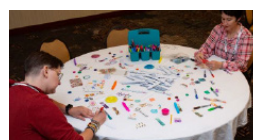- ☐ Aluminum Water Bottle + $2,500
- ☐ Floor Decals

- ☐ Lanyard
- ☐ EXPO Passport
- ☐ Community Board
- ☐ Decompression Den
- ☐ Lobby Pillars, Elevators, Windows, or EXPO Entrance Wraps

CXO Dinner Sponsorships

☑ **July 17th at Jax Café**	$3,500
with no Summit sponsorship	$5,000
October 22 (onsite at Summit)	$3,500
with no Summit sponsorship	$5,000

➕ Add-Ons

Booth Boosters (ask rep for details)

Barista Station	$4,000
Ice Cream Station	$2,500
Popcorn Station	$2,500
Pretzel Station	$2,500
Suds Station	$4,000

For other fun booster opps, ask your rep for details

Lobby Pillars, Elevators, Windows, or EXPO Entrance Wraps	$4,000
Comfort K9's	$2,500
Cyber Pro Podcast *	$2,500
EXPO Meeting Suite	$2,500

Summit Guide Advertising

2 Page Ad Spread	$2,000
1 Page Ad	$1,250
1/2-Page Ad	$750

EXPO Reception Drink Tickets .... $100 per 10 tickets

Connect with our Global Community

The Cyber Security Summit community connects you all year long Join us!

24K+
Cyber Professionals Worldwide and Attendees from 30 States

How our Community Engages

* Spotify includes Podcast and Webinar Content
**LinkedIn has a 24K+ Cyber Security Summit community and is growing

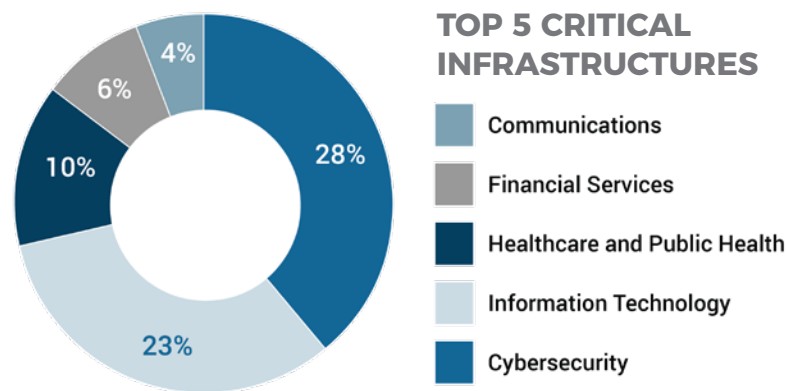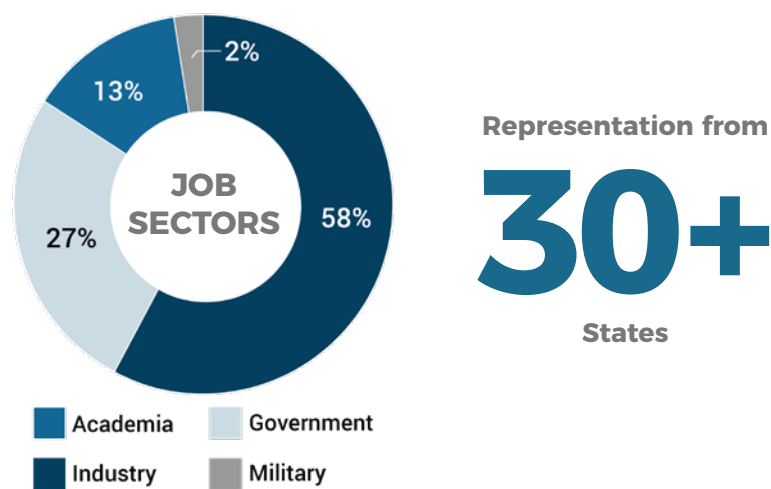## CYBER SECURITY SUMMIT
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Interested in getting involved?

Support this important conversation about how to best protect our security, defense and infrastructure. To learn more, contact: **Jennifer Churchill at 952.356.5386 / Jennifer.Churchill@eventshows.com or Susan.Eiden@eventshows.com.**

Sample Attendee Demographics

The Summit attracts a diverse group of participants, but our primary audience is industry thought leaders.

JOB SECTORS
- 58%
- 27%
- 13%
- 2%

Academia | Government
Industry | Military

Representation from

30+

States

- 28%
- 23%
- 10%
- 6%
- 4%

TOP 5 CRITICAL INFRASTRUCTURES

- Communications
- Financial Services
- Healthcare and Public Health
- Information Technology
- Cybersecurity

What makes this event unique?

Squarely centered geographically, and located alongside many Fortune 500 multinationals, the Summit bridges the divide between the technology sector on one coast and policymakers from the other. We host the Summit annually in Minnesota for the following reasons:

- Represents all 16 critical infrastructure sectors.
- Headquarters of 16 Fortune 500 companies.
- Location of the largest privately held company in the U.S. (Cargill).
- Major health care corridor, with UnitedHealth Group, Medtronic, Mayo Clinic and more than 700 health care/medical device companies.
- Strong retail presence with Best Buy, Target and Amazon.
- Home to the University of Minnesota Technological Leadership Institute.
- Leaders aren't just talking about cybersecurity, they are doing it.

1,000+ Thought leaders attend.

Attendee Title Sampling

- Academic Dean
- Assistant Special Agent in Charge
- Attorney
- Automation Manager
- BISO
- Business Analyst
- Business Information Security Officer
- CEO
- Chief Strategy Officer
- CIO
- CISO
- CMO
- Commander
- COO
- CSO
- CTO
- Cyber Security Analyst
- Data Governance Manager
- Deputy CIO
- Deputy CISO
- Deputy Director
- DevOps Support Engineer
- Engineer
- Enterprise Director
- Enterprise Endpoint Manager
- Enterprise Systems Manager
- Executive Cyber Security Strategic Advisor
- GM
- Governance, Risk & Compliance Manager
- Graduate Student
- Information Security Analyst
- Information Security Architect
- Information Security Director
- Information Security Engineer
- Information Security Officer
- Information Security Risk Analyst
- Information Security Testing Analyst
- Information System Security Manager
- ISSO
- IT Administrator
- IT Analyst
- IT Auditor
- IT Compliance Director
- IT Director
- IT Project Leader
- IT Risk Manager
- Managing Director
- Managing Principal
- Marketing Manager
- Professor
- Project Manager
- Risk Manager
- Security & Compliance Analyst
- Security Operations Manager
- Senior Auditor
- Senior Director
- Senior Engineer
- Senior Manager
- Software QA Engineer
- Solutions Engineer
- Special Agent
- Sr Cloud and DevOps Architect
- Sr Director - Security Engineering
- Sr. Information Security Architect
- State Representative
- Strategic Security Architect
- Technology Risk Analyst
- Technology Strategist
- Vice President

For a more complete list of attendees, including their titles and companies, please visit cybersecuritysummit.org/sponsor-resources.

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