17TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

Security solutions through collaboration.™

2027

SPONSOR OPPORTUNITIES



What makes the Cyber Security Summit Stand Out?

The Cyber Security Summit connects you year-round with a powerful community of 28,000+ cyber professionals. Each October, the Summit convenes C-suite executives, policymakers, and industry leaders from 30+ states for two high-impact days of insight, strategy, and connection.

Build a Sponsorship That Works for You

Choose the package that fits your goals — Title, Premier, Host, Specialty, or Tech. Then enhance your presence with strategic à la carte enhancements designed to increase visibility, engagement, and booth traffic, including booth boosters, branded SWAG, speaking opportunities, or exclusive events such as a Private CXO Connect Breakfast, Lunch, or Dinner.





> *"High-impact and relevant*

28K+
followers





OCTOBER 25-27, 2026
MINNEAPOLIS, MN

Visit Us Online! cybersecuritysummit.org | CSS17

11-11-26

Sponsor and Partner Packages

Package	Key Benefits
TITLE $50K	• Keynote speaker • Think Tank advisory board seat • Prominent logo on all signage, Summit Guide cover, web and print media • Summit Guide: 2 full-page ads with option for inside cover • 6 VIP All Access & 6 Expo Staff Passes • Premium exhibit space • Pre- and post-event attendee lists (opt-in contacts) • One CXO Connect or whiskey tasting event • Two golfers at invite-only networking golf outing on August 2027 • Dedicated social media promotion, eblasts, and LinkedIn tags/reposts Title Sponsor
PREMIER $25K	• General session speaker or panelist • Premier logo placement across mainstage loop, web and print media • Summit Guide: cover logo, Full-page ad, company description • Post-event attendee list (opt-in contacts) • 4 VIP All Access & 4 Expo Staff Passes • Premium exhibit space • One golfer at invite-only networking golf outing on August 3rd • Dedicated social media promotion, eblasts, and LinkedIn tags/reposts
SPECIALTY $15K	• Sponsor + Speaker: choose Cyber Innovation Showcase, MedTech, CISO Luncheon, WiCyS Breakfast, or VIP Dinner Host • Logo with Specialty Sponsors & Partners web and print visibility • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access & 4 Expo Staff Passes • Standard exhibit space • Post-event attendee list of sponsored event • One golfer at invite-only networking golf outing on August 2027 • Dedicated social media posts and eblasts
TECH $10K	• One 50-minute speaking slot on Wednesday, October 27th • Post-event attendee list of sponsored event • Summit Guide: ½-page ad, logo, company description • 2 VIP All Access and 2 Expo Staff Passes • Standard exhibit space • Dedicated social media post and eblast **10 remaining!**

Secure Your Spot — Limited Inventory Available

Contact **Jennifer.Churchill@eventshows.com** or (952) 356-5386.

Independent Sponsorship Opportunities

- MedTech Seminar Supporter (Speaking Opportunity) $8,500
- Booth Sponsor (limited availability). $7,500
- Cyber Innovation Showcase Supporter. $6,500
- CXO Connect Dinners for 12 Cyber Leaders—January through December (F&B additional) $5,000
- Decompression Den $4,000
- Comfort Dog(s) $2,500

Package Enhancements + Traffic Driving Opportunities

Drive **Traffic**

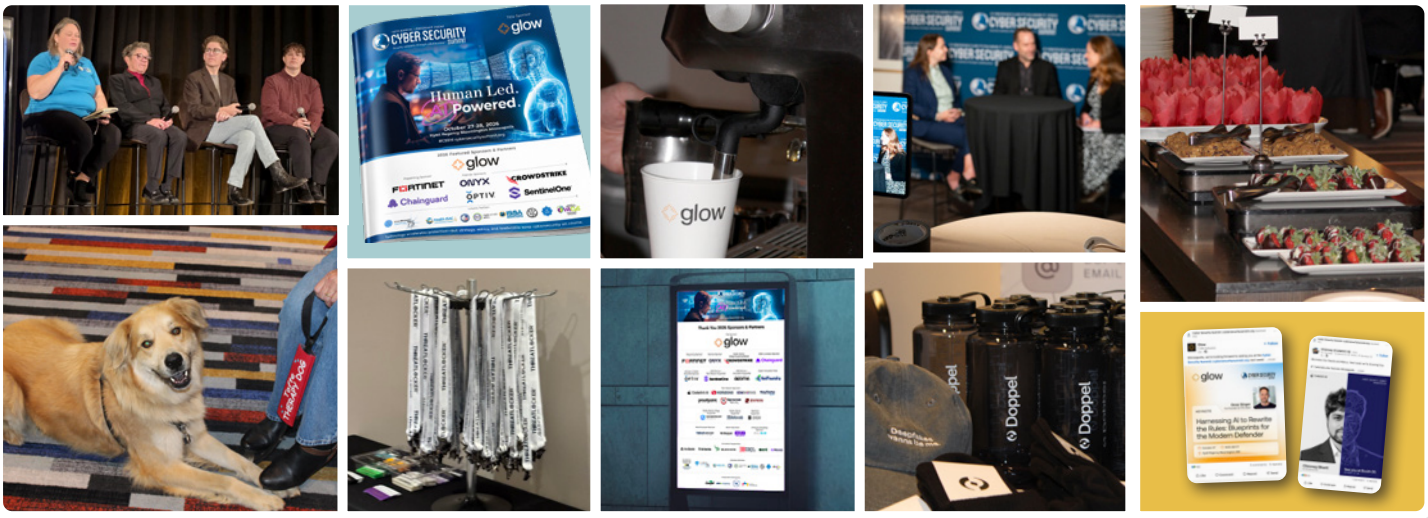
- Cyber Coffee Cafe or Brew Pub Suds Station. . . . . $4,000 per day
- Snack Station or Ice Cream Station. . . . . $2,500 per day

Increase **Brand Visibility**

- Floor Decals, Elevator Wraps, Lobby Pillars $3,200
- Lanyard, Water Bottles, Summit Bag, and more . . . . . $3,000–$4,000

Enhance **Engagement**

- Whiskey Tasting for 45 people on **Monday, October 26 4:30 pm**. $5,000
- CXO Connect Dinners for 12 Cyber Leaders (F&B additional) $3,500
  Monday, October 25 (3 available) | **Wednesday, October 27** (2 available)
- Cyber Pro Podcast $2,500



Additional Partner Options and Group Discounts

Professional associations, media, not-for-profit, academic, and government organizations are foundational to the cybersecurity community and essential for Summit success. Additionally, registration pass discounts are available for groups of ten or more.

Contact **Eileen.Manning@eventshows.com** to learn about .ORG|.GOV|.EDU collaboration, scholarships, or group pass discounts.

Seventeen Years of Cybersecurity Leadership

Meet Us in Minneapolis

Centrally located and home to 18 Fortune 500 companies, Minnesota brings together tech leaders from the West Coast and policymakers from the East. With representation across **16 critical infrastructure sectors** and thought leaders from government, business, military, and academia, the Summit fosters robust, cross-sector conversation.

2026 attendees represented over **300 companies and organizations**, including 3M, Ameriprise, Cargill, Donaldson, Ecolab, Hormel, Land O'Lakes, Lumen, Mayo Clinic, Medtronic, Old Republic International, Optum, UnitedHealth Group, and Xcel Energy.

Why This Event Delivers Real Impact

17 Years of leadership

28,000+ Global Community of cyber professionals

30+ States represented

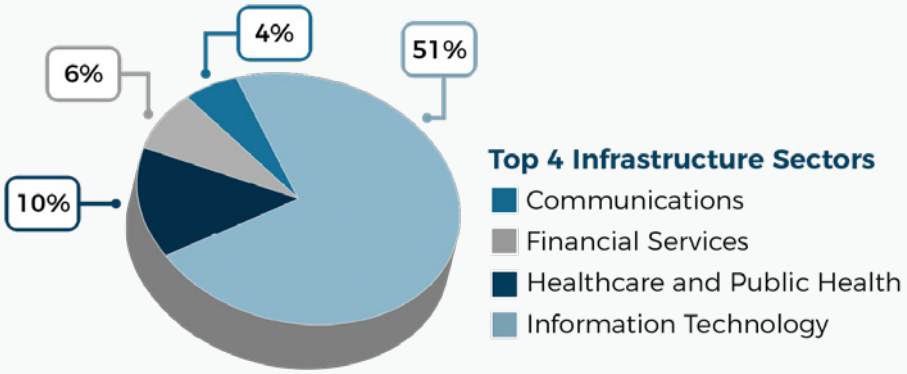
- Longstanding professional association and academic partnerships
- Meaningful connections year-round

"Thank you for continuing to raise the bar each year."

— CSS15 *Fearlessly Forward* attendee

Attendee Demographics

The Summit attracts a diverse group of attendees to encourage critical conversations.



Sample Attendee Titles

- Academic Dean
- AI Scientist | Machine Learning Engineer
- Attorney | General Counsel
- Board Member/Director
- Business Information Security Officer
- CEO, CIO, CISO, COO, CTO, CSO
- Commander
- Data Loss Prevention Manager
- Enterprise Systems Manager
- Executive Advisor Cybersecurity Strategy
- Forensic Engineer
- Governance, Risk & Compliance Director
- Graduate Student
- Intelligence Analyst
- IT Administrator | Program Manager
- Major General | Lt. Colonel
- Managing Principal
- Professor | Instructor
- Red Team Director | Pentester
- Security & Compliance Analyst
- Special Agent | Unit Chief
- Sr. Cloud | DevOps Architect
- Technology Strategist
- Vice President