



16TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

Security solutions through collaboration.™

2026

Sponsor Opportunities



25K+
followers

What makes the 16th Annual Cyber Security Summit Stand Out?

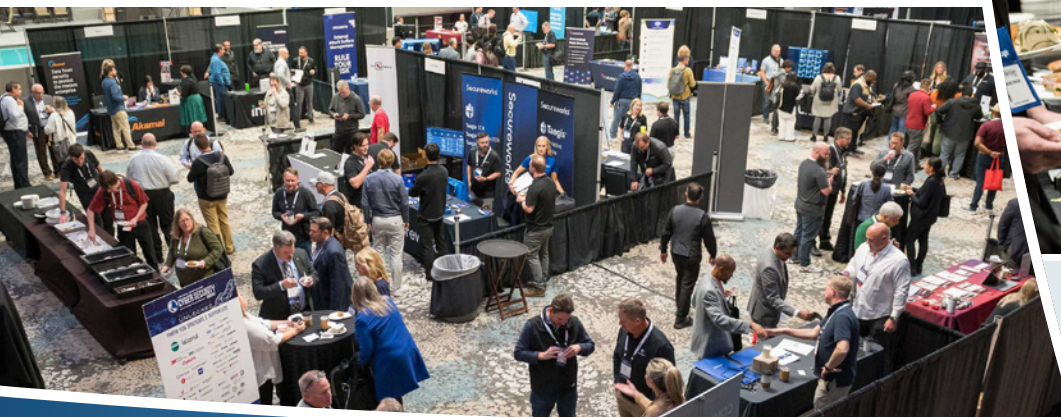
The Cyber Security Summit connects you year-round with a powerful community of 25,000+ cyber professionals. Each October, the Summit convenes C-suite executives, policymakers, and industry leaders from 30+ states for two high-impact days of insight, strategy, and connection.

Build a Sponsorship That Works for You

Choose the package that fits your goals — Title, Premier, Host, Specialty, or Tech. Then enhance your presence with strategic à la carte enhancements designed to increase visibility, engagement, and booth traffic, including booth boosters, branded SWAG, speaking opportunities, or exclusive events such as a Private CXO Connect Breakfast, Lunch, or Dinner.

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High-impact and relevant



October 27-28, 2026
Minneapolis, MN

For information about CSS16 Sponsors and Partners, visit cybersecuritysummit.org/2026-sponsors-partners.

Sponsor and Partner Packages

Package	Key Benefits
TITLE \$50K	<ul style="list-style-type: none"> • Keynote speaker • Think Tank advisory board seat • Prominent logo on all signage, Summit Guide cover, web and print media • Summit Guide: 4 full-page ads with option for inside cover • 6 VIP All Access & 6 Expo Staff Passes • Premium exhibit space • Pre- and post-event attendee lists (opt-in contacts) • One CXO Connect or whiskey tasting event • Two golfers at August 3rd invite-only golf outing • Dedicated social media promotion, eblasts, and LinkedIn tags/reposts
PREMIER \$25K	<ul style="list-style-type: none"> • General session speaker or panelist • Premier logo placement across mainstage loop, web and print media • Summit Guide: cover logo, 1-page ad, company description • 4 VIP All Access & 4 Expo Staff Passes • Premium exhibit space • One golfer at August 3rd invite-only golf outing • Dedicated social media promotion, eblasts, and LinkedIn tags/reposts
HOST \$20K	<ul style="list-style-type: none"> • Public Sector or MedTech seminar host • Summit Guide: cover logo, 1-page ad, company description • 4 VIP All Access & 4 Expo Staff Passes • Premium exhibit space • Post-event attendee list for your sponsored session • One golfer at August 3rd invite-only golf outing • Dedicated social media posts and eblasts
SPECIALTY \$15K	<ul style="list-style-type: none"> • Sponsor + speaker: choose Panel, CISO Luncheon, or VIP Dinner • Logo with Specialty Sponsors & Partners web and print visibility • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access & 4 Expo Staff Passes • Standard exhibit space • Post-event attendee list of sponsored event • Dedicated social media posts and eblasts
TECH \$10K	<ul style="list-style-type: none"> • 50 minute speaking slot on Wednesday, October 28th • Post-event attendee list of sponsored event • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access and 2 Expo Staff Passes • Standard exhibit space • Dedicated social media post and eblast

Title Sponsor

5 remaining!

Secure Your Spot – Limited Inventory Available

Contact Jennifer.Churchill@eventshows.com or (952) 356-5386, or Susan.Eiden@eventshows.com

Independent Sponsorship Opportunities

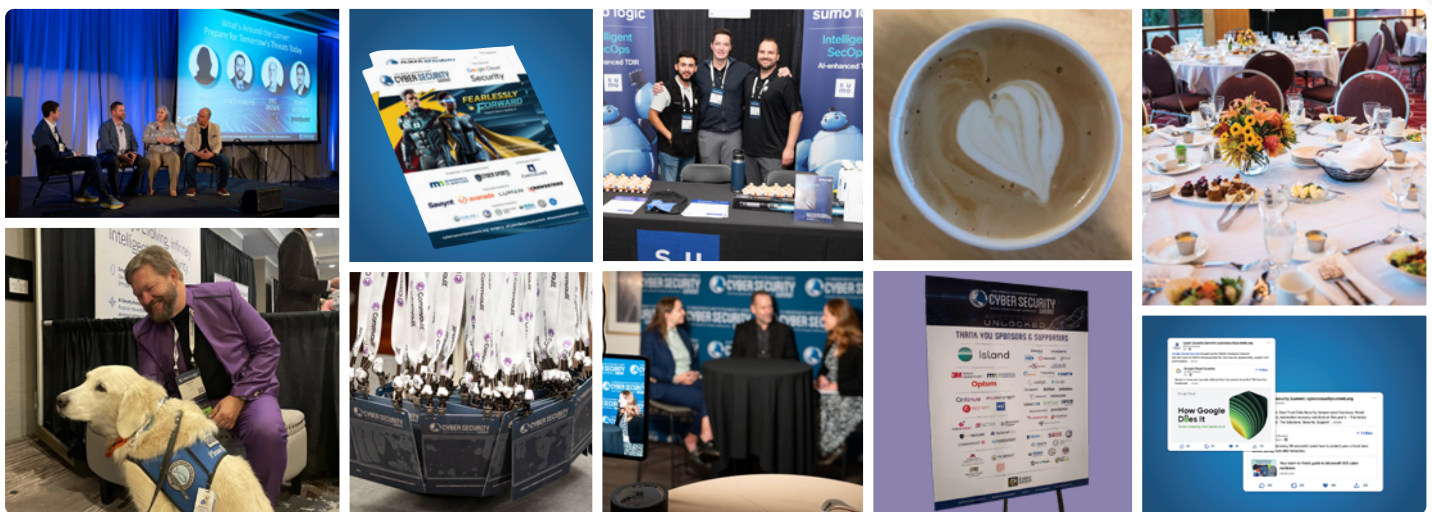
High-Impact Sponsorships Available Without a Core Package

- Seminar Supporter with Speaking Opportunity (choose one) MedTech, Public Sector, Cyber101 Workshop, or Public Cyber Village Demo (no booth)\$8,500
- Booth Sponsor (limited availability).....\$7,500
- CXO Connect Dinners – available January through December (F&B additional) \$5,000
- Decompression Den and Gideon the Comfort Dog.....\$4,000

Package + Add-On Enhancements

À la Carte Opportunities to Amplify Your Presence

- Cyber Coffee Cafe or Brew Pub Suds Station.....\$4,000 per day
- CXO Connect Breakfast, Lunch or Dinner for 14 onsite at Summit (F&B additional) \$3,500
 Breakfast 10/27 & 10/28 Lunch 10/28 Dinner 10/28
- Summit Guide Ad – ½ page: \$750 | Full page: \$1,250 | 2-page spread: \$2,000
- Lobby Pillars, Elevators, Entrance Wraps, or Floor Decals.....\$3,200
- Logo SWAG: Water Bottle/Conference Bag/Lanyard/Other Add-ons \$3,000–\$4,000
- Gourmet Popcorn or Ice Cream Break Station\$2,500 per day
- Cyber Pro Podcast.....\$2,500
- Monthly Media Mentions: reach 25,000+ cyber professionals.....\$2,000
 (activation within seven days of contract)



Additional Partner Options and Group Discounts

Professional associations, media, not-for-profit, academic, and government organizations are foundational to the cybersecurity community and essential for Summit success. Additionally, registration pass discounts are available for groups of ten or more.

Contact Eileen.Manning@eventshows.com to learn about .ORG|.GOV|.EDU collaboration, scholarships, or group pass discounts.

Sixteen Years of Cybersecurity Leadership

Meet Us in Minneapolis

Centrally located and home to 18 Fortune 500 companies, Minnesota brings together tech leaders from the West Coast and policymakers from the East. With representation across 16 critical infrastructure sectors and thought leaders from government, business, military, and academia, the Summit fosters robust, cross-sector conversation.

Companies represented include 3M, Ameriprise, Donaldson, Ecolab, Hormel, Land O'Lakes, Lumen, Mayo Clinic, Medtronic, Old Republic International, Optum, UnitedHealth Group, and Xcel Energy.

Why This Event Delivers Real Impact

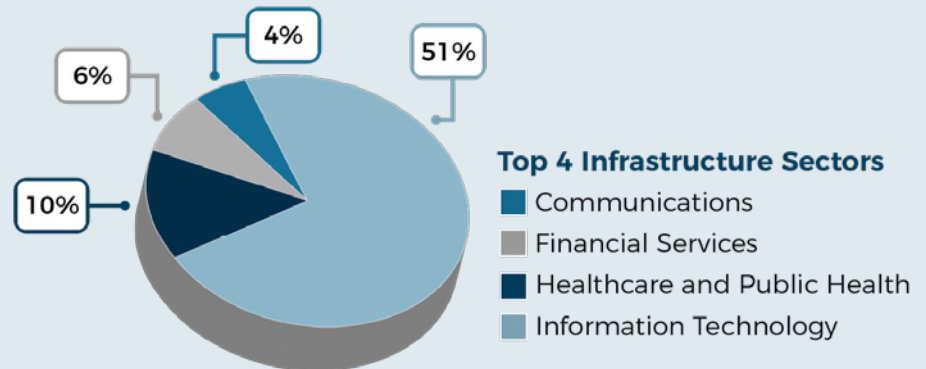
- Sixteen years of proven Summit success
- A global community of 25,000+ cyber professionals
- Longstanding professional association and academic partnerships
- Attendees representing 30+ states
- Meaningful connections year-round



“Thank you for continuing to raise the bar each year.” — CSS15 Fearlessly Forward attendee

Attendee Demographics

The Summit attracts a diverse group of attendees to encourage critical conversations.



Sample Attendee Titles

- Academic Dean
- AI Scientist | Machine Learning Engineer
- Attorney | General Counsel
- Board Member/Director
- Business Information Security Officer
- CEO, CIO, CISO, COO, CTO, CSO
- Commander
- Data Loss Prevention Manager
- Enterprise Systems Manager
- Executive Advisor Cybersecurity Strategy
- Forensic Engineer
- Governance, Risk & Compliance Director
- Graduate Student
- Intelligence Analyst
- IT Administrator | Program Manager
- Major General | Lt. Colonel
- Managing Principal
- Professor | Instructor
- Red Team Director | Pentester
- Security & Compliance Analyst
- Special Agent | Unit Chief
- Sr. Cloud | DevOps Architect
- Technology Strategist
- Vice President

For more details, visit cybersecuritysummit.org