



15TH ANNUAL LEADERSHIP EVENT

# CYBER SECURITY SUMMIT

cybersecuritysummit.org

October 21-22, 2025 #CSS15  
Minneapolis Marriott Northwest

## PUBLIC SECTOR SEMINAR

Wednesday, October 22  
8 AM – 5 PM

at the 15th annual Cyber Security Summit

Explore today's most pressing cybersecurity challenges at the full-day Public Sector Seminar, with multiple perspectives, courtesy of MNIT, MNARNG, CISA, DPS and other SLTT representatives. Designed for township, city, county, tribal, state, and federal professionals, you'll learn about identity protection, CJIS compliance, cyber insurance, AI impacts, and social media risks from top experts. Engage directly with security providers, military and law enforcement defenders, and explore demos for the many FREE tools and resources you never knew you had access to in the Public Sector Village.

### What You'll Walk Away With

- Threat updates applicable to your organization
- Resources for when a breach occurs
- Hands-on demonstration with software tools available

Public Sector Seminar Host

Public Sector Supporter



# FEARLESSLY FORWARD

Find it. Fix it. Fortify it.

PUBLIC  
SECTOR

### 8:00 AM – Public Sector Seminar Welcome

The Public Sector Seminar brings focus to the broad range of persistent cyber threats that challenge government in Minnesota and beyond. We'll look at the many critical infrastructure efforts that reduce risk. We'll talk about the programs, processes and projects that support continuous improvement, and we'll find new ways to work together and bolster our collective security posture.

*Jen VanDemmeltraadt, MNIT*

### 8:15 AM – Rebuilding Digital Trust: When and How to Use IAL2

As digital interactions become the default, establishing and maintaining trust has never been more critical. This session explores the role of NIST Identity Assurance Level 2 (IAL2) in combating fraud, meeting regulatory requirements, and protecting sensitive transactions. We'll discuss where IAL2 is the right fit, where it may create unnecessary friction, and how alternatives like componentized services or IAL1+ can provide the right balance of security and user experience. Attendees will walk away with practical insights on aligning assurance levels with business risk, reducing onboarding drop-off, and building adaptive trust frameworks that scale across industries.

*Spencer Crane, ID Dataweb*

### 8:45 AM – Cyber Risk Insurance - Policy to Preparedness

Delve into cyber risk insurance and discover its role within a holistic cybersecurity strategy. This session includes a review of policy components and cyber risk factors to consider when renewing an existing or reviewing a new policy. Leave with the knowledge to make informed policy decisions and enhance your strategic response preparedness.

*Christian Torkelson, League of Minnesota Cities*

plus more content ➤

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### 9:30 AM – Coming Soon

*Presented by CrowdStrike*

### 10:00 AM – CJIS & CJDN Compliance: Adapting to Policy and Technology Changes

Minnesota agencies must comply with FBI CJIS Security and BCA CJDN Policies to access certain criminal justice information. Recent policy updates and rapid shifts in technology including cloud adoption and AI have created compliance challenges. Get an overview of both policies' key changes, and explore implementation strategies that address common obstacles and align practices to current security and regulatory expectations.

*Tom Miller & Jodie Monette, Bureau of Criminal Apprehension*

### AM Keynote – Shawn Riley

#### 11:00 AM – Super Glue Strength and Special Powers: The Magic of a Multi-Government Defense

Escalating cyber threats, shrinking budgets, and rising expectations for secure digital services make isolated defense a losing strategy. This conversation explores the urgent need for governments at all levels—state, local, tribal, territorial, and educational—to come together through shared cybersecurity resources, infrastructure, and intelligence. This presentation will highlight the strategic value, cost-efficiency, and resilience that comes with collaboration.

#### 12:30 PM – The Impact of Synthetic Intelligence on Government and SLED

Explore the power of synthetic intelligence with real-world insights. Learn to manage AI risks and implement its efficiencies safely, regardless of your organization's size or budget. We'll introduce the 'Organizational Mind' model that promises ambient intelligence and workforce enhancement. You will leave ready to develop AI skills, with strategies to build clear goals, and confidence to lead others to a smarter public sector.

*Joe McIntosh, FPOV*

### 1:30 PM – LEO Led Crime Prevention: Social Media Safety Outreach

Cybercrime continues and people pay, with 2025 losses projected at 10.5 trillion. 2022 FBI stats had 800,944 complaints and 422 million victims. Bad actors use the internet, social media, and human behavior to make off with millions. Good news: law enforcement is leveraging social media awareness and outreach to prevent losses. This session covers high-value content: privacy and security settings, telltale signs of social engineering, scam stories, with the identity theft, doxxing and AI deepfake details that keep communities safe.

*Jay Haapala, AARP Minnesota*

### 2:30 PM – Behind the Screen: Cybercrime's Psychological Impact on Today's Youth

Cybercrime grows more sophisticated and the emotional and psychological toll to young people is a critical public safety and health concern. This session will explore how cyberbullying, sextortion, identity theft, and exposure to other harmful content affects our kids' mental health, self-esteem, and behavior. Learn the warning signs, how to report concerns, and how to collaborate in ways that support kids, parents, and communities with safer digital environments.

*Tracy Habisch-Ahlin, Hudson School District*

### 3:45 PM – Beyond the Badge: Supporting Cybercrime Victims and Sustaining Case Momentum

Digital crimes come with negative impacts that linger beyond the initial incident. Identity theft, nonstop ransomware calls, and romance scams create financial devastation, familial distrust, embarrassment, and other psychological damage. Today's law enforcement response adds victim support on top of investigation efforts, with best practices that include regular, transparent updates to maintain case visibility. From intake to resolution, cybercrime priorities are reinforcing public confidence.

*Marit Peterson, Minnesota Elder Justice Center*

## Make Cybersecurity a Priority. Reserve Your Spot Today!

Cyber threats don't wait, and neither should you. By investing in this event, you'll gain the tools, knowledge, and confidence to protect your organization from the growing risks of cyberattacks.

### \$299 registration includes:

- Ten educational sessions
- AM General Session
- Attendance Certificate (CEU/CPE)
- Networking Lunch
- EXPO Hall networking with Solution Providers

**REGISTER AT**  
[cybersecuritysummit.org](https://cybersecuritysummit.org)

**Interested in getting involved?** Support this important conversation about how to best protect our security, defense and infrastructure. To learn more, contact: Jennifer Churchill at 952.356.5386 / [Jennifer.Churchill@eventshows.com](mailto:Jennifer.Churchill@eventshows.com) or [Susan.Eiden@eventshows.com](mailto:Susan.Eiden@eventshows.com).