

CYBER INNOVATION SHOWCASE

WEDNESDAY
OCTOBER 28

Cybersecurity startups
introduce cutting-
edge solutions

Cyber Innovation
Showcase creates a
launchpad for innovation,
visibility, and strategic
growth.

Human Led.
AI Powered.

COLLABORATE. INNOVATE. IMPACT.



16TH ANNUAL LEADERSHIP EVENT
CYBER SECURITY
Security solutions through collaboration™ SUMMIT

Human-Led. AI-Powered. Startup-Driven.

A dynamic live-pitch experience where cybersecurity startups (under \$20M revenue) introduce cutting-edge solutions to an audience of CISOs, enterprise buyers, investors, and industry experts. Combining the energy of a startup accelerator with the influence of a leadership summit, Cyber Innovation Showcase creates a launchpad for innovation, visibility, and strategic growth.

Cyber Innovation Showcase Host Sponsor | \$20,000

Benefits:

- MC to introduce each start-up client
- Opening Presentation Panelist (40 minutes)
- Cyber and AI Innovation Investment Market Overview — Wednesday, October 28th
- Provide two start-up clients presentation opportunities
- Dedicated tabletop display for each presenting startup within the Innovation Showcase area
- Premium Booth placement — October 27 & 28 in EXPO
- Post-event attendee list from Startup Session participants (opt-in contacts)
- Prominent branding throughout the Summit
- Dedicated marketing to 25,000+ LinkedIn followers
- Start-up stories pitched to accredited media; interview opportunities are subject to editorial discretion.
- Full page advertisement and company profile in Summit Guide
- Online logo and company profile listing
- One invitation to our private networking golf outing on August 3
- 2 VIP All Access Passes and 2 EXPO Staff Passes
- Discount for additional clients that participate

Human-Led. AI-Powered. **Startup-Driven.**

Start-up Supporter | \$6,500

Designed specifically for emerging cybersecurity companies with annual revenue under \$20 million, this opportunity provides thought leadership, visibility, and direct engagement with senior cybersecurity decision-makers and investors.

Benefits:

- 10-minute presentation plus 8-minute live Q&A
- Exposure to security practitioners, CISOs, and design partnership opportunities
- Dedicated Q&A table in the Presentation Ballroom on Wednesday, October 28
- Prominent branding throughout the Summit
- Dedicated social media, email, and LinkedIn promotion reaching 25,000+ LinkedIn followers
- Start-up stories pitched to accredited media; interview opportunities are subject to editorial discretion.
- ¼ page Summit Guide advertisement and company profile
- 2 VIP All Access Passes good for both days of the Summit

Audience:

AI Founders • Investors • Enterprise Builder • CISO • Cyber Practitioners • Cybersecurity Leader



INNOVATION

Showcase the next generation of cybersecurity solutions.



VISIBILITY

Gain exposure with industry leaders, investors, and potential partners.



GROWTH

Accelerate your startup's journey and unlock strategic opportunities.

**Interested in
getting involved?**

Support this important conversation about how to best protect our security, defense and infrastructure. To learn more, contact: **Jennifer Churchill** at **952.356.5386 / Jennifer.Churchill@eventshows.com**.