16TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY
SUMMIT
Security solutions through collaboration.™

2026
Sponsor Opportunities

in
25K+
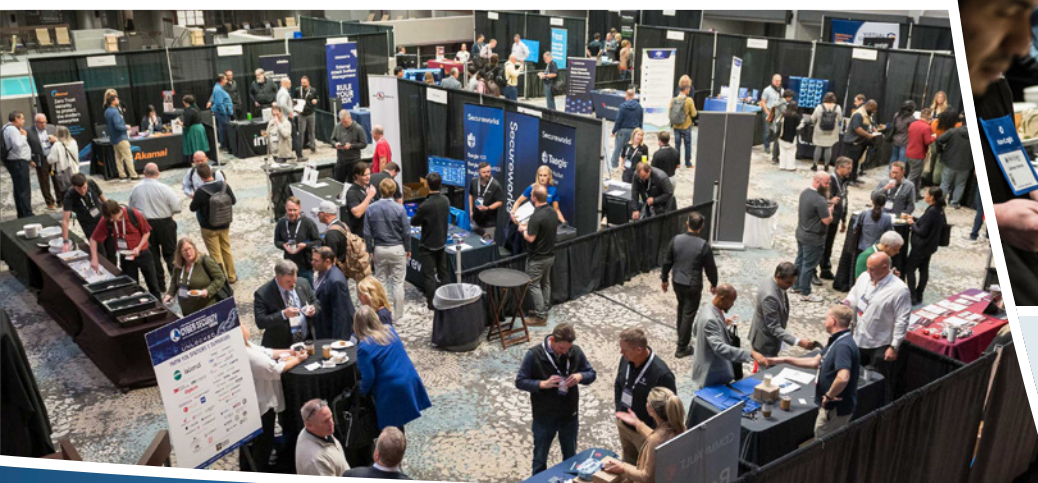**followers**

What makes the 16th annual Cyber Security Summit special?

The Cyber Security Summit connects you year-round with a community of 25K+ cyber professionals and in October gives you two days with C-suite executives, policymakers and industry leaders from 30+ states.

Summit Sponsors and Corporate Partners start by picking a package: Title, Premier, Specialty or Supporter. Then finish it off with a la carte options like a space booster, branded SWAG, or Tech Session presentation.

" *High-impact and relevant* "

October 27-28, 2026
Minneapolis, MN

1-30-26

Sponsor and Partner Packages

Package	Key Benefits
TITLE $50K	• Keynote speaker • Think Tank advisory board seat • Prominent logo on all signage, Summit Guide cover, web and print media • Summit Guide: 4 full-page ads with option for inside cover • 6 VIP All Access & 6 Expo Staff Passes • Premium exhibit space • Pre- and post-event attendee lists • One CXO Connect or whiskey tasting event • Two golfers at August 3rd invite-only golf outing • Social media posts, eblasts, LinkedIn tags/reposts *Title Sponsor*
PREMIER $25K	• General session speaker or panelist • Premier logo placement across mainstage loop, web and print media • Summit Guide: cover logo, 1-page ad, company description • 4 VIP All Access & 4 Expo Staff Passes • Premium exhibit space • One golfer at August 3rd invite-only golf outing • Social media posts, eblasts, LinkedIn tags/reposts
HOST $20K	• Public Sector or MedTech seminar host • Summit Guide: cover logo, 1-page ad, company description • 4 VIP All Access & 4 Expo Staff Passes • Premium exhibit space • Post-event attendee list of sponsored event • One golfer at August 3rd invite-only golf outing • Social media posts + eblasts
SPECIALTY $15K	• Sponsor + speaker: choose Panel, CISO Luncheon, VIP Dinner, or Career Breakfast • Logo with Specialty Sponsors & Partners web and print visibility • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access & 4 Expo Staff Passes • Standard exhibit space • Post-event attendee list of sponsored event • Social media posts + eblasts
TECH $10K	• 50 minute speaking slot on Wednesday, October 28th • Post-event attendee list of sponsored event • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access and 2 Expo Staff Passes • Standard exhibit space • Social media post + eblast *5 remaining!*

Secure Your Spot — Limited Inventory Available

Contact Jennifer Churchill at 952.356.5386 / Jennifer.Churchill@eventshows.com
or Susan.Eiden@eventshows.com.
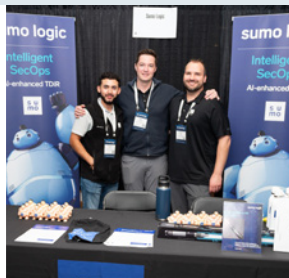
Additional Packages Plus

Customize your package with a la carte options. Enhancements available for all package tiers unless otherwise indicated.

Summit-Specific Options

- Supporter (choose one) MedTech Seminar, Public Sector Seminar, Cyber101 Workshop, or Public Cyber Village (with no booth) $8,500
- Booth Sponsor (limited availability). $7,500
- Decompression Den and Gideon the Comfort Dog. $4,000
- Cyber Coffee Cafe or Brew Pub Suds Station. . . . .$4,000 per day
- Summit Guide Ad – ½ page: $750 | Full page: $1,250 | 2-page spread: $2,000
- Lobby Pillars, Elevators, Entrance Wraps, or Floor Decals. $3,200
- Logo SWAG: Water Bottle/Conference Bag /Lanyard/Other Add ons . . . . $2,500–$4,000
- Popcorn or Ice Cream Break Station. . . . .$2,500 per day

Community Connections

- Custom Host CXO Connect dinner or breakfast for 14 — Oct 28 onsite at Summit
  March, May, July, and September Dinner's available (F&B not included) $3,500
  With no Summit sponsorship $5,000
- Cyber Pro Podcast $2,500
- Monthly Media Mentions: reach 25,000+ cyber professionals. $2,000
  (activation within seven days of contract)

Additional Partner Options and Group Discounts

Professional associations, media, not-for-profit, academic, and government organizations are foundational to the cybersecurity community and essential for Summit success. Additionally, registration pass discounts are available for groups of ten or more.

Contact Eileen.Manning@eventshows.com to learn about .ORG|.GOV|.EDU collaboration, scholarships, or group pass discounts.

Sixteen Years Strong!

Meet Us in Minneapolis

Squarely centered geographically and home to 18 Fortune 500 companies, Minnesota hosts tech titans from the west coast and policymakers from the east.

With representation across 16 critical infrastructure sectors and and thought leaders from government, business, military and acadamia, the Summit offers robust conversation.

Companies represented include 3M, Abbott, Ameriprise, Best Buy, Cargill, Donaldson, Ecolab, General Mills, Hormel, Lumen, Mayo Clinic, Medtronic, Optum, UnitedHealth Group, U.S. Bank and Xcel Energy.
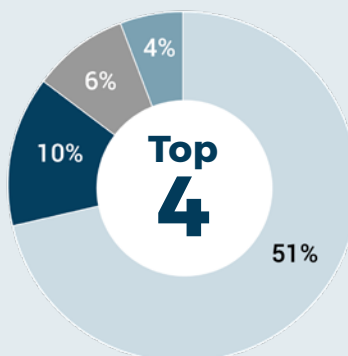
What makes this event so special?

- A solid sixteen years of Summit success
- A global cybersecurity community of 25K+
- Longstanding professional association and academic partnerships
- Attendees from 30+ states
- Connections all year long!

> 66 *Thank you for continuing to raise the bar each year.* 99
> — CSS15 *Fearlessly Forward* attendee

Attendee Demographics

The Summit attracts a diverse group of attendees to encourage critical conversations.

Top **4**

4%
6%
10%
51%

Infrastructure Sectors

- Communications
- Financial Services
- Healthcare and Public Health
- Information Technology

Sample Attendee Titles

- Academic Dean
- AI Scientist | Machine Learning Engineer
- Attorney | General Counsel
- Board Member/Director
- Business Information Security Officer
- CEO, CIO, CISO, COO, CTO, CSO
- Commander
- Data Loss Prevention Manager
- Enterprise Systems Manager
- Executive Advisor Cybersecurity Strategy
- Forensic Engineer
- Governance, Risk & Compliance Director
- Graduate Student
- Intelligence Analyst
- IT Administrator | Program Manager
- Major General | Lt. Colonel
- Managing Principal
- Professor | Instructor
- Red Team Director | Pentester
- Security & Compliance Analyst
- Special Agent | Unit Chief
- Sr. Cloud | DevOps Architect
- Technology Strategist
- Vice President